Strong Interest inventory® Manual

SUPPLEMENT





INTEREST INVENTORY® MANUAL SUPPLEMENT

Occupational Scales Update 2012

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CHAPTER

1

Updating the *Strong* Occupational Scales

In order to maintain the relevance and utility of the *Strong Interest Inventory*[®] (*Strong*) assessment, the instrument is periodically revised to reflect changes in the occupational world and in society. While the *Strong* has been in use since 1927, the scores received by individuals taking the assessment compare their interests with those of people who are working in occupations relevant to today's workforce. As such, the *Strong* remains steadfast in measuring contemporary career interests.

In 2004, the content of the Strong assessment was revised, which resulted in changes to all four types of Strong scales-General Occupational Themes, Basic Interest Scales, Occupational Scales, and Personal Style Scales—as well as to the administrative indexes, generated from the instrument. Chapters 1-7 of the Strong Interest Inventory® Manual (Donnay, Morris, Schaubhut, & Thompson, 2005) discuss the 2004 revision process and the resulting changes in the Strong measures. Soon after the publication of the 2004 Strong, efforts began on the next update to the assessment. This update focused solely on the Occupational Scales (OSs); the goal was to update the OSs to keep them as current as possible. New scales were added, a number of older scales were removed, various scales were updated by developing an OS from a new sample, and

in other cases samples were bolstered with additional members of the occupation. This supplement describes the overall update of the Occupational Scales and provides information surrounding the new set of 260 OSs (130 female scales and 130 male scales) that are now integrated into the *Strong* family of reports. The data collection process and construction, characteristics, reliability, and validity of the scales are also discussed. Career professionals may refer to both the manual and this supplement as they use the *Strong Interest Inventory* assessment with clients.

It should be noted that no changes were made to the instrument itself with this update, including the item content, response options, and interpretation of results. Additionally, the General Occupational Themes, Basic Interest Scales, Personal Style Scales, and administrative indexes all remain the same. Only the Occupational Scales have been affected by this update.

Data Collection Process

As in prior versions of the *Strong*, data for the current OS update were collected from the population of employed adults in the United States. Within this population, a number of OSs were initially targeted (e.g., OSs with samples obtained for the 1994 revision or earlier). New occupations that were not included in the 2004 OS list were targeted as well. Several of these occupations were based on popular press articles and online reports featuring "best jobs" and "hot career fields," such as those found in *U.S. News and World Report, Fast Company,* the Bureau of Labor Statistics, and *CNN Money.*

As data collection has become more challenging in these times of increased security protecting personal information, efforts to collect data for the current OSs also relied on the following methods:

- Working with market research companies and mailing list providers to target individuals employed in specific occupations
- Requesting the participation of alumni in targeted occupations through career counseling departments or alumni associations from various colleges and universities
- Requesting the participation of members affiliated with associations and organizations representative of targeted occupations
- Placing advertisements on Internet search engines inviting people to take the *Strong*
- Utilizing data made available through CPP's commercial administration platform, the SkillsOne[®] Web site

In return for their participation, those individuals obtained through membership associations and Internet search engines were given personalized career reports highlighting their general interest patterns and occupations related to their interests. Participants obtained through career counseling departments or alumni associations were also given the personalized career report, and a donation from CPP was made to the school or department of which they were a member. Finally, individuals who were obtained through market research companies were given a monetary reward directly from the research firm.

Participants completed either the research form of the *Strong*—a 297-item version hosted on CPP's research Web site—or the 291-item commercial form. The research form included six items pertaining to a participant's preferences in the world of work in addition to the original 291 items that compose the current *Strong* assessment. Both the research and commercial forms contained a comprehensive set of demographic, or biographic, items developed to enable a description and understanding of participants. In order for participants' responses to be included in the construction of an OS, it was required that they meet the following criteria used in previous revisions of the *Strong:*

- They could not indicate any degree of dissatisfaction with their work.
- They must have had at least three years of experience on the job.
- They must have been at least 18 years of age.

If respondents did not meet all the criteria, they were considered ineligible and were not included in an occupational sample. For more information on these criteria, please refer to chapter 5 of the *Strong* manual (Donnay et al., 2005).

Occupational Scale Construction

Occupational Scales were constructed using the same method employed in previous versions of the *Strong* assessment. The basic procedure, as outlined in the *Strong* manual, consists of comparing responses of the members of each occupation with those of a general sample of employed adults to determine which items differentiate the two samples. Please refer to pages 114–119 of the *Strong* manual for a detailed discussion of the construction and norming of Occupational Scales.

New Occupational Scales

Applying the criteria listed above to the larger sample of participants, we were able to build and add 46 new OSs to the *Strong* instrument (see Table 1.1). Examples include Auditor, Career Counselor, and Middle School Teacher.

Updated and Revised Occupational Scales

In addition to adding new OSs to the *Strong* instrument, we also updated and revised existing scales. "Updated scales" refers to OSs that were included in the 2004 *Strong* assessment but whose samples from which they were built were completely updated with new data. As these scales were built from entirely new occupational samples, different items and scoring weights were used in computing the updated scales. Thus, these OSs have updated scoring and may have

Table 1.1 • New Occupational Scales Added

New Scale	Gender
Arts/Entertainment Manager	Female
Arts/Entertainment Manager	Male
Auditor	Female
Auditor	Male
Bartender	Female
Bartender	Male
Business/Finance Supervisor	Female
Business/Finance Supervisor	Male
Career Counselor	Female
Career Counselor	Male
Computer Programmer	Female
Computer Programmer	Male
Computer/Mathematics Manager	Female
Computer/Mathematics Manager	Male
Customer Service Representative	Female
Customer Service Representative	Male
Human Resources Specialist	Female
Human Resources Specialist	Male
Instructional Coordinator	Female
Instructional Coordinator	Male
Loan Officer/Counselor	Female
Loan Officer/Counselor	Male
Management Analyst	Female
Management Analyst	Male
Mental Health Counselor	Female
Mental Health Counselor	Male
Middle School Teacher	Female
Middle School Teacher	Male
Personal Financial Advisor	Female
Personal Financial Advisor	Male
Religious/Spiritual Leader	Female
Religious/Spiritual Leader	Male
Secondary School Teacher	Female
Secondary School Teacher	Male
Securities Sales Agent	Female
Securities Sales Agent	Male
Top Executive, Business/Finance	Female
Top Executive, Business/Finance	Male
Training & Development Specialist	Female
Training & Development Specialist	Male
University Administrator	Female
University Administrator	Male
University Faculty Member	Female
University Faculty Member	Male
Wholesale Sales Representative	Female
Wholesale Sales Representative	Male

Table 1.2 • Occupational Scales Updated

Updated Scale	Gender
Accountant	Female
Accountant	Male
Attorney	Female
Attorney	Male
Community Service Director	Male
Computer & IS Manager	Male
Computer Systems Analyst	Male
Elementary School Teacher	Female
Elementary School Teacher	Male
Engineer	Female
Engineer	Male
Financial Analyst	Male
Financial Manager	Female
Financial Manager	Male
Graphic Designer	Female
Human Resources Manager	Female
Human Resources Manager	Male
Marketing Manager	Female
Marketing Manager	Male
Operations Manager	Female
Operations Manager	Male
Psychologist	Female
Psychologist	Male
Realtor	Female
Registered Nurse	Female
Sales Manager	Female
Sales Manager	Male
Social Worker	Female
Social Worker	Male
Software Developer	Female
Software Developer	Male
Special Education Teacher	Female
Technical Sales Representative	Female
Technical Sales Representative	Male
Technical Support Specialist	Female
Technical Support Specialist	Male

a different Theme code as well. For details on how Theme codes are assigned to OSs, please refer to page 120 of the *Strong* manual. Table 1.2 lists the 36 OSs that have been updated.

"Revised scales" also refers to OSs that were included in the 2004 *Strong* assessment. For these scales, however, rather than completely updating the samples

Revised Scale	Gender
Administrative Assistant	Female
Administrative Assistant	Male
Editor	Female
Editor	Male
Network Administrator	Female
Network Administrator	Male
Rehabilitation Counselor	Female
Rehabilitation Counselor	Male

from which they were built, we supplemented them with new data. As we were not able to gather sufficient data to completely update the scales, the addition of the new data to the existing samples was a logical alternative. Table 1.3 lists the eight OSs that were revised. Examples of revised scales include Editor and Administrative Assistant. Please note that the scoring for all scales listed in Table 1.3 has also been revised.

Removed Occupational Scales

Finally, Table 1.4 lists all scales that have been removed and are not in the current list of OSs. Scales were removed due to redundancy of an existing OS with a new scale, an outdated sample used to create the OS (and no new data to replace the sample), and so on. A total of 30 OSs were removed from the *Strong* instrument. Please note that 170 of the existing *Strong* Occupational Scales were unchanged in this OS update.

Updates to the *Strong* Profiles and Reports

The *Strong* Profiles and reports were updated to reflect the new set of 260 Occupational Scales. Also, hyperlinks were added to the electronic version of each Profile and report that contains a top 10 list of occupations. This list shows the respondent the 10 Occupational Scales for his or her gender that have the highest scores. When the respondent clicks on the name of an occupation in the list, a browser window opens and the O*NET[™] description of the occupation appears. O*NET is the U.S. Department of Labor's job classification database.

Removed Scale	Gender	Year Data Collected
Banker	Female	1992
Banker	Male	1992
Bookkeeper	Female	1993
Bookkeeper	Male	1993
College Instructor	Female	2003
College Instructor	Male	2003
Corporate Trainer	Female	1993
Corporate Trainer	Male	1993
Foreign Language Teacher	Female	1978
Foreign Language Teacher	Male	1979
Investments Manager	Female	1982
Investments Manager	Male	1982
Licensed Practical Nurse	Female	1983
Licensed Practical Nurse	Male	1983
Minister	Female	1977
Minister	Male	1982
Physical Education Teacher	Female	1979
Physical Education Teacher	Male	1979
Retail Sales Manager	Female	1984
Retail Sales Manager	Male	1984
Retail Sales Representative	Female	2003
Retail Sales Representative	Male	2003
Social Science Teacher	Female	1983
Social Science Teacher	Male	1983
Top Executive	Female	2003
Top Executive	Male	2003
Travel Consultant	Female	1983
Travel Consultant	Male	1983
University Professor	Female	1972
University Professor	Male	1983

For OSs with more than one relevant O*NET code, the hyperlink will lead to a page displaying several occupations related to the scale, or simply the occupation from which the *Strong* sample was primarily derived. As an example, for the University Faculty Member occupation O*NET has descriptions for distinct specialties among college and university professors. The hyperlink featured on the *Strong* report leads to the O*NET page listing all postsecondary teaching occupations. Hyperlinks to O*NET data are meant to help respondents use their Occupational Scale results to launch further research and self-reflection as they evaluate possible careers.

Table 1.4 • Occupational Scales Removed

CHAPTER 2

Characteristics of the Occupational Scales

I n interpreting a client's results on the Occupational Scales, a standard score of 40 or higher on a scale indicates that the client has some degree of similarity to people employed in the occupation and that the occupation is thus worth noting as an area to explore. A score of 50 on an OS is average for respondents employed in a given occupation; therefore a score of 50 or higher should command considerable attention. Clients who score low on an OS may still want to research the occupation, however. See chapter 5 of the

Strong manual (pp. 103–105) for details on explaining OS results.

Table 2.1 shows the minimum and maximum possible scores on the 260 OSs. **Please note that Table 2.1 is a replacement for Table 5.1 in the Strong manual.** The minimum and maximum scores were computed for the 2004 General Representative Sample (GRS). This sample includes 1,125 women and 1,125 men selected to reflect the racial and ethnic diversity of the U.S. workforce. For a demographic profile of this sample, please refer to pages 6–8 of the Strong manual.

