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## Strong Interest Inventory® Profile

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Report prepared for  
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## HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

### HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

### HOW YOUR RESULTS ARE ORGANIZED

#### Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

#### Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

#### Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

#### Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

#### Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

#### Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

*Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.*

**GENERAL OCCUPATIONAL THEMES**

**SECTION 1**

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

**THEME DESCRIPTIONS**

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
<b>Social</b>	<b>S</b>	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
<b>Artistic</b>	<b>A</b>	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
<b>Enterprising</b>	<b>E</b>	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
<b>Conventional</b>	<b>C</b>	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
<b>Investigative</b>	<b>I</b>	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
<b>Realistic</b>	<b>R</b>	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

<b>YOUR HIGHEST THEMES</b>	<b>YOUR THEME CODE</b>
<b>Social, Artistic</b>	<b>SA</b>

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
<b>Social</b>	<b>S</b>						<b>62</b>
<b>Artistic</b>	<b>A</b>						<b>45</b>
<b>Enterprising</b>	<b>E</b>						<b>41</b>
<b>Conventional</b>	<b>C</b>						<b>40</b>
<b>Investigative</b>	<b>I</b>						<b>34</b>
<b>Realistic</b>	<b>R</b>						<b>32</b>

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

**BASIC INTEREST SCALES**

**SECTION 2**

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

**YOUR TOP FIVE INTEREST AREAS**

1. Religion & Spirituality (S)
2. Counseling & Helping (S)
3. Teaching & Education (S)
4. Writing & Mass Communication (A)
5. Politics & Public Speaking (E)

**Areas of Least Interest**

- Programming & Information Systems (C)
- Protective Services (R)
- Visual Arts & Design (A)

**SOCIAL — High**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Religion & Spirituality	VH					67
Counseling & Helping	VH					66
Teaching & Education	H					65
Human Resources & Training	M					56
Social Sciences	M					51
Healthcare Services	VL					35

**ARTISTIC — Moderate**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Writing & Mass Communication	H					63
Culinary Arts	M					59
Performing Arts	M					47
Visual Arts & Design	VL					32

**ENTERPRISING — Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Politics & Public Speaking	H					58
Management	M					50
Marketing & Advertising	L					40
Sales	VL					36
Law	VL					34
Entrepreneurship	VL					32

**CONVENTIONAL — Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Office Management	M					53
Finance & Investing	VL					36
Taxes & Accounting	VL					33
Programming & Information Systems	VL					31

**INVESTIGATIVE — Very Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Research	L					39
Mathematics	L					37
Science	VL					35
Medical Science	VL					35

**REALISTIC — Very Little**

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Nature & Agriculture	L					41
Athletics	L					37
Military	VL					36
Computer Hardware & Electronics	VL					33
Mechanics & Construction	VL					32
Protective Services	VL					31

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

## OCCUPATIONAL SCALES

## SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

**YOUR TOP TEN STRONG OCCUPATIONS**

1. **Speech Pathologist (SA)**
2. **Librarian (A)**
3. **Mental Health Counselor (S)**
4. **Special Education Teacher (S)**
5. **Elementary School Teacher (S)**
6. **Social Worker (SA)**
7. **Public Relations Director (AE)**
8. **School Counselor (SE)**
9. **English Teacher (ASE)**
10. **Secondary School Teacher (S)**

**Occupations of  
Dissimilar Interest**

- Architect (ARI)**
- Athletic Trainer (RIS)**
- Physicist (IRA)**
- Veterinarian (IRA)**
- Medical Illustrator (AIR)**

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O\*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O\*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

OCCUPATIONAL SCALES

SECTION 3

**SOCIAL — Helping, Instructing, Caregiving**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
SA	Speech Pathologist										62
S	Mental Health Counselor										59
S	Special Education Teacher										59
S	Elementary School Teacher										58
SA	Social Worker										58
SE	School Counselor										57
S	Secondary School Teacher										55
S	Career Counselor										54
SE	Community Service Director										54
S	Instructional Coordinator										53
S	Middle School Teacher										53
SA	University Administrator										53
SEA	School Administrator										47
SEA	Human Resources Manager										46
SAE	Training & Development Specialist										46
SC	Customer Service Representative										45
SA	Rehabilitation Counselor										45
S	Religious/Spiritual Leader										43
SAI	University Faculty Member										43
SEA	Bartender										42
SAE	Human Resources Specialist										42
SE	Parks & Recreation Manager										40
SCE	Loan Officer/Counselor										38
SA	Recreation Therapist										35
SAC	Management Analyst										34
SAR	Occupational Therapist										34
SE	Personal Financial Advisor										34
SI	Registered Nurse										22
SIR	Physical Therapist										3

**Similar results (40 and above)**  
You share interests with women in that occupation and probably would enjoy the work.

