

Psychometrics Canada

News Release

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Canadian 2017 Myers-Briggs® Training Dates Announced

Psychometrics Canada, a leading assessment publisher and consultant for the development and selection of people in business, government and education, today announced dates for its complete [2017 Myers-Briggs Type Indicator® \(MBTI®\) training program](http://www.psychometrics.com/en-us/training.htm) (<http://www.psychometrics.com/en-us/training.htm>). This year, workshops are being offered in new locations across Canada. The program includes Myers-Briggs Certification and a variety of fresh 1-day MBTI Master Class Series workshops. The highly interactive MBTI Certification program empowers human resource, organizational development, career counseling, and learning and development professionals to make a positive impact on individuals, teams, and leaders with the help of the most versatile and widely used personality assessment in the world.

“The demand for our training programs is increasing throughout Canada. In response to customer requests we are offering workshops in Winnipeg and Halifax in 2017,” says Mark Fitzsimmons, President of Psychometrics Canada. “The popularity of our Master Class workshops has spurred the creation of two new workshops this year: Using Type to Solve Communication Problems, and Type and Change.”

Program participants are extremely satisfied with the MBTI Certification program; 9 out of 10 of them say they would recommend the program to a friend or colleague*.

“Increasing numbers of Canadian companies are using personality type to improve productivity and retention of their workforces through improved leadership, team performance, conflict resolution and employee engagement,” says Aidan Millar, Performance and Talent Development Consultant and MBTI Certification trainer at Psychometrics Canada. Because of the popularity and usefulness of the MBTI instrument, Psychometrics Canada certified professionals within some of the largest organizations in Canada in 2016, including Lafarge Canada Inc., The Department of National Defense, Alberta Blue Cross, Louis Vuitton Canada Inc., Go Auto, The Universities of Calgary, Toronto and Victoria, Ontario Power Generation, and Health Authorities including Providence and Northern Health.

Psychometrics Canada (www.psychometrics.com) has been providing assessment and consulting services for over 40 years. Psychometrics Canada is the only authorized Canadian distributor and certification provider of the Myers-Briggs Type Indicator and Strong Interest Inventory® assessments. The company’s expertise is in test development, online test delivery, and consulting services focused on talent management.

For more information about the MBTI training program or about Psychometrics Canada, contact:

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*MBTI Certification Program Survey conducted by Psychometrics Canada, 2015

Fact Sheet

This year participants will receive \$200 off the registration fee if they sign up eight weeks or more in advance.

2017 Program Dates and Locations

MBTI Certification Program

Vancouver, Feb 6-9	Vancouver, Aug 14-17
Mississauga, Feb 27-Mar 2	Halifax, Aug 21-24
Winnipeg, Mar 27-30	Toronto, Sep 25-28
Toronto, May 1-4	Calgary, Oct 16-19
Edmonton, May 29-June 1	Mississauga, Nov 27-30
Ottawa, July 17-20	

MBTI Step II Certification Program

Vancouver, Feb 9	Vancouver, Aug 17
Mississauga, Mar 2	Halifax, Aug 24
Winnipeg, Mar 30	Toronto, Sep 28
Toronto, May 4	Calgary, Oct 19
Edmonton, June 1	Mississauga, Nov 30
Ottawa, July 20	

MBTI Master Class Series

“Using Type to Solve Communications Problems”
Vancouver, Feb 10

“Using Type to Optimize Leadership”
Mississauga, Mar 3; Winnipeg, Mar 31; Ottawa, July 21

“Type and Change”
Toronto, May 5; Edmonton, June 2

“Type and Stress”
Halifax, Aug 25; Toronto, Sep 29

“Using Type to Navigate Conflict”
Calgary, Oct 20; Mississauga, Dec 1

Psychometrics Canada is the only authorized Canadian distributor of the MBTI assessment, FIRO-B[®], CPI[™] 260, and CPI[™] 434. Psychometrics Canada is the publisher of the Work Personality Index[®] assessment, Career Values Scale, and Career Interest Profiler. Assessments and training are available in both French and English.