New, Existing, Minimum Maximum Tilton Number Minimum Cohen's Tilton's Updated, or Possible Possible of % % **Occupational Scale** Revised Score Score Difference Gender Items **Overlap** d 0 15 72 25 1.38 Accountant Female Updated 16 49 1.38 6 71 38 1.33 Male Updated 17 51 1.33 Actuary Female Existing -3 79 30 16 44 1.53 1.55 Male -18 74 28 16 47 1.40 1.44 Existing Revised 18 76 25 12 67 0.86 0.86 Administrative Assistant Female 78 Male Revised 24 25 19 55 1.19 1.20 Female 36 47 Advertising Account Existing -27 68 19 1.44 1.45 Manager Male Existing -16 72 42 19 44 1.55 1.56 Architect Female Existing -39 71 28 19 35 1.81 1.88 -35 76 Male Existing 28 16 32 1.95 1.99 77 Art Teacher Female Existing -61 39 18 19 2.52 2.62 Male Existing -45 74 32 26 18 2.57 2.67 Female -27 39 66 24 36 1.80 1.83 Artist Existing -32 35 30 Male 67 24 2.32 Existing 2.37 Arts/Entertainment Female New 7 65 30 19 61 1.01 1.02 Male New 10 67 34 20 58 1.10 1.11 Manager Athletic Trainer Female Existing -42 79 36 20 17 2.64 2.72 Male Existing -26 78 30 18 26 2.23 2.27 Attorney Female Updated -13 68 41 24 35 1.84 1.87 68 39 27 30 Male Updated -22 2.00 2.06 New 9 74 33 18 52 1.28 1.28 Auditor Female Male New -2 76 39 17 52 1.28 1.30 0 76 26 26 23 2.42 2.42 Automobile Mechanic Female Existing Male Existing -3 70 34 26 33 1.94 1.95 -2 Bartender Female New 80 43 17 45 1.49 1.49 -22 32 Male New 76 39 25 1.94 1.97 -25 73 29 24 38 1.71 Female Existing 1.75 Biologist -26 Male 69 39 16 51 Existing 1.52 1.54 Broadcast Journalist Female Existing -9 68 31 20 45 1.51 1.52 69 25 22 38 Male Existing -16 1.72 1.75 -8 69 30 22 33 1.94 **Business Education** Female Existing 1.95 Teacher Male Existing 4 74 33 20 40 1.70 1.70 72 34 15 56 **Business/Finance** Female New 4 1.16 1.17 2 39 74 21 51 1.30 Supervisor Male New 1.31 Female Existing -7 71 32 18 40 1.66 1.68 Buyer Male Existing -11 80 23 16 31 2.00 2.04 -20 Career Counselor Female New 67 35 23 41 1.62 1.65 Male New -15 73 35 24 38 1.72 1.75 29 Carpenter Female Existing -20 73 33 24 2.11 2.13 36 Male Existing -8 84 32 16 1.83 1.84 75 20 42 Chef Female Existing -30 15 1.58 1.61 -22 78 19 27 Male 16 2.21 Existing 2 17 -18 72 32 20 39 1.67 1.72 Chemist Female Existing Male Existing -36 71 31 18 43 1.54 1.60 2 76 34 26 39 1.71 1.73 Chiropractor Female Existing Male Existing -7 79 41 20 35 1.86 1.87 **Community Service** 27 57 Female Existing -4 76 16 1.14 1.14 0 65 29 Male Updated 28 40 1.66 Director 1.68 78 Female -5 15 12 61 1.03 1.03 Computer & IS Manager Existing Male Updated 8 66 32 17 60 1.04 1.04

Table 2.1 Scale Characteristics, Concurrent Validities (Percent Overlap), and Minimum and Maximum Possible Standard Scores for the Occupational Scales

Occurrentiamed Cocole	Candar	New, Existing, Updated, or	Possible	Maximum Possible	Number of	Minimum %	Tilton %	Cohen's	
Occupational Scale	Gender	Revised	Score	Score	Items	Difference	Overlap	d	0
Computer Programmer	Female	New	21	69	36	23	50	1.34	1.34
	Male	New	4	72	35	19	52	1.29	1.30
Computer Scientist	Female	Existing	-5	78	40	26	28	2.15	2.19
	Male	Existing	-21	74	40	23	36	1.81	1.86
Computer Systems	Female	Existing	-6	77	12	13	57	1.16	1.16
Analyst	Male	Updated	17	67	23	16	65	0.90	0.90
Computer/Mathematics	Female	New	-11	72	30	22	51	1.29	1.33
Manager	Male	New	-1	65	31	21	53	1.24	1.25
Cosmetologist	Female	Existing	3	74	14	16	37	1.47	1.48
	Male	Existing	–1	75	24	20	35	1.86	1.86
Credit Manager	Female	Existing	17	77	16	16	61	1.01	1.02
	Male	Existing	8	74	24	16	62	0.99	1.00
Customer Service	Female	New	18	77	27	15	61	1.03	1.03
Representative	Male	New	18	75	32	19	56	1.17	1.17
Dentist	Female	Existing	-13	68	21	16	45	1.49	1.52
	Male	Existing	-16	80	28	16	43	1.55	1.57
Dietitian	Female	Existing	-18	75	18	14	47	1.44	1.45
	Male	Existing	-5	79	22	16	41	1.66	1.67
Editor	Female	Revised	-14	65	32	23	40	1.61	1.67
	Male	Revised	-12	66	33	24	37	1.75	1.80
Elected Public Official	Female	Existing	-14	69	37	16	41	1.63	1.66
	Male	Existing	-14	66	26	20	39	1.68	1.71
Electrician	Female	Existing	-9	72	26	24	29	2.11	2.11
	Male	Existing	-1	74	23	20	45	1.51	1.52
Elementary School	Female	Updated	-2	65	19	25	44	1.53	1.55
Teacher	Male	Updated	6	74	36	23	40	1.68	1.68
Emergency Medical	Female	Existing	-3	84	29	16	34	1.90	1.90
Technician	Male	Existing	-3	78	35	16	39	1.72	1.72
Engineer	Female	Updated	12	70	39	23	37	1.80	1.80
	Male	Updated	4	67	35	18	56	1.17	1.18
Engineering Technician	Female	Existing	16	70	39	25	40	1.68	1.68
	Male	Existing	–10	79	35	18	46	1.48	1.50
English Teacher	Female	Existing	-38	65	23	24	36	1.76	1.84
	Male	Existing	-25	64	24	26	29	2.02	2.10
ESL Instructor	Female	Existing	_9	62	44	25	41	1.63	1.67
	Male	Existing	_14	69	41	28	30	2.06	2.09
Facilities Manager*	Female	Existing	9	91	32	18	57	1.15	1.15
	Male	Existing	9	84	13	18	62	1.19	1.20
Farmer/Rancher	Female	Existing	7	78	35	24	35	1.86	1.86
	Male	Existing	5	63	31	31	41	1.65	1.65
Financial Analyst	Female	Existing	6	75	28	18	50	1.37	1.37
	Male	Updated	1	71	36	17	53	1.25	1.26
Financial Manager	Female	Updated	10	64	15	25	47	1.42	1.43
	Male	Updated	-2	67	20	25	43	1.54	1.57
Firefighter	Female	Existing	-9	72	45	33	19	2.60	2.63
	Male	Existing	-11	60	45	21	37	1.77	1.79
Flight Attendant	Female	Existing	6	76	24	18	54	1.24	1.24
	Male	Existing	4	77	30	18	48	1.40	1.41
Florist	Female	Existing	-2	71	14	16	41	1.61	1.64
	Male	Existing	6	77	21	16	41	1.64	1.64

Table 2.1 Scale Characteristics, Concurrent Validities (Percent Overlap), and Minimum and Maximum Possible Standard Scores for the Occupational Scales (continued)

*The Facilities Manager scales, formerly Housekeeping/Maintenance Manager scales, were renamed to better reflect current usage.

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		New, Existing, Updated, or	Minimum Possible	Maximum Possible	Number of	Minimum %	Tilton %	Cohen's	
Occupational Scale	Gender	Revised	Score	Score	ltems	Difference	Overlap	d	0
Food Service Manager	Female	Existing	8	75	23	16	50	1.35	1.35
	Male	Existing	4	67	17	16	46	1.46	1.47
Forester	Female	Existing	-4	77	20	19	50	1.35	1.37
	Male	Existing	-10	75	20	16	48	1.39	1.41
Geographer	Female	Existing	-31	73	42	29	21	2.45	2.51
	Male	Existing	-29	74	40	28	27	2.20	2.24
Geologist	Female	Existing	-19	72	30	24	35	1.81	1.86
	Male	Existing	-14	70	27	24	36	1.79	1.82
Graphic Designer	Female Male	Updated Existing		72 66	29 26	19 26	43 30	1.55 2.07	1.58 2.09
Health Information	Female	Existing	8	82	22	15	56	1.18	1.18
Specialist	Male	Existing	10	80	18	13	61	1.02	1.02
Horticulturist	Female	Existing	-11	74	20	16	43	1.56	1.57
	Male	Existing	-8	80	26	16	47	1.42	1.43
Human Resources	Female	Updated	-14	64	36	22	46	1.46	1.48
Manager	Male	Updated	-10	67	39	25	40	1.66	1.68
Human Resources	Female	New	4	67	30	16	60	1.04	1.05
Specialist	Male	New	-5	69	34	21	46	1.46	1.48
Instructional Coordinator	Female	New	2	67	31	18	60	1.05	1.06
	Male	New	15	65	33	23	55	1.19	1.19
Interior Designer	Female	Existing	-45	71	25	24	31	1.97	2.02
	Male	Existing	-14	65	26	30	26	2.24	2.25
Landscape/Grounds	Female	Existing	4	85	20	13	54	1.22	1.22
Manager	Male	Existing	-1	80	19	16	54	1.21	1.22
Law Enforcement	Female	Existing	3	77	28	18	41	1.66	1.66
Officer	Male	Existing	5	81	28	17	42	1.59	1.60
Librarian	Female	Existing	-10	72	22	15	60	1.04	1.05
	Male	Existing	-3	76	26	18	50	1.33	1.34
Life Insurance Agent	Female	Existing	-7	77	22	19	47	1.43	1.44
	Male	Existing	-9	76	17	20	45	1.51	1.52
Loan Officer/Counselor	Female	New	-1	76	32	17	52	1.28	1.28
	Male	New	-4	70	35	24	42	1.58	1.60
Management Analyst	Female	New	1	70	27	19	56	1.18	1.18
	Male	New	-1	70	31	18	56	1.18	1.19
Marketing Manager	Female	Updated	-17	69	35	21	44	1.54	1.56
	Male	Updated	-8	70	40	20	48	1.40	1.42
Mathematician	Female	Existing	-33	77	37	24	25	2.23	2.32
	Male	Existing	-36	70	37	26	22	2.41	2.46
Mathematics Teacher	Female	Existing	-10	77	38	16	31	2.03	2.05
	Male	Existing	-15	77	35	16	29	2.12	2.13
Medical Illustrator	Female	Existing	-56	76	37	24	24	2.25	2.34
	Male	Existing	-51	71	28	26	17	2.63	2.74
Medical Technician	Female	Existing	-5	77	28	20	39	1.73	1.74
	Male	Existing	-14	79	28	16	38	1.75	1.77
Medical Technologist	Female	Existing	-5	76	27	18	43	1.56	1.59
	Male	Existing	-4	73	33	16	43	1.56	1.58
Mental Health Counselor	Female	New	-37	65	37	22	35	1.82	1.88
	Male	New	-20	68	39	29	25	2.26	2.28
Middle School Teacher	Female	New	-9	69	25	21	42	1.60	1.62
	Male	New	1	69	30	22	42	1.59	1.61

Table 2.1 • Scale Characteristics, Concurrent Validities (Percent Overlap), and Minimum and Maximum Possible Standard Scores for the Occupational Scales (continued)

Occupational Scale	Gender	New, Existing, Updated, or Revised	Minimum Possible Score	Maximum Possible Score	Number of Items	Minimum % Difference	Tilton % Overlap	Cohen's d	Tilton's Q
	Female								1.54
Military Enlisted	Male	Existing Existing	9 2	87 83	25 31	16 16	44 49	1.53 1.37	1.54
Military Officer	Female	Existing	18	70	12	14	45	1.50	1.50
	Male	Existing	2	75	23	16	53	1.25	1.25
Musician	Female Male	Existing	-16 -10	73 71	32 26	16 20	44 42	1.53 1.60	1.54 1.61
Network Administrator	Female	Existing Revised	-10 19	68	20 34	20	42	1.47	1.01
Notwork Authinistrator	Male	Revised	3	68	33	16	53	1.24	1.26
Nursing Home	Female	Existing	8	84	21	16	61	1.02	1.02
Administrator	Male	Existing	7	88	12	16	62	1.07	1.07
Occupational Therapist	Female Male	Existing Existing	–18 –13	77 78	24 28	17 17	48 47	1.41 1.44	1.42 1.45
Operations Manager	Female	Updated	2	66	36	18	59	1.09	1.09
- p	Male	Updated	-4	66	36	22	52	1.27	1.29
Optician	Female	Existing	3	82	19	16	49	1.38	1.39
0	Male	Existing	5	83	20	16	47	1.43	1.43
Optometrist	Female Male	Existing Existing	4 6	74 71	25 18	15 14	61 59	1.00 1.07	1.01 1.09
Paralegal	Female	Existing	8	82	14	13	60	1.05	1.05
	Male	Existing	2	72	16	16	60	1.04	1.05
Parks & Recreation	Female	Existing	-5	72	23	16	54	1.23	1.23
Manager	Male	Existing	7	65 68	25	14	62	1.00	1.01 1.62
Personal Financial Advisor	Female Male	New New	0 -19	68 69	31 37	25 27	42 31	1.62 1.98	2.03
Pharmacist	Female	Existing	-1	80	27	16	51	1.29	1.31
	Male	Existing	4	80	24	15	56	1.15	1.16
Photographer	Female	Existing	-12	69	32	16	52	1.28	1.28
Physical Therapist	Male Female	Existing Existing	-19 -22	77 72	30 21	16 16	41 46	1.63 1.44	1.64 1.47
Fliysical melapist	Male	Existing	-22	67	20	16	40 52	1.24	1.47
Physician	Female	Existing	-13	70	30	20	42	1.60	1.63
	Male	Existing	-21	67	23	24	36	1.82	1.85
Physicist	Female Male	Existing Existing	-47 -67	75 68	34 34	27 24	24 33	2.22 1.81	2.35 1.93
Production Worker	Female	Existing	-07 14	64	34 42	12	33 45	1.51	1.53
	Male	Existing	14	80	23	15	55	1.20	1.20
Psychologist	Female	Updated	-27	71	36	23	31	2.01	2.03
	Male	Updated	-30	70	38	26	30	2.02	2.07
Public Administrator	Female Male	Existing Existing	–19 –9	69 64	22 28	20 20	44 52	1.52 1.28	1.56 1.30
Public Relations Director	Female	Existing	-46	70	37	20	37	1.73	1.80
	Male	Existing	-35	70	34	21	40	1.61	1.68
Purchasing Agent	Female Male	Existing Existing	-1 0	76 68	22 20	16 16	53 55	1.25 1.19	1.27 1.20
R&D Manager	Female Male	Existing Existing	-21 -11	77 72	37 29	16 18	39 41	1.67 1.61	1.71 1.65
Radiologic Technologist	Female	Existing	4	85	23	16	45	1.50	1.50
0 - 0	Male	Existing	10	83	27	15	48	1.40	1.40
Realtor	Female Male	Updated Existing	11 2	67 69	34 24	21 16	48 52	1.42 1.28	1.42 1.29