**Midrange results (30–39)**  
You share some interests with women in that occupation and probably would enjoy some of the work.

**Dissimilar results (29 and below)**  
You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET™ online at <http://www.onetonline.org>

**ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
A	Librarian										59
AE	Public Relations Director										57
ASE	English Teacher										56
AE	Broadcast Journalist										54
AE	Advertising Account Manager										50
A	Translator										50
A	Reporter										45
ASE	Attorney										42
A	Arts/Entertainment Manager										39
ASI	ESL Instructor										38
ARE	Photographer										37
A	Editor										35
AIR	Technical Writer										32
AER	Public Administrator										31
AR	Artist										30
AI	Urban & Regional Planner										27
A	Musician										26
ASE	Art Teacher										20
ACI	Computer/Mathematics Manager										19
A	Graphic Designer										8
AIR	Medical Illustrator										-4
ARI	Architect										-20

OCCUPATIONAL SCALES

SECTION 3

**ENTERPRISING — Selling, Managing, Persuading**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
ECS	Facilities Manager	[Bar from 10 to 46]								46
EAS	Elected Public Official	[Bar from 10 to 45]								45
E	Life Insurance Agent	[Bar from 10 to 45]								45
EC	Buyer	[Bar from 10 to 43]								43
EAS	Marketing Manager	[Bar from 10 to 42]								42
ESA	Operations Manager	[Bar from 10 to 38]								38
E	Top Executive, Business/Finance	[Bar from 10 to 36]								36
ERA	Chef	[Bar from 10 to 33]								33
EAC	Florist	[Bar from 10 to 32]								32
ECR	Purchasing Agent	[Bar from 10 to 32]								32
ECR	Restaurant Manager	[Bar from 10 to 30]								30
E	Technical Sales Representative	[Bar from 10 to 30]								30
E	Realtor	[Bar from 10 to 29]								29
E	Wholesale Sales Representative	[Bar from 10 to 29]								29
EC	Cosmetologist	[Bar from 10 to 26]								26
EAS	Flight Attendant	[Bar from 10 to 23]								23
E	Sales Manager	[Bar from 10 to 23]								23
E	Securities Sales Agent	[Bar from 10 to 22]								22
EA	Interior Designer	[Bar from 10 to 13]								13
ECR	Optician	[Bar from 10 to 9]								9

**Similar results (40 and above)**  
 You share interests with women in that occupation and probably would enjoy the work.

**Midrange results (30–39)**  
 You share some interests with women in that occupation and probably would enjoy some of the work.

**Dissimilar results (29 and below)**  
 You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET™ online at <http://www.onetonline.org>

**CONVENTIONAL — Accounting, Organizing, Processing Data**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
CS	Administrative Assistant	[Bar from 10 to 53]								53
CES	Food Service Manager	[Bar from 10 to 50]								50
CES	Nursing Home Administrator	[Bar from 10 to 50]								50
CES	Business Education Teacher	[Bar from 10 to 48]								48
CE	Paralegal	[Bar from 10 to 48]								48
CES	Production Worker	[Bar from 10 to 44]								44
CE	Credit Manager	[Bar from 10 to 43]								43
CSE	Business/Finance Supervisor	[Bar from 10 to 41]								41
CSE	Farmer/Rancher	[Bar from 10 to 36]								36
CS	Auditor	[Bar from 10 to 34]								34
CE	Financial Analyst	[Bar from 10 to 33]								33
C	Health Information Specialist	[Bar from 10 to 33]								33
C	Technical Support Specialist	[Bar from 10 to 28]								28
CRE	Military Enlisted	[Bar from 10 to 25]								25
CI	Computer Programmer	[Bar from 10 to 24]								24
C	Accountant	[Bar from 10 to 23]								23
CSE	Financial Manager	[Bar from 10 to 23]								23
CIR	Network Administrator	[Bar from 10 to 21]								21
C	Computer & IS Manager	[Bar from 10 to 20]								20
CI	Software Developer	[Bar from 10 to 19]								19
C	Computer Systems Analyst	[Bar from 10 to 15]								15
CIR	Mathematics Teacher	[Bar from 10 to 12]								12
CI	Actuary	[Bar from 10 to 7]								7

OCCUPATIONAL SCALES

SECTION 3

**INVESTIGATIVE — Researching, Analyzing, Inquiring**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
IAS	Psychologist	████████████████████								35
IAR	Sociologist	██████████████████								27
IES	Dietitian	████████████████								24
IA	Geographer	██████████████								23
I	Engineer	██████████								19
IAR	Physician	██████████								19
IRA	Chiropractor	██████								14
IRA	Geologist	████								11
IRC	Medical Technologist	████								11
IR	Optometrist	███								10
IRS	Science Teacher	███								9
IRA	Biologist	███								8
IR	Chemist	███								7
IRA	Respiratory Therapist	██								5
IRC	Medical Technician	██								4
ICR	Pharmacist	██								4
IRC	Computer Scientist	█								2
IRC	Mathematician	█								2
IR	R&D Manager	█								1
IRA	Dentist	█								-4
IRA	Veterinarian	█								-7
IRA	Physicist	█								-12

**Similar results (40 and above)**  
 You share interests with women in that occupation and probably would enjoy the work.

