

Psychometrics Canada

News Release

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New Canadian Locations Announced for Myers-Briggs Training in 2011

Psychometrics Canada, a leading assessment publisher and consultant for the development and selection of people in business, government and education, today announced dates for its complete 2011 [Myers-Briggs Type Indicator® \(MBTI®\)](http://www.psychometrics.com/en-us/training.htm) training program (<http://www.psychometrics.com/en-us/training.htm>). This year workshops are being offered in new locations across Canada including Mississauga and Winnipeg. The program includes MBTI Step 1 & Step 2 Certification and a variety of fresh MBTI advanced workshops. The MBTI® Certification (http://www.psychometrics.com/en-us/mbti_certification.htm) program teaches human resource, training and organizational development professionals and counsellors how to successfully administer and interpret MBTI® Step I and Step II assessments and reports.

“We continue to see high demand for our training programs. Our participants come from major corporations, non-profits, government and education. The variety of experience creates a unique and engaging learning environment for everyone,” says Mark Fitzsimmons, President of Psychometrics Canada. “Adding Mississauga and Winnipeg means participants now have the choice of ten different locations across Canada to complete the MBTI Certification Program.”

Increasing numbers of Canadian companies are using personality type to improve efficiency and effectiveness of their workforces through improved team performance, communication, succession planning and conflict resolution.

The MBTI assessment is a powerful and versatile indicator of personality type used throughout the world in a variety of languages for individual, group and organizational development.

Upon successful completion of the workshop, participants receive a MBTI Step I Certificate and a MBTI Step II Certificate of completion, which enables them to purchase and use all the MBTI Step I and Step II assessments and reports. Plus it qualifies for CHRP recertification points.

Psychometrics Canada (www.psychometrics.com) has been providing assessment and consulting services for over 30 years. Psychometrics is the only authorized Canadian distributor and certification provider of the Myers-Briggs Type Indicator and Strong Interest Inventory. The company’s expertise is in test development, online test delivery and consulting services focused on talent management.

For more information about the MBTI training program or Psychometrics Canada contact:
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Fact Sheet

- **2011 Program Dates and Locations**

- MBTI Step 1 & 2 Certification Program

Vancouver, Feb 7 - 10	Mississauga, Feb 28 – Mar 3
Winnipeg, Mar 28 – 31	Calgary, Apr 11 - 14
Montreal, May 2 – 4	Toronto, May 9 - 12
Edmonton, June 13 – 16	Ottawa, June 20 - 23
Victoria, July 18 – 21	Mississauga, Aug 22 - 25
Calgary, Sept 19 – 22	Montreal, Oct 17 - 19
Vancouver, Oct 24 – 27	Toronto, Nov 21 – 24

- MBTI Step 2 Certification Program

Vancouver, Feb 10	Mississauga, Mar 3
Winnipeg, Mar 31	Calgary, Apr 14
Montreal, May 5	Toronto, May 12
Edmonton, June 16	Ottawa, June 23
Victoria, July 21	Mississauga, Aug 25
Calgary, Sept 22	Montreal, Oct 20
Vancouver, Oct 27	Toronto, Nov 24

- MBTI Advanced Workshops

- “MBTI[®] Optimizing Team Performance”, Mississauga, Mar 4
- “Coaching Career Development”, Winnipeg, Apr 1
- “Conflict Resolution Using the MBTI[®] Tool”, Toronto, May 13
- “Effective Communication Using the MBTI[®]”, Tool, Victoria, July 22
- “Type Dynamics and Team Development”, Mississauga, Aug 26
- “Applying Type with Managers and Leaders”, Calgary, Sep 23
- “MBTI[®] Optimizing Team Performance”, Calgary, Oct 24
- “Organizational Application of Type”, Vancouver, Oct 28

- Psychometrics Canada also provides Certification training for the Strong Interest Inventory, which is an ideal program for professionals working in career development and outplacement counselling.
- Psychometrics Canada is the only authorized Canadian distributor of the Myers-Briggs Type Indicator, Strong Interest Inventory, Thomas-Kilmann Conflict Mode Instrument, FIRO-B®, CPI 260™, and CPI™ 434. Psychometrics Canada is the publisher of the Work Personality Index, Career Values Scale, and Career Interest Profiler. Assessments and training are available in both French and English.