Table 2.1 Scale Characteristics, Concurrent Validities (Percent Overlap), and Minimum and Maximum Possible Standard Scores for the Occupational Scales (continued)

Tilton New, Existing, Minimum Maximum Number Minimum Cohen's Tilton's Possible Updated, or Possible of % % Revised Difference **Occupational Scale** Gender **Score** Score Items **Overlap** d 0 4 70 39 1.53 **Recreation Therapist** Female Existing 21 44 1.53 42 Male Existing -14 69 23 30 2.07 2.09 **Registered Nurse** Female Updated -3 69 30 20 42 1.59 1.61 -11 74 17 16 50 1.35 Male Existing 1.33 Revised 66 31 21 45 1.48 1.50 **Rehabilitation Counselor** Female -11 Male Revised -4 70 35 20 42 1.59 1.61 35 27 -53 66 21 2.36 2.53 Religious/Spiritual Leader Female New 2.17 Male New -28 65 37 26 28 2.07 Female Existina -28 69 26 20 37 1.73 1.79 Reporter Male Existing -31 71 22 24 31 1.95 2.04 **Respiratory Therapist** Female Existing -5 78 17 16 45 1.48 1.50 Male Existing -6 75 24 16 50 1.34 1.35 -3 Restaurant Manager Female Existing 77 22 16 56 1.15 1.17 Male Existing -14 85 36 16 41 1.64 1.65 Sales Manager Female Updated -5 68 39 24 39 1.70 1.72 Male Updated -14 65 38 28 35 1.83 1.88 32 School Administrator Female Existing -11 68 18 51 1.32 1.34 -20 75 43 17 47 Male Existing 1.41 1.43 School Counselor Female -5 69 36 16 48 1.40 1.41 Existing -3 35 Male Existing 69 16 45 1.50 1.51 Science Teacher Female Existing -11 69 33 16 39 1.69 1.72 Male Existing -14 73 36 16 38 1.74 1.77 Female -11 68 34 20 44 1.53 1.55 Secondary School Teacher New 42 Male New -1 68 38 22 1.57 1.60 Female -4 64 36 29 33 Securities Sales Agent New 1.94 1.95 Male New -26 65 33 28 30 1.97 2.07 -12 43 Social Worker Female Updated 66 31 23 1.55 1.57 Updated -12 74 39 25 28 2.16 Male 2.15 -39 72 24 29 Sociologist Female Existing 26 2.07 2.13 -25 24 Male Existing 72 23 33 1.91 1.96 Software Developer Female Updated 17 68 36 26 43 1.56 1.56 36 53 1.25 Male Updated 3 66 18 1.24 Special Education Teacher Female Updated -11 71 36 20 35 1.86 1.88 78 Male Existing -7 21 16 52 1.28 1.29 Speech Pathologist Female -14 76 22 15 55 1.19 1.19 Existing Male Existing -8 79 25 18 49 1.37 1.37 8 71 38 21 46 1.49 Female 1.49 **Technical Sales** Updated 20 Representative Updated 1 68 36 47 1.44 1.45 Male 18 75 37 17 53 1.27 **Technical Support** Updated 1.27 Female Male Updated 5 69 26 16 53 1.25 1.26 Specialist -21 27 54 **Technical Writer** Female Existina 66 16 1.21 1.24 -27 83 44 16 45 1.50 1.53 Male Existing Top Executive, Female New -1 68 41 23 44 1.53 1.53 -19 43 Business/Finance Male New 64 34 26 1.53 1.59 -9 64 31 22 47 1.41 Training & Development Female New 1.43 -6 67 32 23 46 1.46 Specialist Male New 1.48 Translator Female Existing -18 74 23 17 52 1.28 1.30 77 Male Existing -1 32 18 46 1.47 1.47 University Administrator -10 67 35 23 45 1.49 1.52 Female New Male New -8 69 37 24 38 1.72 1.74

Table 2.1 Scale Characteristics, Concurrent Validities (Percent Overlap), and Minimum and Maximum Possible Standard Scores for the Occupational Scales (continued)

Occupational Scale	Gender	New, Existing, Updated, or Revised	Minimum Possible Score	Maximum Possible Score	Number of Items	Minimum % Difference	Tilton % Overlap	Cohen's d	Tilton's Q
University Faculty Member	Female	New	-3	68	34	24	36	1.84	1.84
	Male	New	-24	72	37	27	29	2.08	2.11
Urban & Regional Planner	Female	Existing	-11	62	45	23	39	1.70	1.74
	Male	Existing	-7	62	41	22	47	1.46	1.46
Veterinarian	Female	Existing	-26	83	38	17	37	1.75	1.80
	Male	Existing	-28	82	26	16	42	1.56	1.61
Vocational Agriculture	Female	Existing	-21	76	21	16	34	1.89	1.91
Teacher	Male	Existing	-9	70	29	20	38	1.77	1.77
Wholesale Sales	Female	New	0	67	27	23	42	1.60	1.61
Representative	Male	New	2	67	34	21	46	1.48	1.50

Table 2.1 Scale Characteristics, Concurrent Validities (Percent Overlap), and Minimum and Maximum Possible Standard Scores for the Occupational Scales (continued)

Note: The size of each occupational sample can be found in the appendix.

The OS formulas and scoring are developed separately for women and men. A question typically arises regarding how similar each OS is for women and men in terms of the scale content and the scores for each gender. In other words, if a woman received a score of 55 on a particular OS, what score would a man with the same pattern of responses receive? To examine this, the means of female and male scales for the same occu-

pations were compared for women and men in the GRS. The results of this analysis are presented in Table 2.2. Please note that Table 2.2 is a replacement for Table 5.2 in the *Strong* manual. As illustrated, opposite-gender scores were relatively similar to the corresponding same-gender scores. These findings suggest that for the vast majority of the OSs, an individual's female and male OS scores will tend to be very similar.

		N	lomen in the GR	S	Men in the GRS			
Occupational Scale	Correlation for Combined GRS	Mean Score on Female Scale	Mean Score on Male Scale	Mean Difference	Mean Score on Male Scale	Mean Score on Female Scale	Mean Difference	
Accountant	.82	35.52	32.20	3.32	35.62	38.70	-3.08	
Actuary	.92	26.29	18.01	8.28	28.79	36.28	-7.49	
Administrative Assistant	.78	41.22	47.99	-6.77	39.26	37.08	2.18	
Advertising Account Manager	.87	36.67	38.03	-1.35	30.36	30.01	0.35	
Architect	.87	15.87	21.73	-5.87	24.60	25.94	-1.34	
Art Teacher	.90	13.70	23.68	-9.98	11.80	7.33	4.46	
Artist	.89	32.25	29.95	2.30	24.03	31.93	-7.89	
Arts/Entertainment Manager	.92	38.61	42.35	-3.74	37.87	37.79	0.08	
Athletic Trainer	.76	8.72	16.91	-8.19	20.22	13.74	6.48	
Attorney	.95	27.05	24.07	2.97	22.44	28.95	-6.51	
Auditor	.93	36.70	29.83	6.88	34.54	39.48	-4.94	
Automobile Mechanic	.77	23.71	25.11	-1.39	31.91	34.81	-2.90	
Bartender	.67	34.52	33.20	1.32	25.51	33.47	-7.97	
Biologist	.74	21.39	30.07	-8.68	31.39	29.94	1.45	
Broadcast Journalist	.90	35.60	32.52	3.08	29.34	29.02	0.32	
Business Education Teacher	.85	30.93	38.77	-7.83	33.37	27.66	5.71	
Business/Finance Supervisor	.95	37.25	33.95	3.30	35.01	38.35	-3.34	
Buyer	.92	37.94	36.43	1.51	27.25	28.95	-1.70	
Career Counselor	.97	29.90	37.43	-7.53	28.17	22.76	5.41	
Carpenter	.65	20.04	24.34	-4.30	31.17	31.95	-0.77	
Chef	.66	32.90	35.11	-2.21	27.31	25.64	1.67	

Table 2.2 • Comparison of the Occupational Scales by Gender

Note: N = 2,250 (1,125 women and 1,125 men).

		Women in the GRS				Men in the GRS			
	Correlation for Combined	Mean Score on Female	Mean Score on Male	Mean	Mean Score on Male	Mean Score on Female	Mean		
Occupational Scale	GRS	Scale	Scale	Difference	Scale	Scale	Difference		
Chemist	.97	20.50	11.47	9.03	25.33	33.66	-8.33		
Chiropractor	.85	29.91	29.18	0.73	28.79	34.75	-5.96		
Community Service Director	.52	38.20	35.57	2.63	30.39	35.48	-5.09		
Computer & IS Manager	.53	37.05	31.55	5.50	38.85	46.28	-7.43		
Computer Programmer	.96	36.68	28.57	8.11	35.22	44.32	-9.10		
Computer Scientist	.93	23.38	16.28	7.10	25.48	36.63	-11.15		
Computer Systems Analyst	.53	37.16	33.29	3.87	40.25	40.36	-0.11		
Computer/Mathematics Man		30.64	27.23	3.41	35.18	38.42	-3.24		
Cosmetologist	.48	34.58	42.10	-7.52	30.38	26.20	4.18		
Credit Manager	.65	38.86	34.44	4.42	37.76	37.10	0.66		
Customer Service Represent		39.40	44.83	-5.43	38.90	34.74	4.16		
Dentist	.92	24.66	21.84	2.82	26.91	29.34	-2.43		
Dietitian	.61	29.20	36.67	-7.47	29.60	26.14	3.46		
Editor	.98	26.43	30.29	-3.86	26.05	23.60	2.45		
Elected Public Official	.96	23.61	22.88	0.74	24.82	25.75	-0.92		
Electrician	.53	20.71	24.46	-3.75	34.00	32.67	1.33		
Elementary School Teacher	.92	31.32	36.71	-5.38	32.04	26.31	5.73		
Emergency Medical Technic		30.40	29.73	0.67	34.01	30.17	3.84		
Engineer	.98	31.38	25.50	5.88	36.03	40.70	-4.68		
Engineering Technician	.79	32.92	20.16	12.75	31.90	42.44	-10.54		
English Teacher	.98	15.28	20.65	-5.37	15.18	10.14	5.04		
ESL Instructor	.84	29.10	34.95	-5.86	24.66	26.67	-2.01		
Facilities Manager	.71	40.35	39.19	1.16	38.91	36.57	2.35		
Farmer/Rancher	.79	35.26	31.24	4.02	34.26	33.82	0.44		
Financial Analyst	.26	40.06	30.53	9.53	35.39	41.69	-6.30		
Financial Manager	.89	33.66	24.39	9.26	30.51	37.05	-6.54		
Firefighter	.85	18.60	20.72	-2.12	29.57	30.24	-0.68		
Flight Attendant	.85	38.60	44.66	-6.07	36.58	33.22	3.36		
Florist	.87	34.10	41.05	-6.95	34.46	26.71	7.75		
Food Service Manager	.40	36.04	38.68	-2.64	33.45	32.38	1.07		
Forester	.78	26.96	23.66	3.30	31.67	37.97	-6.30		
Geographer	.86	17.70	23.82	-6.11	22.90	23.26	-0.36		
Geologist	.88	18.47	22.36	-3.89	30.00	32.17	-2.17		
Graphic Designer	.55	30.31	33.93	-3.62	28.21	31.70	-3.49		
Health Information Specialis		39.59	39.77	-0.18	37.62	35.83	1.79		
Horticulturist	.88	31.29	32.90	-1.61	33.01	27.84	5.18		
Human Resources Manager		31.79	33.92	-2.14	30.18	31.60	-1.42		
Human Resources Specialist		38.90	37.63	1.27	32.99	38.53	-5.54		
Instructional Coordinator	.94	37.67	40.72	-3.04	38.16	36.00	2.16		
Interior Designer	.74	25.81	40.03	-14.22	28.36	21.50	6.86		
Landscape/Grounds Manage		32.87	34.03	-1.16	37.30	40.73	-3.43		
Law Enforcement Officer	.63	32.44	31.13	1.31	36.65	40.77	-4.12		
Librarian	.87	35.90	42.08	-6.18	33.21	31.93	1.28		
Life Insurance Agent	.91	34.91	32.76	2.15	33.27	34.72	-1.45		
Loan Officer/Counselor	.84	37.24	28.84	8.40	31.26	36.94	-5.68		
Management Analyst	.90	36.77	34.06	2.71	36.70	40.97	-4.27		
Marketing Manager	.94	31.10	31.21	-0.11	32.63	31.49	1.14		
Mathematician	.80	9.53	15.95	-6.43	19.39	23.73	-4.33		
Mathematics Teacher	.89	19.96	18.09	1.87	25.54	27.58	-2.04		
Medical Illustrator	.76	15.46	17.26	-1.81	10.22	18.09	-7.87		
Medical Technician	.73	32.14	21.74	10.40	26.04	30.15	-4.11		
Medical Technologist	.92	25.29	23.46	1.83	28.02	30.65	-2.63		
Mental Health Counselor	.96	25.36	33.47	-8.11	23.02	15.21	7.81		
Middle School Teacher	.87	30.74	32.67	-1.94	30.36	25.21	5.15		
Military Enlisted	.65	34.08	30.13	3.94	38.21	35.27	2.94		
Military Officer	.81	31.40	22.92	8.48	34.23	39.95	-5.72		