**Midrange results (30–39)**  
 You share some interests with women in that occupation and probably would enjoy some of the work.

**Dissimilar results (29 and below)**  
 You share few interests with women in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O\*NET™ online at <http://www.onetonline.org>

**REALISTIC — Building, Repairing, Working Outdoors**

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
RE	Law Enforcement Officer	██████████████████								28
RC	Landscape/Grounds Manager	██████████████								22
REI	Military Officer	██████████████								22
REI	Horticulturist	██████████████								21
RIC	Engineering Technician	██████████								19
RSI	Vocational Agriculture Teacher	██████████								18
RI	Forester	██████								15
RCI	Emergency Medical Technician	████								12
RIS	Radiologic Technologist	███								11
RIA	Carpenter	███								10
R	Automobile Mechanic	█								4
RIA	Electrician	█								3
RIS	Firefighter	█								1
RIS	Athletic Trainer	█								-18



**PERSONAL STYLE SCALES**

**SECTION 4**

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

**YOUR PERSONAL STYLE SCALES PREFERENCES**

1. You likely prefer working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by taking charge.
4. You may dislike taking risks.
5. You probably enjoy both team roles and independent roles.

**Clear Scores**

**(Below 46 and above 54)**

You indicated a clear preference for one style versus the other.

**Midrange Scores (46–54)**

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		CLEAR		MIDRANGE		CLEAR		STD SCORE
		25	35	45	55	65	75	
<b>Work Style</b>	Prefers working alone; enjoys data, ideas, or things; reserved						73	Prefers working with people; enjoys helping others; outgoing
<b>Learning Environment</b>	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill					62		Prefers academic environments; learns through lectures and books; willing to spend many years in school; seeks knowledge for its own sake
<b>Leadership Style</b>	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions				58			Is comfortable taking charge of and motivating others; prefers directing others to doing the job alone; enjoys initiating action; expresses opinions easily
<b>Risk Taking</b>	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions	30						Likes risk taking; appreciates original ideas; enjoys thrilling activities and taking chances; makes quick decisions
<b>Team Orientation</b>	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own			48				Prefers working on teams; enjoys collaborating on team goals; likes problem solving with others

## PROFILE SUMMARY

## SECTION 5

## YOUR HIGHEST THEMES

Social, Artistic

## YOUR THEME CODE

SA

## YOUR TOP FIVE INTEREST AREAS

1. Religion & Spirituality (S)
2. Counseling & Helping (S)
3. Teaching & Education (S)
4. Writing & Mass Communication (A)
5. Politics & Public Speaking (E)

## Areas of Least Interest

Programming & Information Systems (C)  
 Protective Services (R)  
 Visual Arts & Design (A)

## YOUR TOP TEN STRONG OCCUPATIONS

1. Speech Pathologist (SA)
2. Librarian (A)
3. Mental Health Counselor (S)
4. Special Education Teacher (S)
5. Elementary School Teacher (S)
6. Social Worker (SA)
7. Public Relations Director (AE)
8. School Counselor (SE)
9. English Teacher (ASE)
10. Secondary School Teacher (S)

## Occupations of Dissimilar Interest

Architect (ARI)  
 Athletic Trainer (RIS)  
 Physicist (IRA)  
 Veterinarian (IRA)  
 Medical Illustrator (AIR)

## YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by taking charge.
4. You may dislike taking risks.
5. You probably enjoy both team roles and independent roles.

## RESPONSE SUMMARY

## SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

## ITEM RESPONSE PERCENTAGES

Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	4	21	3	2	71
Subject Areas	11	15	13	7	54
Activities	2	36	7	4	51
Leisure Activities	52	11	11	4	22
People	13	25	44	6	13
Your Characteristics	33	44	0	11	11
<b>TOTAL PERCENTAGE</b>	<b>10</b>	<b>24</b>	<b>9</b>	<b>4</b>	<b>53</b>

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291

Your response total: 290

Items omitted: 1

Typicality index: 21—Combination of item responses appears consistent.

