

Psychometrics Canada

News Release

June 16, 2010 - for immediate release

MBTI[®] Optimizing Team Performance Program announced

Psychometrics Canada, a leading assessment publisher and consultant for the development and selection of people in business, government and education, today announced the launch of a new Myers-Briggs Type Indicator[®] training program. The MBTI[®] Optimizing Team Performance Program (OTP) (<http://bit.ly/ab9fl6>) will be held in Edmonton, Alberta, Canada, on November 8, 2010. The program is the first of its kind in Canada, offering participants ready-to-use MBTI team building workshops.

One of the most common questions, program developer, Patrick Kerwin hears from MBTI professionals is, "I don't want to reinvent the wheel. Is there a ready-to-use MBTI team-building workshop I can get my hands on?" Kerwin designed the program using the MBTI instrument as a foundation. The program offers an innovative, mix-and-match modular format allowing participants to design and deliver workshops better meeting their clients or organization's team needs.

"This train the trainer program is terrific for busy professionals. It allows them to focus on what they do best, deliver great team building workshops and consulting services rather than design them" says Mark Fitzsimmons, President of Psychometrics Canada. "We're offering an easy and effective way for MBTI professionals to present well designed team building workshops, increasing the value and relevance of the assessment in addressing critical business issues, taking professional and organizational development to a higher level."

The one day training program includes an OTP Leader's Guide and CD, everything MBTI professionals need to introduce the MBTI assessment to team members and deliver any combination of six team-building applications modules, including sample program and administration emails, timelines, scripts, activities and PowerPoint slides. Additionally, the OTP Program qualifies for CHRP (<http://bit.ly/dxUvCJ>) recertification points.

Psychometrics Canada (www.psychometrics.com) has been providing assessment and consulting services for over 30 years. Psychometrics is the only authorized Canadian distributor and certification provider of the MBTI assessment and Strong Interest Inventory. The company's expertise is in test development, online test delivery and consulting services focused on talent management.

For more information about the MBTI training program or Psychometrics Canada contact:
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Fact Sheet

- **2010 Complete, Canadian MBTI training Program**
 - MBTI Step 1 & 2 Certification Program
 - Victoria, Jul 26 – 29
 - Toronto, Sep 27 – 30
 - Ottawa, Nov 1 – 4
 - Toronto, Nov 29 – Dec 2
 - Edmonton, Aug 16 - 19
 - Vancouver, Oct 18 - 21
 - Calgary, Nov 15 - 18
 - MBTI Step 2 Certification Program
 - Victoria, Jul 29
 - Toronto, Sept 30
 - Ottawa, Nov 4
 - Toronto, Dec 2
 - Edmonton, Aug 19
 - Vancouver, Oct 21
 - Calgary, Nov 18
 - MBTI Advanced Workshops
 - Coaching Career Development, Victoria, Jul 30
 - Applying Type Development in Coaching, Toronto, Oct 1
 - Conflict Resolution Using the MBTI Tool, Vancouver, Oct 22
 - MBTI® Optimizing Team Performance. Edmonton, Nov 8
 - Type Dynamics and Team Development, Ottawa, Nov 5
 - Competencies, Career Success, and 8 Dominant Functions, Calgary, Nov 19
 - Organizational Application of Type, Toronto, Dec 3
- Psychometrics Canada also provides Certification training for the Strong Interest Inventory, which is an ideal program for professionals working in career development and outplacement counselling.
- Psychometrics Canada is the publisher of the Work Personality Index, Career Values Scale, and Career Interest Profiler and is the only authorized Canadian distributor of the Thomas-Kilmann Conflict Mode Instrument, FIRO-B®, CPI 260™, and CPI™ 434. These assessments are available in both French and English.