Table 2.2 • Comparison of the Occupational Scales by Gender (continued)

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		N	lomen in the GR	S		Men in the GRS	
f Occupational Scale	Correlation or Combined GRS	Mean Score on Female Scale	Mean Score on Male Scale	Mean Difference	Mean Score on Male Scale	Mean Score on Female Scale	Mean Difference
Musician	.91	32.42	40.56	-8.13	33.47	25.41	8.06
Network Administrator	.97	34.99	23.55	11.44	34.34	44.50	-10.16
Nursing Home Administrator	.87	40.08	40.95	-0.87	37.75	36.49	1.25
Occupational Therapist	.87	32.92	36.77	-3.85	30.53	26.28	4.25
Operations Manager	.96	37.73	30.68	7.05	34.14	40.18	-6.04
Optician	.79	37.76	36.86	0.91	36.30	32.04	4.26
Optometrist	.95	29.47	24.00	5.47	30.37	35.30	-4.93
Paralegal	.71	42.74	40.33	2.41	38.68	39.83	-4.93
	.71	34.55	38.27	-3.72	39.20	36.71	2.49
Parks & Recreation Manager							
Personal Financial Advisor	.85	32.52	17.92	14.61	23.32	35.33	-12.01
Pharmacist	.87	30.96	34.00	-3.03	34.44	34.30	0.14
Photographer	.83	38.05	35.70	2.35	33.77	34.15	-0.37
Physical Therapist	.95	23.31	22.03	1.29	26.22	24.86	1.36
Physician	.93	25.14	18.44	6.70	23.70	30.53	-6.82
Physicist	.97	4.37	-0.93	5.30	15.84	22.85	-7.01
Production Worker	.50	40.21	35.48	4.73	42.19	39.69	2.50
Psychologist	.90	25.72	24.27	1.45	23.33	27.34	-4.01
Public Administrator	.88	23.38	26.70	-3.31	28.72	30.24	-1.52
Public Relations Director	.95	22.32	27.51	-5.20	23.06	19.89	3.16
Purchasing Agent	.84	33.16	30.99	2.17	32.72	31.13	1.59
R&D Manager	.91	21.31	14.58	6.74	26.41	33.63	-7.22
Radiologic Technologist	.88	37.60	38.27	-0.67	38.26	33.84	4.42
Realtor	.93	36.56	29.50	7.06	32.61	38.12	-5.51
Recreation Therapist	.82	34.14	29.92	4.22	26.05	35.96	-9.91
Registered Nurse	.84	30.92	33.48	-2.56	28.57	29.62	-1.05
Rehabilitation Counselor	.96	31.92	38.24	-6.32	31.88	26.62	5.26
Religious/Spiritual Leader	.96	9.14	23.58	-14.44	18.64	4.88	13.76
Reporter	.88	24.51	25.17	-0.66	17.49	23.00	-5.51
Respiratory Therapist	.69	31.01	25.31	5.70	27.78	25.71	2.08
Restaurant Manager	.67	34.03	38.54	-4.50	34.82	31.32	3.50
Sales Manager	.98	29.51	19.64	9.87	25.38	33.87	-8.48
School Administrator	.95	30.49	25.49	5.01	29.59	34.15	-4.57
School Counselor	.98	31.25	33.31	-2.06	29.53	27.79	1.74
Science Teacher	.98		19.26		29.55		
		18.11		-1.14	24.23 30.94	23.64	0.59
Secondary School Teacher	.91	31.33	34.03	-2.71		25.59	5.35
Securities Sales Agent	.95	28.52	14.65	13.87	19.74	30.55	-10.81
Social Worker	.83	31.17	36.47	-5.30	26.55	22.90	3.66
Sociologist	.86	14.82	19.81	-5.00	19.07	21.59	-2.52
Software Developer	.97	33.66	25.63	8.04	35.10	41.71	-6.60
Special Education Teacher	.86	27.54	42.05	-14.51	32.58	20.45	12.13
Speech Pathologist	.85	39.39	43.48	-4.09	33.71	27.59	6.12
Technical Sales Representativ		34.78	33.12	1.66	33.75	38.01	-4.26
Technical Support Specialist	.94	37.02	30.22	6.81	35.52	43.29	-7.77
Technical Writer	.92	28.78	33.93	-5.16	27.90	25.62	2.28
Top Executive, Business/Final	nce .96	32.91	24.62	8.29	28.08	38.03	-9.95
Training & Development Specia	alist .88	33.49	35.37	-1.89	32.31	34.05	-1.74
Translator	.81	33.11	41.44	-8.33	33.93	27.10	6.82
University Administrator	.92	31.68	35.35	-3.67	29.12	29.57	-0.45
University Faculty Member	.91	31.29	28.17	3.13	24.37	31.84	-7.48
Urban & Regional Planner	.75	28.17	36.12	-7.94	33.56	35.71	-2.14
Veterinarian	.93	20.58	17.11	3.48	22.94	28.08	-5.13
Vocational Agriculture Teache		22.52	23.02	-0.50	29.07	27.90	1.17
Wholesale Sales Representat		31.73	31.96	-0.23	32.91	33.91	-1.00
		01.70	01.00	0.20	02.01	00.01	1.00

Table 2.2 • Comparison of the Occupational Scales by Gender (continued)

Note: N = 2,250 (1,125 women and 1,125 men).

CHAPTER 3

Reliability of the Occupational Scales

Test-retest reliability statistics were computed for each of the OSs and are reported in Table 3.1. As new, updated, and revised OSs were computed from existing *Strong* items, the test-retest sample from 2004 (Donnay et al., 2005) could be used for the current reliability analysis.

The length of time between administrations for this sample ranged from 2 to 23 months. The median test-

retest reliability for the updated OSs was .86, which is regarded as a moderate to high level of reliability (Murphy & Davidshofer, 2005). This was also the median reliability reported for the 2004 OSs (Donnay et al., 2005). Similarly, the range for the updated OSs was .71 to .93; this is the same range reported for the 2004 OSs (Donnay et al., 2005) as well. **Please note that Table 3.1 is a replacement for Table 5.4 in the** *Strong* manual.

Table 3.1 • OS Test-Retest Reliability Statistics

		Test-Retest	Те	est	Re	test
Occupational Scale	Gender	Correlation	Mean	SD	Mean	SD
Accountant	Female	.85	37.11	10.82	37.76	11.17
	Male	.83	34.61	10.93	34.97	10.87
Actuary	Female	.89	31.57	14.48	32.08	14.58
	Male	.88	26.47	16.27	25.91	16.72
Administrative Assistant	Female	.78	38.92	10.34	40.63	9.99
	Male	.87	42.12	7.91	42.01	8.12
Advertising Account Manager	Female	.88	32.32	14.17	31.87	13.56
	Male	.91	36.24	14.21	36.68	14.19
Architect	Female	.84	24.34	17.88	25.63	18.22
	Male	.83	26.41	16.09	28.05	15.97
Art Teacher	Female	.83	13.33	18.63	14.50	19.09
	Male	.85	22.32	19.05	23.56	19.68
Artist	Female	.82	33.32	12.50	32.76	12.59
	Male	.86	30.40	14.16	29.58	14.87
Arts/Entertainment Manager	Female	.85	40.77	12.00	42.64	11.20
	Male	.84	42.87	11.38	41.75	11.34
Athletic Trainer	Female	.85	8.41	15.43	10.15	15.53
	Male	.91	14.49	14.67	15.17	15.09
Attorney	Female	.91	31.32	14.76	32.17	14.70
	Male	.87	27.27	14.94	27.08	14.77
Auditor	Female	.80	37.90	10.08	39.11	10.34
	Male	.85	34.08	12.73	34.20	13.05
Automobile Mechanic	Female	.90	24.98	12.85	26.15	13.70
	Male	.91	23.26	12.07	23.28	12.98
Bartender	Female	.85	32.55	10.92	32.79	11.14
	Male	.79	27.19	13.15	27.45	12.89
Biologist	Female	.89	30.46	17.33	29.79	17.27
	Male	.88	33.94	14.75	33.42	14.78
Broadcast Journalist	Female	.92	33.71	13.21	33.75	13.37
	Male	.93	34.50	14.29	34.40	14.57
Business Education Teacher	Female	.84	28.16	10.35	28.47	10.64
	Male	.84	35.07	10.51	35.91	10.45
Business/Finance Supervisor	Female	.79	35.85	11.45	36.87	11.91
	Male	.86	33.48	12.65	33.81	12.89
Buyer	Female	.90	30.81	14.10	30.26	14.00
	Male	.87	27.68	16.30	27.43	16.51
Career Counselor	Female	.85	30.81	14.16	31.68	14.93
	Male	.86	33.15	14.67	32.09	13.65
Carpenter	Female	.89	25.16	13.26	25.52	13.70
	Male	.85	25.56	11.35	26.68	12.16
Chef	Female	.81	29.93	14.42	30.70	14.17
	Male	.77	29.22	13.86	29.83	13.76
Chemist	Female	.92	29.66	18.36	29.48	17.57
	Male	.91	22.49	20.47	21.79	19.88
Chiropractor	Female	.85	33.30	12.64	34.81	12.89
	Male	.84	28.41	12.36	30.16	12.84
Community Service Director	Female	.86	34.17	13.67	34.55	13.28
	Male	.78	36.10	11.63	34.65	11.49
Computer & IS Manager	Female	.80	40.25	13.65	39.88	14.11
	Male	.87	41.01	10.74	40.30	11.09
Computer Programmer	Female	.87	39.57	10.59	40.79	10.70
	Male	.91	38.80	11.87	37.37	11.43

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Table 3.1 • OS Test-Retest Reliability Statistics (continued)

