

Psychometrics Canada

News Release

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New Canadian Locations Announced for Myers-Briggs Training in 2013

Psychometrics Canada, a leading assessment publisher and consultant for the development and selection of people in business, government and education, today announced dates for its complete 2013 [Myers-Briggs Type Indicator® \(MBTI®\)](http://www.psychometrics.com/en-us/training.htm) training program (<http://www.psychometrics.com/en-us/training.htm>). This year workshops are being offered in new locations across Canada including Kelowna and Saskatoon. The program includes MBTI Step I™ & Step II™ Certification and a variety of fresh MBTI, Thomas-Kilmann Conflict Mode Instrument and FIRO-B®, 1-Day workshops. The MBTI® Certification (http://www.psychometrics.com/en-us/mbti_certification.htm) program teaches human resource, organizational development, career counselling, and learning and development professionals how to successfully administer and interpret MBTI Step I and Step II assessments and reports.

“The demand for our training programs is increasing throughout Canada. In response to customer requests we are adding the cities of Montreal, Saskatoon, and Kelowna to our English training Calendar,” says Mark Fitzsimmons, President of Psychometrics Canada. “Our participants come from major corporations, non-profits, government and education. They will now have the flexibility to choose from eleven different locations across Canada to complete the MBTI Certification Program.”

Upon successful completion of the MBTI Step I & II Certification workshop, participants receive a MBTI Step I Certificate and a MBTI Step II Certificate of completion, which enables them to purchase and use all the MBTI Step I and Step II assessments and reports.

“Increasing numbers of Canadian companies are using personality type to improve productivity and retention of their workforces through improved leadership, team performance, conflict resolution and employee engagement,” says Shawn Bakker, Psychologist and MBTI Certification trainer at Psychometrics Canada.

Psychometrics Canada (www.psychometrics.com) has been providing assessment and consulting services for over 35 years. Psychometrics is the only authorized Canadian distributor and certification provider of the Myers-Briggs Type Indicator and Strong Interest Inventory® assessments. The company’s expertise is in test development, online test delivery and consulting services focused on talent management.

For more information about the MBTI training program or Psychometrics Canada contact:
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Fact Sheet

- **2013 Program Dates and Locations**

- MBTI Step I & II Certification Program

Calgary, Feb 25-28	Mississauga, Mar 4-7
Vancouver, Mar 11-14	Montreal (English), Apr 15-18
Saskatoon, May 6-9	Toronto, May 13-16
Montreal (French), May 27-29	Edmonton, June 3-6
Kelowna, June 17-20	Ottawa, July 8-11
Calgary, July 22-25	Toronto, Aug 12-15
Mississauga, Nov 4-7	Halifax, Nov 18-21
Vancouver, Nov 25-28	Montreal (French), Dec 2-4

- MBTI Step II Certification Program

Calgary, Feb 28	Mississauga, Mar 7
Vancouver, Mar 14	Montreal (English), Apr 18
Saskatoon, May 9	Toronto, May 16
Montreal (French) May 30	Edmonton, June 6
Kelowna, June 20	Ottawa, July 11
Calgary, July 25	Toronto, Aug 15
Mississauga, Nov 7	Halifax, Nov 21
Vancouver, Nov 28	Montreal (French), Dec 5

- 1-Day Workshops

- “The Leadership Edge – Coaching Productive Relationships with the FIRO-B®” Calgary, Mar 1 & Mississauga, Nov 8
 - “Developing High Functioning Teams with the MBTI Tool” Mississauga, Mar 8
 - “MBTI Optimizing Team Performance” Vancouver, March 15 & Calgary, July 26
 - “Making Conflict Productive – Using the Thomas-Kilmann Conflict Mode Instrument” Montreal, Apr 19, Edmonton, June 7 & Vancouver, Nov 29
 - “Personality Type and Stress Management” Saskatoon, May 10
 - “Successful Communications – Using the MBTI Tool” Toronto, May 17
 - “Conflict Resolution Using the MBTI Tool” Kelowna, June 21
 - “Career Paths – Personality Type and Career Direction” Ottawa, Jul 12
 - “It’s All About Development! – Using MBTI Type for Individual & Professional Growth” Toronto, Aug 16
 - “Competencies, Career Success and 8 Dominant Functions” Halifax, Nov 22

- Psychometrics Canada is the only authorized Canadian distributor of the Thomas-Kilmann Conflict Mode Instrument, FIRO-B®, CPI 260™, and CPI™ 434. Psychometrics Canada is the publisher of the Work Personality Index® assessment, Career Values Scale, and Career Interest Profiler. Assessments and training are available in both French and English.