		Test-Retest	Τε	est	Ret	test
Occupational Scale	Gender	Correlation	Mean	SD	Mean	SD
Computer Scientist	Female	.90	32.13	16.29	32.48	15.75
	Male	.92	24.11	17.14	23.99	16.68
Computer Systems Analyst	Female	.71	39.27	13.63	37.47	13.55
	Male	.85	42.95	10.90	41.63	11.52
Computer/Mathematics Manager	Female	.77	30.45	14.49	31.67	14.45
	Male	.83	36.72	11.60	36.11	11.89
Cosmetologist	Female	.76	26.98	12.01	28.05	11.97
	Male	.84	35.65	12.49	36.92	12.50
Credit Manager	Female	.81	37.06	9.91	37.69	10.12
	Male	.84	33.46	11.72	34.38	12.01
Customer Service Representative	Female	.81	36.92	10.25	38.80	10.03
	Male	.87	40.75	8.27	40.73	8.63
Dentist	Female	.80	27.29	15.59	29.52	16.08
	Male	.82	25.76	15.25	27.32	16.21
Dietitian	Female	.79	28.43	11.72	29.33	11.85
	Male	.78	34.17	10.94	35.05	11.57
Editor	Female	.88	33.19	17.68	35.71	17.22
	Male	.92	34.72	16.90	33.28	17.47
Elected Public Official	Female	.89	26.46	14.63	26.23	14.31
	Male	.88	25.56	15.52	25.35	15.03
Electrician	Female	.87	25.47	12.49	26.66	13.25
	Male	.91	23.52	13.21	24.38	13.37
Elementary School Teacher	Female	.83	30.27	14.23	32.00	14.05
	Male	.88	35.27	11.31	34.54	10.15
Emergency Medical Technician	Female	.87	25.85	12.16	27.40	12.41
	Male	.92	27.34	12.22	27.84	12.62
Engineer	Female	.85	34.71	11.59	36.16	11.67
	Male	.90	38.29	13.10	37.40	12.86
Engineering Technician	Female	.90	37.87	11.97	39.11	12.03
	Male	.90	24.21	14.22	25.36	14.29
English Teacher	Female	.89	20.58	22.17	21.82	21.84
	Male	.90	25.95	20.05	26.89	19.90
ESL Instructor	Female	.87	34.80	14.21	35.43	13.96
	Male	.92	37.82	14.29	38.11	14.39
Facilities Manager	Female	.81	35.83	10.47	37.02	10.93
	Male	.84	34.97	12.33	36.09	12.85
Farmer/Rancher	Female	.88	31.34	9.25	30.90	8.69
	Male	.91	27.60	11.64	27.07	11.33
Financial Analyst	Female	.85	38.88	9.98	38.11	10.17
	Male	.89	33.88	12.97	33.50	13.69
Financial Manager	Female	.83	34.45	11.85	34.89	12.31
	Male	.87	27.62	14.91	27.91	15.28
Firefighter	Female	.90	22.31	15.58	23.61	15.93
	Male	.92	21.68	13.31	22.54	13.75
Flight Attendant	Female	.83	33.19	11.99	33.99	11.76
	Male	.85	40.29	11.72	41.05	11.78
Florist	Female	.79	25.65	13.73	26.80	14.12
	Male	.80	35.00	11.45	35.54	11.44
Food Service Manager	Female	.79	33.19	8.95	33.83	9.18
	Male	.82	35.48	11.65	36.59	11.51
Forester	Female	.89	32.92	15.36	33.06	14.85
	Male	.87	25.35	14.23	25.80	13.03

Table 3.1 • OS Test-Retest Reliability Statistics (continued)

		Test Detect	Test		Re	Retest		
Occupational Scale	Gender	Test-Retest Correlation	Mean	SD	Mean	SD		
Geographer	Female	.89	28.06	16.55	27.80	16.79		
	Male	.91	31.83	14.79	31.53	15.11		
Geologist	Female	.93	27.51	17.50	27.05	16.72		
	Male	.89	27.80	15.40	27.02	14.73		
Graphic Designer	Female	.84	31.86	14.83	35.06	13.97		
	Male	.85	33.75	12.69	33.31	13.22		
Health Information Specialist	Female	.83	37.18	10.18	37.68	10.26		
	Male	.72	39.19	10.38	40.41	10.55		
Horticulturist	Female	.78	27.33	12.05	27.62	11.42		
	Male	.80	28.87	11.83	29.91	11.48		
Human Resources Manager	Female	.84	31.17	14.57	32.81	14.43		
	Male	.84	33.19	13.05	32.25	11.81		
Human Resources Specialist	Female	.76	37.99	10.97	39.36	11.19		
	Male	.86	35.60	12.63	34.92	11.79		
Instructional Coordinator	Female	.82	39.20	12.57	41.17	12.48		
	Male	.80	42.09	9.39	41.09	8.78		
Interior Designer	Female	.77	23.43	15.13	23.64	15.57		
	Male	.89	35.53	12.57	35.86	12.94		
Landscape/Grounds Manager	Female	.87	33.73	12.95	34.34	12.99		
	Male	.81	29.56	12.20	30.57	12.27		
Law Enforcement Officer	Female	.89	33.19	11.39	33.70	11.60		
	Male	.90	27.86	12.88	28.33	12.91		
Librarian	Female	.91	40.77	14.76	40.53	14.83		
	Male	.93	44.94	14.00	44.00	14.81		
Life Insurance Agent	Female	.85	31.67	14.33	31.36	13.24		
	Male	.81	29.00	14.21	28.94	13.34		
Loan Officer/Counselor	Female	.80	36.42	10.17	36.96	10.79		
	Male	.92	28.32	14.29	28.42	13.75		
Management Analyst	Female	.75	38.46	10.89	39.77	12.30		
	Male	.83	38.38	11.69	37.91	11.63		
Marketing Manager	Female	.83	29.06	14.49	30.33	14.60		
	Male	.89	33.74	14.25	33.61	13.95		
Mathematician	Female	.91	20.82	19.71	20.76	18.76		
	Male	.92	24.23	17.48	23.25	16.96		
Mathematics Teacher	Female	.86	24.78	12.68	25.25	12.58		
	Male	.87	21.99	12.49	22.61	12.91		
Medical Illustrator	Female	.83	18.14	16.68	19.26	17.12		
	Male	.82	17.63	18.16	19.22	18.64		
Medical Technician	Female	.88	28.30	12.99	28.40	13.08		
	Male	.86	21.02	14.24	21.89	15.46		
Medical Technologist	Female	.87	29.20	14.36	30.35	14.24		
	Male	.85	27.08	12.78	27.81	13.24		
Mental Health Counselor	Female	.90	26.61	16.74	26.74	17.24		
	Male	.91	26.27	14.17	25.80	13.28		
Middle School Teacher	Female	.82	30.96	14.70	31.96	14.22		
	Male	.84	33.36	13.69	32.53	11.83		
Military Enlisted	Female	.84	30.89	10.30	31.99	10.70		
	Male	.93	28.51	12.98	28.36	13.18		
Military Officer	Female	.83	34.36	10.13	35.02	10.76		
	Male	.90	27.26	12.34	28.05	12.33		
Musician	Female	.89	34.26	13.95	34.01	13.99		
	Male	.89	41.51	12.45	40.95	12.62		

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Table 3.1 • OS Test-Retest Reliability Statistics (continued)

		Test-Retest	Те	est	Re	test
Occupational Scale	Gender	Correlation	Mean	SD	Mean	SD
Network Administrator	Female	.88	37.98	10.99	39.48	11.25
	Male	.88	36.91	13.51	35.52	13.76
Nursing Home Administrator	Female	.79	36.93	11.21	37.81	11.24
	Male	.78	37.56	12.41	38.65	12.35
Occupational Therapist	Female	.83	30.22	14.26	31.49	14.03
	Male	.79	35.23	13.39	36.54	13.31
Operations Manager	Female	.81	35.66	12.33	36.87	12.59
	Male	.90	32.79	14.71	32.67	14.47
Optician	Female	.77	31.09	11.72	31.76	11.21
	Male	.83	32.27	11.21	32.31	11.27
Optometrist	Female	.87	34.21	12.48	35.28	12.40
	Male	.85	28.91	15.52	29.83	15.63
Paralegal	Female	.76	41.43	10.05	41.19	10.87
	Male	.84	40.81	11.93	40.55	12.68
Parks & Recreation Manager	Female	.82	33.12	12.51	33.33	12.45
	Male	.87	36.10	10.94	36.24	11.11
Personal Financial Advisor	Female	.79	31.05	11.42	31.32	11.65
	Male	.92	20.33	16.46	20.22	15.92
Pharmacist	Female	.83	32.46	13.68	33.89	14.54
	Male	.78	32.74	12.56	34.87	12.76
Photographer	Female	.90	38.19	11.72	38.23	12.10
	Male	.85	36.73	11.62	37.46	12.46
Physical Therapist	Female	.82	22.65	18.04	25.11	18.50
	Male	.83	22.39	19.02	24.13	19.07
Physician	Female	.88	29.99	14.64	29.90	14.61
	Male	.86	24.29	16.04	24.35	15.98
Physicist	Female	.91	18.24	23.56	17.83	23.04
	Male	.90	13.12	25.75	12.98	24.72
Production Worker	Female	.89	35.58	10.06	35.20	9.84
	Male	.86	32.79	11.66	33.87	11.92
Psychologist	Female	.89	33.07	13.58	34.36	13.59
	Male	.86	31.86	15.81	29.54	16.04
Public Administrator	Female	.88	30.98	15.92	30.30	15.57
	Male	.89	32.40	15.17	32.58	14.74
Public Relations Director	Female	.89	23.95	18.93	24.35	18.31
	Male	.89	29.01	18.21	29.34	17.75
Purchasing Agent	Female	.88	29.30	15.15	29.98	15.26
	Male	.85	30.39	13.34	31.20	13.85
R&D Manager	Female	.90	29.89	16.61	29.76	16.30
	Male	.90	23.12	16.63	23.04	16.04
Radiologic Technologist	Female	.85	32.01	11.60	32.90	12.17
	Male	.89	34.53	11.35	35.08	11.26
Realtor	Female	.83	32.94	11.09	33.82	10.81
	Male	.87	28.58	13.69	29.09	12.76
Recreation Therapist	Female	.84	34.64	11.14	35.53	10.80
	Male	.85	28.59	13.35	29.45	13.04
Registered Nurse	Female	.83	31.74	13.24	34.39	13.08
	Male	.81	33.31	15.66	35.01	16.70
Rehabilitation Counselor	Female	.81	33.44	13.63	34.80	14.12
	Male	.85	36.87	12.48	35.65	12.01
Religious/Spiritual Leader	Female	.85	11.42	20.45	14.15	21.05
	Male	.84	25.50	16.47	22.79	15.52

Table 3.1 • OS Test-Retest Reliability Statistics (continued)

		Test-Retest	Те	est	Retest		
Occupational Scale	Gender	Correlation	Mean	SD	Mean	SD	
Reporter	Female	.91	28.41	16.71	28.80	17.87	
	Male	.91	30.34	19.79	30.84	20.08	
Respiratory Therapist	Female	.85	28.21	14.14	29.03	14.81	
	Male	.82	27.88	13.66	30.01	14.39	
Restaurant Manager	Female	.88	30.41	14.89	30.70	14.44	
	Male	.90	31.75	14.11	31.51	13.81	
Sales Manager	Female	.81	27.52	14.24	28.60	13.83	
	Male	.92	23.08	17.30	22.81	16.65	
School Administrator	Female	.86	33.16	14.45	34.07	13.30	
	Male	.83	27.87	13.97	28.56	13.57	
School Counselor	Female	.86	31.51	13.10	31.53	13.20	
	Male	.86	34.41	12.80	34.41	13.43	
Science Teacher	Female	.83	24.06	14.12	24.82	14.32	
	Male	.82	24.12	13.77	25.01	13.54	
Secondary School Teacher	Female	.85	32.10	14.20	33.37	14.66	
	Male	.84	36.72	12.92	35.12	12.58	
Securities Sales Agent	Female	.80	26.25	12.14	27.09	12.30	
	Male	.92	17.62	20.69	16.82	19.97	
Social Worker	Female	.84	31.31	13.83	32.79	13.97	
	Male	.90	30.76	12.43	29.81	11.92	
Sociologist	Female	.86	26.16	17.56	26.01	17.21	
	Male	.87	30.06	17.95	30.39	18.01	
Software Developer	Female	.88	37.00	11.50	38.19	11.79	
	Male	.88	38.31	12.78	37.05	12.76	
Special Education Teacher	Female	.85	27.21	14.13	28.60	13.89	
	Male	.83	38.44	15.36	39.30	15.19	
Speech Pathologist	Female	.83	34.74	13.01	35.22	13.43	
	Male	.86	40.76	12.09	41.12	12.21	
Technical Sales Representative	Female	.78	33.58	10.40	34.85	10.54	
	Male	.93	32.60	12.44	32.39	11.99	
Technical Support Specialist	Female	.86	38.16	10.99	40.03	10.50	
	Male	.85	39.21	11.01	38.16	11.72	
Technical Writer	Female	.88	34.90	17.19	35.57	16.66	
	Male	.91	38.94	16.29	39.09	15.89	
Top Executive, Business/Finance	Female	.83	31.81	12.14	33.15	12.11	
	Male	.88	27.59	17.36	27.24	16.99	
Training & Development Specialist	Female	.81	33.13	12.64	34.02	12.32	
	Male	.87	37.32	12.98	35.77	12.60	
Translator	Female	.89	37.31	14.36	37.37	14.84	
	Male	.92	43.80	11.63	43.31	12.11	
University Administrator	Female	.84	33.43	13.68	34.67	13.71	
	Male	.85	34.88	12.41	33.57	12.07	
University Faculty Member	Female	.86	37.04	11.04	38.47	10.56	
	Male	.89	33.06	14.41	31.01	14.08	
Urban & Regional Planner	Female	.88	25.57	16.89	27.26	16.93	
	Male	.84	19.58	17.81	21.24	18.60	
Veterinarian	Female	.82	22.66	12.78	23.79	12.62	
	Male	.90	21.80	10.91	22.37	11.44	
Vocational Agriculture Teacher	Female	.87	35.90	14.10	36.87	13.81	
	Male	.89	40.68	11.20	41.18	11.59	
Wholesale Sales Representative	Female	.82	28.96	13.31	30.28	13.10	
	Male	.91	31.03	13.15	30.92	12.80	

Note: Results are from the overall test-retest sample, N = 174 (109 women and 65 men). A description of this sample is provided on page 10 of the Strong manual.

CHAPTER 4

Validity of the Occupational Scales

A number of analyses were computed to examine the validity of the OSs. Concurrent validity was examined using the correlations among the OSs specifically, correlations determine whether OSs with the same Theme code are more similar to each other than to OSs in general. Correlations between the OSs and the General Occupational Themes (GOTs), Basic Interest Scales (BISs), and Personal Style Scales (PSSs) were also computed. By comparing the scores of people who are currently employed in different occupations, correlations between the OSs and other *Strong* instrument scales can speak to the validity of each scale. If the scales are working as they should, people will score high on scales relevant to their own occupation.

Correlations Among the Occupational Scales

Discriminant validity can be evaluated by examining the correlations among the OSs, where OSs within Themes are expected to be more strongly related than OSs overall. As shown in Table 4.1, the median correlations within Theme for women ranged from .34 for Conventional to .61 for Investigative. The median correlations for men ranged from .45 for Realistic to .57 for Artistic. These results show that the OSs that share the same Theme tend to be related to a greater extent than OSs overall. In addition, the low overall median correlation shows that in general the OSs are measuring the unique interests of people in these occupations; that is, each OS provides a measure of unique qualities. These findings provide support for the discriminant validity of the OSs. **Please note that Table 4.1 is a replacement for Table 5.6 in the Strong manual.**

It should be noted that the correlational patterns here are somewhat different from those reported in the *Strong* manual, as the median correlations for women ranged from .39 for Conventional, Realistic, and Social to .57 for Artistic, while the median correlations reported for men ranged from .27 for Conventional to .58 for Investigative. Nevertheless, the overall findings remain the same; OSs within each Theme are more similar than are OSs across all Themes.

Table 4.1 • OS Correlations Overall and Within Theme for Women and Men in the GRS

	OS Corre	lation
Theme	Women r	Men <i>r</i>
Realistic	.39	.45
Investigative	.61	.55
Artistic	.54	.57
Social	.50	.52
Enterprising	.46	.51
Conventional	.34	.51
Overall	.15	.16

Note: N = 2,250 (1,125 women and 1,125 men).

Correlations Between the GOTs and the OSs

Tables 4.2–4.7 illustrate the relationship between each of the six General Occupational Themes (GOTs) and the new, updated, and revised OSs. The tables show the 10 highest-correlating and 10 lowest-correlating OSs—separately for women and men—for each GOT.

These correlations can help provide a better understanding of each of the GOTs and can help confirm the constructs underlying each Theme. For example, strong positive relationships exist between the Artistic GOT and OSs such as Arts/Entertainment Manager and Editor. These relationships provide a powerful demonstration of the validity of the GOTs. Please refer to the *Strong* manual (Figures 3.2–3.7) for correlations with existing OSs.

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
Engineer	.70	Engineer	.69
Network Administrator	.68	Computer & IS Manager	.65
Technical Support Specialist	.67	Network Administrator	.64
Computer Programmer	.64	Software Developer	.62
Software Developer	.61	Technical Support Specialist	.59
Graphic Designer	.51	Computer/Mathematics Manager	.58
Registered Nurse	.49	Computer Systems Analyst	.57
Computer/Mathematics Manager	.45	Computer Programmer	.54
Technical Sales Representative	.43	Accountant	.37
Management Analyst	.38	Auditor	.36
Training & Development Specialist	.13	Human Resources Manager	.08
Bartender	.11	Attorney	.08
Secondary School Teacher	.09	Training & Development Specialist	.07
Loan Officer/Counselor	.08	Editor	.07
Elementary School Teacher	.07	University Faculty Member	.07
Middle School Teacher	.06	Human Resources Specialist	.04
Social Worker	.01	University Administrator	03
Special Education Teacher	01	Career Counselor	04
Career Counselor	03	Social Worker	20
Viental Health Counselor	23	Mental Health Counselor	26

 Table 4.2
 Ten Highest and Lowest Correlations Between Realistic Theme and OS Scores for

 Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
Engineer	.84	Engineer	.84
Registered Nurse	.76	Software Developer	.79
Network Administrator	.73	Computer Programmer	.76
Software Developer	.71	Network Administrator	.74
Computer Programmer	.70	Psychologist	.72
University Faculty Member	.68	Computer/Mathematics Manager	.66
Psychologist	.60	Technical Support Specialist	.61
Technical Support Specialist	.56	Computer Systems Analyst	.60
Management Analyst	.44	Computer & IS Manager	.59
Computer/Mathematics Manager	.42	University Faculty Member	.59
Social Worker	.12	Marketing Manager	.15
Elementary School Teacher	.11	Securities Sales Agent	.15
Marketing Manager	.10	Career Counselor	.12
Middle School Teacher	.10	Human Resources Specialist	.10
Administrative Assistant	.09	Wholesale Sales Representative	.10
Career Counselor	.08	Technical Sales Representative	.08
Special Education Teacher	.06	Loan Officer/Counselor	.04
Loan Officer/Counselor	.06	Social Worker	03
Bartender	03	Bartender	06
Mental Health Counselor	10	Mental Health Counselor	21

Table 4.3 Ten Highest and Lowest Correlations Between Investigative Theme and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.4 Ten Highest and Lowest Correlations Between Artistic Theme and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Editor	.92	Arts/Entertainment Manager	.93
Arts/Entertainment Manager	.88	Editor	.90
Graphic Designer	.79	Instructional Coordinator	.66
Instructional Coordinator	.68	Bartender	.64
Attorney	.65	Secondary School Teacher	.64
Psychologist	.61	Attorney	.62
Religious/Spiritual Leader	.59	University Faculty Member	.61
University Faculty Member	.57	Psychologist	.59
University Administrator	.53	Community Service Director	.59
Rehabilitation Counselor	.51	Rehabilitation Counselor	.58
Technical Support Specialist	.22	Accountant	.18
Computer Programmer	.21	Engineer	.17
Bartender	.20	Computer/Mathematics Manager	.17
Loan Officer/Counselor	.18	Operations Manager	.17
Auditor	.12	Financial Analyst	.17
Business/Finance Supervisor	.08	Computer Programmer	.16
Administrative Assistant	.01	Business/Finance Supervisor	.15
Customer Service Representative	.00	Computer Systems Analyst	.13
Financial Manager	.00	Network Administrator	.13
Accountant	12	Financial Manager	.08

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Elementary School Teacher	.87	Elementary School Teacher	.89
Rehabilitation Counselor	.86	Community Service Director	.89
Secondary School Teacher	.85	Rehabilitation Counselor	.88
Social Worker	.84	Secondary School Teacher	.87
Special Education Teacher	.82	Middle School Teacher	.87
Middle School Teacher	.81	Religious/Spiritual Leader	.86
Religious/Spiritual Leader	.79	Instructional Coordinator	.85
Career Counselor	.75	University Administrator	.80
University Administrator	.72	Career Counselor	.80
Instructional Coordinator	.69	Customer Service Representative	.78
Psychologist	.34	Editor	.40
Computer/Mathematics Manager	.33	Financial Manager	.35
Technical Support Specialist	.26	Computer/Mathematics Manager	.34
Engineer	.21	Technical Support Specialist	.34
Financial Manager	.19	Computer & IS Manager	.32
Accountant	.16	Computer Programmer	.20
Software Developer	.13	Engineer	.20
Computer Programmer	.11	Computer Systems Analyst	.20
Graphic Designer	.11	Software Developer	.20
Network Administrator	.10	Network Administrator	.13

Table 4.5 Ten Highest and Lowest Correlations Between Social Theme and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.6 Ten Highest and Lowest Correlations Between Enterprising Theme and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Realtor	.93	Wholesale Sales Representative	.93
Wholesale Sales Representative	.91	Securities Sales Agent	.91
Sales Manager	.88	Sales Manager	.89
Securities Sales Agent	.88	Technical Sales Representative	.88
Technical Sales Representative	.87	Operations Manager	.87
Personal Financial Advisor	.82	Top Executive, Business/Finance	.87
Marketing Manager	.82	Loan Officer/Counselor	.86
Top Executive, Business/Finance	.80	Marketing Manager	.85
Operations Manager	.78	Personal Financial Advisor	.82
Human Resources Manager	.74	Business/Finance Supervisor	.78
Middle School Teacher	.21	Engineer	.19
Software Developer	.20	Computer Systems Analyst	.17
Graphic Designer	.20	Software Developer	.13
Special Education Teacher	.18	Mental Health Counselor	.13
Registered Nurse	.17	University Faculty Member	.12
Computer Programmer	.16	Psychologist	.12
Network Administrator	.16	Editor	.11
University Faculty Member	.13	Network Administrator	.08
Psychologist	.11	Computer Programmer	.07
Mental Health Counselor	.09	Social Worker	08

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Accountant	.80	Accountant	.77
Auditor	.76	Auditor	.76
Financial Manager	.75	Financial Manager	.75
Technical Support Specialist	.75	Business/Finance Supervisor	.73
Administrative Assistant	.70	Computer/Mathematics Manager	.71
Software Developer	.69	Computer Systems Analyst	.68
Business/Finance Supervisor	.68	Financial Analyst	.67
Computer/Mathematics Manager	.66	Computer & IS Manager	.66
Computer Programmer	.66	Technical Support Specialist	.63
Customer Service Representative	.64	Computer Programmer	.61
Graphic Designer	.03	Rehabilitation Counselor	.24
Secondary School Teacher	.02	Elementary School Teacher	.23
Career Counselor	02	University Administrator	.19
Social Worker	02	Attorney	.18
Attorney	06	Arts/Entertainment Manager	.18
Middle School Teacher	08	Career Counselor	.11
Psychologist	09	Editor	.05
Special Education Teacher	11	Bartender	.02
Bartender	17	Social Worker	28
Mental Health Counselor	51	Mental Health Counselor	34

Table 4.7 Ten Highest and Lowest Correlations Between Conventional Theme and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Correlations Between the BISs and the OSs

Tables 4.8–4.37 illustrate the relationship between each of the Basic Interest Scales (BISs) and the new, updated, and revised OSs. The tables show the BISs and the 10 highest-correlating and 10 lowest-correlating OSs, separately for women and men. These correlations can help us examine the validity and provide an overview of the occupational meaning of each BIS. For example, as we might expect, there is a strong positive relationship between Rehabilitation Counselor and the Counseling BIS. Please refer to the *Strong* manual (Figures 4.1–4.30) for correlations with existing OSs.

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Engineer	.77	Engineer	.80
Network Administrator	.75	Network Administrator	.70
Computer Programmer	.71	Computer & IS Manager	.69
Technical Support Specialist	.69	Software Developer	.68
Software Developer	.68	Computer Programmer	.63
Graphic Designer	.60	Computer/Mathematics Manager	.62
Computer/Mathematics Manager	.43	Computer Systems Analyst	.61
Management Analyst	.43	Technical Support Specialist	.60
Arts/Entertainment Manager	.41	Auditor	.34
Registered Nurse	.41	Accountant	.31
Administrative Assistant	.10	Elementary School Teacher	.03
Loan Officer/Counselor	.08	Human Resources Manager	.02
Secondary School Teacher	.03	Training & Development Specialist	.01
Elementary School Teacher	.00	Attorney	.00
Middle School Teacher	03	Bartender	02
Social Worker	05	Human Resources Specialist	03
Bartender	06	University Administrator	09
Career Counselor	06	Career Counselor	11
Special Education Teacher	09	Social Worker	29
Mental Health Counselor	28	Mental Health Counselor	36

Table 4.8 Ten Highest and Lowest Correlations Between Mechanics & Construction BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.9 Ten Highest and Lowest Correlations Between Computer Hardware & Electronics BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Technical Support Specialist	.89	Technical Support Specialist	.89
Computer Programmer	.85	Computer Systems Analyst	.89
Network Administrator	.84	Network Administrator	.87
Software Developer	.83	Computer & IS Manager	.87
Computer/Mathematics Manager	.67	Software Developer	.83
Engineer	.64	Computer Programmer	.79
Accountant	.50	Computer/Mathematics Manager	.78
Financial Manager	.47	Engineer	.69
Auditor	.44	Auditor	.31
Management Analyst	.44	Accountant	.28
Marketing Manager	06	Marketing Manager	07
Elementary School Teacher	06	Human Resources Manager	09
Attorney	12	Loan Officer/Counselor	12
Secondary School Teacher	16	Human Resources Specialist	13
Middle School Teacher	20	University Administrator	19
Social Worker	21	Attorney	21
Special Education Teacher	23	Bartender	25
Career Counselor	23	Career Counselor	25
Bartender	43	Social Worker	41
Mental Health Counselor	61	Mental Health Counselor	57

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Registered Nurse	.39	Engineer	.40
Engineer	.39	Computer & IS Manager	.38
Technical Support Specialist	.38	Computer/Mathematics Manager	.36
Network Administrator	.35	Software Developer	.34
Computer Programmer	.33	Network Administrator	.34
Software Developer	.31	Technical Support Specialist	.32
Technical Sales Representative	.31	Auditor	.30
Computer/Mathematics Manager	.31	Computer Systems Analyst	.30
Sales Manager	.27	Operations Manager	.29
Top Executive, Business/Finance	.27	Business/Finance Supervisor	.29
Secondary School Teacher	.14	Training & Development Specialist	.16
Marketing Manager	.13	Human Resources Specialist	.16
Graphic Designer	.12	Arts/Entertainment Manager	.12
Editor	.12	Bartender	.11
Elementary School Teacher	.11	University Administrator	.11
Middle School Teacher	.11	University Faculty Member	.09
Social Worker	.09	Career Counselor	.08
Special Education Teacher	.08	Editor	.04
Career Counselor	.07	Social Worker	02
Mental Health Counselor	08	Mental Health Counselor	05

Table 4.10 Ten Highest and Lowest Correlations Between Military BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.11 Ten Highest and Lowest Correlations Between Protective Services BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Registered Nurse	.53	Computer & IS Manager	.37
Engineer	.39	Engineer	.37
Technical Sales Representative	.38	Technical Support Specialist	.36
Technical Support Specialist	.37	Network Administrator	.35
Network Administrator	.33	Computer/Mathematics Manager	.34
Computer Programmer	.31	Software Developer	.32
Software Developer	.29	Customer Service Representative	.31
Customer Service Representative	.28	Middle School Teacher	.31
Realtor	.28	Technical Sales Representative	.31
Bartender	.27	Computer Systems Analyst	.30
Editor	.15	Arts/Entertainment Manager	.19
Social Worker	.15	Marketing Manager	.18
Religious/Spiritual Leader	.14	Training & Development Specialist	.17
Accountant	.14	Human Resources Specialist	.17
Special Education Teacher	.14	Career Counselor	.14
Training & Development Specialist	.13	University Administrator	.13
Financial Manager	.13	University Faculty Member	.06
Loan Officer/Counselor	.12	Editor	.05
Career Counselor	.10	Social Worker	.05
Mental Health Counselor	01	Mental Health Counselor	.02

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Graphic Designer	.54	Engineer	.41
Registered Nurse	.47	Arts/Entertainment Manager	.33
Engineer	.45	Computer & IS Manager	.32
Editor	.40	Rehabilitation Counselor	.32
Arts/Entertainment Manager	.39	Software Developer	.31
Network Administrator	.37	Network Administrator	.31
Technical Support Specialist	.37	Psychologist	.30
University Faculty Member	.36	Technical Support Specialist	.30
Psychologist	.34	Community Service Director	.29
Computer Programmer	.33	Computer/Mathematics Manager	.28
Human Resources Specialist	.08	Career Counselor	.17
Personal Financial Advisor	.08	Operations Manager	.17
Financial Manager	.06	Human Resources Manager	.16
Auditor	.06	University Administrator	.16
Accountant	.04	Top Executive, Business/Finance	.16
Mental Health Counselor	.04	Marketing Manager	.16
Customer Service Representative	.04	Financial Manager	.15
Business/Finance Supervisor	.03	Human Resources Specialist	.14
Administrative Assistant	.00	Social Worker	.09
Loan Officer/Counselor	.00	Mental Health Counselor	.05

Table 4.12 Ten Highest and Lowest Correlations Between Nature & Agriculture BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.13 Ten Highest and Lowest Correlations Between Athletics BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
Bartender	.57	Middle School Teacher	.61
Technical Sales Representative	.50	Personal Financial Advisor	.60
Realtor	.42	Technical Sales Representative	.57
Wholesale Sales Representative	.40	Financial Analyst	.55
Registered Nurse	.36	Loan Officer/Counselor	.51
Sales Manager	.36	Accountant	.49
Middle School Teacher	.35	Wholesale Sales Representative	.49
Engineer	.35	Elementary School Teacher	.48
Secondary School Teacher	.34	Bartender	.45
Securities Sales Agent	.33	Sales Manager	.43
Administrative Assistant	.20	Psychologist	.09
Career Counselor	.20	Computer & IS Manager	.09
Computer Programmer	.20	Engineer	.07
University Faculty Member	.18	Technical Support Specialist	.05
Psychologist	.18	Software Developer	.04
Financial Manager	.17	University Faculty Member	.04
Graphic Designer	.15	Computer Systems Analyst	.03
Editor	.15	Editor	.01
Accountant	.15	Computer Programmer	.01
Mental Health Counselor	.07	Network Administrator	.00

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Engineer	.76	Engineer	.78
Registered Nurse	.70	Software Developer	.72
Network Administrator	.68	Network Administrator	.71
Software Developer	.64	Computer Programmer	.69
Computer Programmer	.63	Psychologist	.64
University Faculty Member	.59	Computer/Mathematics Manager	.59
Psychologist	.52	Technical Support Specialist	.55
Technical Support Specialist	.51	Computer Systems Analyst	.54
Graphic Designer	.42	Computer & IS Manager	.53
Editor	.36	University Faculty Member	.50
Marketing Manager	.07	Marketing Manager	.09
Middle School Teacher	.06	Human Resources Manager	.08
Social Worker	.06	Career Counselor	.05
Elementary School Teacher	.06	Wholesale Sales Representative	.05
Administrative Assistant	.06	Technical Sales Representative	.04
Special Education Teacher	.03	Human Resources Specialist	.04
Career Counselor	.02	Loan Officer/Counselor	.00
Loan Officer/Counselor	.00	Social Worker	04
Bartender	01	Bartender	05
Mental Health Counselor	10	Mental Health Counselor	20

Table 4.14 Ten Highest and Lowest Correlations Between Science BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.15 Ten Highest and Lowest Correlations Between Research BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Engineer	.75	Psychologist	.74
University Faculty Member	.73	Engineer	.73
Management Analyst	.70	Software Developer	.71
Computer Programmer	.66	Computer/Mathematics Manager	.70
Software Developer	.66	Computer Programmer	.70
Network Administrator	.65	University Faculty Member	.69
Psychologist	.63	Network Administrator	.65
Computer/Mathematics Manager	.59	Auditor	.64
Technical Support Specialist	.56	Management Analyst	.64
Auditor	.53	Computer Systems Analyst	.63
Career Counselor	.25	Wholesale Sales Representative	.31
Secondary School Teacher	.24	Administrative Assistant	.31
Social Worker	.19	Middle School Teacher	.26
Administrative Assistant	.19	Technical Sales Representative	.24
Customer Service Representative	.16	Loan Officer/Counselor	.23
Elementary School Teacher	.12	Career Counselor	.23
Middle School Teacher	.06	Elementary School Teacher	.22
Special Education Teacher	.03	Bartender	.00
Mental Health Counselor	09	Social Worker	10
Bartender	09	Mental Health Counselor	18

Female Occupational Scale	Women r	Male Occupational Scale	Men <i>r</i>
Registered Nurse	.84	Psychologist	.57
Engineer	.51	Engineer	.57
University Faculty Member	.45	Software Developer	.52
Network Administrator	.42	Computer/Mathematics Manager	.51
Software Developer	.41	Network Administrator	.50
Psychologist	.41	Rehabilitation Counselor	.49
Computer Programmer	.41	Computer Programmer	.49
Technical Support Specialist	.39	Technical Support Specialist	.46
Rehabilitation Counselor	.37	Computer & IS Manager	.45
Technical Sales Representative	.35	University Faculty Member	.44
Human Resources Manager	.17	Top Executive, Business/Finance	.28
University Administrator	.16	Technical Sales Representative	.27
Business/Finance Supervisor	.14	Career Counselor	.25
Human Resources Specialist	.14	Wholesale Sales Representative	.25
Personal Financial Advisor	.13	Marketing Manager	.24
Career Counselor	.12	Human Resources Specialist	.24
Training & Development Specialist	.10	Loan Officer/Counselor	.23
Marketing Manager	.10	Bartender	.19
Loan Officer/Counselor	.04	Social Worker	.13
Mental Health Counselor	.03	Mental Health Counselor	.01

Table 4.16 Ten Highest and Lowest Correlations Between Medical Science BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.17 Ten Highest and Lowest Correlations Between Mathematics BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Engineer	.78	Computer Programmer	.75
Software Developer	.75	Engineer	.74
Accountant	.74	Software Developer	.70
Computer Programmer	.73	Auditor	.65
Network Administrator	.70	Computer/Mathematics Manager	.62
Financial Manager	.69	Network Administrator	.58
Auditor	.62	Computer Systems Analyst	.56
Management Analyst	.51	Accountant	.52
Computer/Mathematics Manager	.49	Computer & IS Manager	.51
Technical Support Specialist	.49	Financial Manager	.50
Marketing Manager	.08	Rehabilitation Counselor	.09
Attorney	.07	Arts/Entertainment Manager	.08
Secondary School Teacher	.01	Elementary School Teacher	.08
Elementary School Teacher	.00	Technical Sales Representative	.07
Social Worker	04	Human Resources Specialist	.06
Career Counselor	05	University Administrator	.04
Middle School Teacher	05	Career Counselor	04
Special Education Teacher	10	Social Worker	23
Bartender	13	Bartender	28
Mental Health Counselor	35	Mental Health Counselor	44

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Graphic Designer	.90	Arts/Entertainment Manager	.83
Arts/Entertainment Manager	.82	Editor	.74
Editor	.79	Bartender	.49
Instructional Coordinator	.50	Instructional Coordinator	.48
Psychologist	.48	University Faculty Member	.47
University Faculty Member	.46	Psychologist	.46
Attorney	.43	Secondary School Teacher	.44
Engineer	.42	Community Service Director	.43
Technical Sales Representative	.42	Rehabilitation Counselor	.42
Religious/Spiritual Leader	.39	Administrative Assistant	.41
Auditor	.12	Sales Manager	.17
Special Education Teacher	.11	Auditor	.17
Mental Health Counselor	.10	Accountant	.17
Loan Officer/Counselor	.09	Personal Financial Advisor	.16
Bartender	.08	Social Worker	.16
Business/Finance Supervisor	.06	Loan Officer/Counselor	.14
Financial Manager	.05	Financial Analyst	.14
Accountant	03	Operations Manager	.12
Administrative Assistant	03	Business/Finance Supervisor	.12
Customer Service Representative	03	Financial Manager	.08

Table 4.18 Ten Highest and Lowest Correlations Between Visual Arts & Design BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.19 Ten Highest and Lowest Correlations Between Performing Arts BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men <i>r</i>
Editor	.71	Arts/Entertainment Manager	.80
Arts/Entertainment Manager	.70	Editor	.74
Instructional Coordinator	.59	Bartender	.63
Religious/Spiritual Leader	.57	Instructional Coordinator	.60
Attorney	.55	Secondary School Teacher	.60
Graphic Designer	.54	Community Service Director	.53
Psychologist	.52	Training & Development Specialist	.52
Technical Sales Representative	.48	Rehabilitation Counselor	.51
University Administrator	.48	Religious/Spiritual Leader	.50
University Faculty Member	.46	Attorney	.50
Network Administrator	.17	Financial Analyst	.17
Software Developer	.14	Accountant	.17
Computer Programmer	.12	Operations Manager	.17
Technical Support Specialist	.12	Computer/Mathematics Manager	.16
Auditor	.11	Business/Finance Supervisor	.14
Business/Finance Supervisor	.10	Computer Programmer	.14
Administrative Assistant	.05	Engineer	.13
Customer Service Representative	.03	Computer Systems Analyst	.12
Financial Manager	.01	Network Administrator	.11
Accountant	10	Financial Manager	.08

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
Editor	.85	Editor	.84
Attorney	.76	Attorney	.78
Arts/Entertainment Manager	.74	Arts/Entertainment Manager	.72
Instructional Coordinator	.70	University Faculty Member	.71
Psychologist	.60	Training & Development Specialist	.70
University Administrator	.59	Psychologist	.69
University Faculty Member	.59	Secondary School Teacher	.66
Religious/Spiritual Leader	.57	Instructional Coordinator	.63
Rehabilitation Counselor	.56	University Administrator	.60
Training & Development Specialist	.51	Rehabilitation Counselor	.58
Technical Support Specialist	.20	Business/Finance Supervisor	.26
Business/Finance Supervisor	.20	Financial Manager	.21
Network Administrator	.19	Computer/Mathematics Manager	.19
Software Developer	.19	Technical Support Specialist	.16
Computer Programmer	.18	Computer & IS Manager	.15
Bartender	.10	Software Developer	.15
Administrative Assistant	.10	Computer Programmer	.13
Financial Manager	.08	Engineer	.13
Customer Service Representative	.06	Computer Systems Analyst	.12
Accountant	05	Network Administrator	.08

Table 4.20Ten Highest and Lowest Correlations Between Writing & Mass Communication BIS and
OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.21 Ten Highest and Lowest Correlations Between Culinary Arts BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Marketing Manager	.40	Bartender	.58
Arts/Entertainment Manager	.39	Technical Sales Representative	.49
Instructional Coordinator	.37	Arts/Entertainment Manager	.45
Technical Sales Representative	.36	Wholesale Sales Representative	.38
Wholesale Sales Representative	.34	Securities Sales Agent	.37
Graphic Designer	.34	Customer Service Representative	.37
Editor	.33	Instructional Coordinator	.36
Religious/Spiritual Leader	.33	Marketing Manager	.36
Realtor	.33	Community Service Director	.34
Bartender	.33	Top Executive, Business/Finance	.34
University Faculty Member	.15	Psychologist	.17
Customer Service Representative	.11	Financial Manager	.16
Administrative Assistant	.11	Mental Health Counselor	.16
Auditor	.10	University Faculty Member	.14
Technical Support Specialist	.08	Engineer	.13
Network Administrator	.07	Social Worker	.11
Computer Programmer	.06	Software Developer	.11
Software Developer	.05	Computer Systems Analyst	.10
Financial Manager	.05	Network Administrator	.09
Accountant	02	Computer Programmer	.06

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Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Rehabilitation Counselor	.80	Rehabilitation Counselor	.86
Social Worker	.79	Community Service Director	.84
Religious/Spiritual Leader	.75	Religious/Spiritual Leader	.82
Secondary School Teacher	.74	Secondary School Teacher	.79
Special Education Teacher	.73	Career Counselor	.77
Elementary School Teacher	.72	Instructional Coordinator	.77
Career Counselor	.70	Elementary School Teacher	.76
Middle School Teacher	.66	University Administrator	.75
University Administrator	.62	Middle School Teacher	.71
Instructional Coordinator	.60	Customer Service Representative	.71
Computer/Mathematics Manager	.27	Financial Analyst	.33
Bartender	.24	Technical Support Specialist	.28
Technical Support Specialist	.20	Computer/Mathematics Manager	.27
Engineer	.14	Financial Manager	.26
Financial Manager	.11	Computer & IS Manager	.25
Software Developer	.08	Software Developer	.17
Computer Programmer	.07	Computer Programmer	.16
Network Administrator	.07	Engineer	.16
Accountant	.06	Computer Systems Analyst	.15
Graphic Designer	.06	Network Administrator	.10

Table 4.22 Ten Highest and Lowest Correlations Between Counseling & Helping BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.23 Ten Highest and Lowest Correlations Between Teaching & Education BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Elementary School Teacher	.89	Elementary School Teacher	.86
Middle School Teacher	.82	Middle School Teacher	.86
Special Education Teacher	.80	Secondary School Teacher	.82
Secondary School Teacher	.78	Community Service Director	.78
Social Worker	.77	Instructional Coordinator	.77
Rehabilitation Counselor	.72	Rehabilitation Counselor	.74
Religious/Spiritual Leader	.70	Religious/Spiritual Leader	.73
University Administrator	.66	University Administrator	.68
Instructional Coordinator	.63	Career Counselor	.66
Career Counselor	.61	Training & Development Specialist	.65
Bartender	.28	Loan Officer/Counselor	.32
Computer/Mathematics Manager	.25	Computer/Mathematics Manager	.30
Technical Support Specialist	.22	Technical Support Specialist	.30
Engineer	.20	Computer & IS Manager	.28
Graphic Designer	.19	Financial Manager	.27
Software Developer	.13	Computer Programmer	.21
Computer Programmer	.11	Engineer	.20
Financial Manager	.11	Software Developer	.20
Network Administrator	.11	Computer Systems Analyst	.18
Accountant	.08	Network Administrator	.14

Female Occupational Scale	Women r	Male Occupational Scale	Men r
Human Resources Specialist	.85	Human Resources Manager	.80
Training & Development Specialist	.82	Human Resources Specialist	.77
Human Resources Manager	.82	Training & Development Specialist	.75
Operations Manager	.79	Operations Manager	.73
Personal Financial Advisor	.77	Instructional Coordinator	.71
University Administrator	.76	Community Service Director	.71
Instructional Coordinator	.75	Top Executive, Business/Finance	.71
Business/Finance Supervisor	.74	Business/Finance Supervisor	.71
Securities Sales Agent	.72	Customer Service Representative	.71
Career Counselor	.71	Religious/Spiritual Leader	.69
Editor	.26	Mental Health Counselor	.33
Bartender	.24	Psychologist	.32
Fechnical Support Specialist	.23	Technical Support Specialist	.27
Registered Nurse	.21	Social Worker	.25
Psychologist	.20	Computer Systems Analyst	.20
Engineer	.18	Engineer	.17
Software Developer	.14	Software Developer	.17
Computer Programmer	.12	Editor	.15
Network Administrator	.10	Computer Programmer	.13
Graphic Designer	.00	Network Administrator	.11

Table 4.24Ten Highest and Lowest Correlations Between Human Resources & Training BIS and
OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.25 Ten Highest and Lowest Correlations Between Social Sciences BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
Rehabilitation Counselor	.73	University Administrator	.77
University Administrator	.72	Community Service Director	.77
University Faculty Member	.70	Secondary School Teacher	.75
Instructional Coordinator	.69	Rehabilitation Counselor	.74
Psychologist	.68	Instructional Coordinator	.73
Religious/Spiritual Leader	.67	Training & Development Specialist	.73
Arts/Entertainment Manager	.65	Attorney	.72
Career Counselor	.63	Religious/Spiritual Leader	.71
Secondary School Teacher	.62	Career Counselor	.70
Human Resources Manager	.62	Psychologist	.70
Business/Finance Supervisor	.37	Financial Manager	.41
Software Developer	.34	Bartender	.41
Network Administrator	.33	Computer/Mathematics Manager	.37
Computer Programmer	.32	Computer & IS Manager	.32
Technical Support Specialist	.32	Technical Support Specialist	.31
Financial Manager	.29	Engineer	.29
Administrative Assistant	.21	Software Developer	.28
Accountant	.20	Computer Programmer	.25
Customer Service Representative	.20	Computer Systems Analyst	.24
Bartender	.16	Network Administrator	.19

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Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Religious/Spiritual Leader	.74	Religious/Spiritual Leader	.71
Special Education Teacher	.48	Elementary School Teacher	.53
Instructional Coordinator	.47	Rehabilitation Counselor	.49
Social Worker	.46	Training & Development Specialist	.48
Secondary School Teacher	.46	University Administrator	.48
Rehabilitation Counselor	.45	Secondary School Teacher	.47
Elementary School Teacher	.44	Administrative Assistant	.47
University Administrator	.43	Community Service Director	.47
Career Counselor	.43	Instructional Coordinator	.46
Middle School Teacher	.41	Career Counselor	.44
Computer/Mathematics Manager	.20	Loan Officer/Counselor	.18
Graphic Designer	.14	Computer/Mathematics Manager	.17
Technical Support Specialist	.14	Computer Programmer	.16
Bartender	.13	Financial Manager	.16
Engineer	.13	Computer & IS Manager	.15
Network Administrator	.08	Technical Support Specialist	.15
Software Developer	.08	Engineer	.12
Computer Programmer	.07	Software Developer	.12
Financial Manager	.06	Computer Systems Analyst	.10
Accountant	.02	Network Administrator	.06

Table 4.26 Ten Highest and Lowest Correlations Between Religion & Spirituality BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.27 Ten Highest and Lowest Correlations Between Healthcare Services BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Registered Nurse	.73	Elementary School Teacher	.53
Customer Service Representative	.51	Rehabilitation Counselor	.53
Administrative Assistant	.34	Administrative Assistant	.52
Bartender	.33	Customer Service Representative	.51
Technical Support Specialist	.32	Middle School Teacher	.50
Middle School Teacher	.31	Community Service Director	.48
Rehabilitation Counselor	.31	Secondary School Teacher	.47
Special Education Teacher	.31	Instructional Coordinator	.42
Elementary School Teacher	.30	Technical Support Specialist	.41
Engineer	.27	Psychologist	.39
Human Resources Manager	.07	Operations Manager	.25
Mental Health Counselor	.07	Sales Manager	.25
Top Executive, Business/Finance	.07	Financial Analyst	.25
Financial Manager	.07	Securities Sales Agent	.24
Loan Officer/Counselor	.06	Top Executive, Business/Finance	.23
Arts/Entertainment Manager	.04	Loan Officer/Counselor	.23
Editor	.04	Financial Manager	.21
Training & Development Specialist	.03	Editor	.19
Attorney	.03	Marketing Manager	.19
Marketing Manager	.01	Mental Health Counselor	.18

Female Occupational Scale	Women r	Male Occupational Scale	Men <i>r</i>
Realtor	.85	Wholesale Sales Representative	.86
Wholesale Sales Representative	.84	Technical Sales Representative	.82
Sales Manager	.80	Securities Sales Agent	.82
Technical Sales Representative	.79	Marketing Manager	.80
Marketing Manager	.79	Sales Manager	.79
Securities Sales Agent	.76	Top Executive, Business/Finance	.77
Personal Financial Advisor	.71	Loan Officer/Counselor	.76
Operations Manager	.69	Operations Manager	.76
Top Executive, Business/Finance	.69	Personal Financial Advisor	.71
Training & Development Specialist	.66	Human Resources Specialist	.71
Technical Support Specialist	.20	Technical Support Specialist	.17
Software Developer	.17	Mental Health Counselor	.16
Middle School Teacher	.15	University Faculty Member	.15
Computer Programmer	.15	Computer Systems Analyst	.14
Network Administrator	.14	Psychologist	.13
Special Education Teacher	.13	Engineer	.12
Registered Nurse	.13	Software Developer	.09
University Faculty Member	.12	Network Administrator	.05
Psychologist	.11	Computer Programmer	.04
Mental Health Counselor	.07	Social Worker	06

Table 4.28Ten Highest and Lowest Correlations Between Marketing & Advertising BIS and
OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.29 Ten Highest and Lowest Correlations Between Sales BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Realtor	.78	Wholesale Sales Representative	.84
Securities Sales Agent	.75	Technical Sales Representative	.80
Technical Sales Representative	.74	Securities Sales Agent	.80
Wholesale Sales Representative	.73	Loan Officer/Counselor	.79
Sales Manager	.70	Sales Manager	.76
Personal Financial Advisor	.67	Personal Financial Advisor	.76
Loan Officer/Counselor	.60	Operations Manager	.71
Top Executive, Business/Finance	.57	Top Executive, Business/Finance	.69
Operations Manager	.56	Marketing Manager	.68
Business/Finance Supervisor	.56	Business/Finance Supervisor	.66
Computer Programmer	.21	Engineer	.18
Middle School Teacher	.20	Computer Systems Analyst	.16
Network Administrator	.19	Software Developer	.11
Registered Nurse	.18	Mental Health Counselor	.09
Special Education Teacher	.18	Computer Programmer	.09
Editor	.15	Network Administrator	.08
Graphic Designer	.11	University Faculty Member	.06
University Faculty Member	.11	Psychologist	.04
Psychologist	.02	Editor	.02
Mental Health Counselor	.00	Social Worker	09

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Female Occupational Scale	Women r	Male Occupational Scale	Men r
Operations Manager	.82	Operations Manager	.84
Business/Finance Supervisor	.78	Business/Finance Supervisor	.83
Securities Sales Agent	.75	Top Executive, Business/Finance	.76
Top Executive, Business/Finance	.74	Sales Manager	.74
Human Resources Specialist	.74	Securities Sales Agent	.72
Human Resources Manager	.72	Wholesale Sales Representative	.71
Personal Financial Advisor	.72	Human Resources Manager	.68
Training & Development Specialist	.69	Accountant	.68
Sales Manager	.68	Management Analyst	.68
Wholesale Sales Representative	.68	Marketing Manager	.68
Computer Programmer	.24	Computer Systems Analyst	.26
Network Administrator	.22	Software Developer	.22
Registered Nurse	.22	Arts/Entertainment Manager	.21
Bartender	.21	Network Administrator	.19
Special Education Teacher	.21	Psychologist	.19
University Faculty Member	.18	University Faculty Member	.18
Editor	.15	Computer Programmer	.17
Psychologist	.09	Mental Health Counselor	.06
Mental Health Counselor	.02	Editor	.01
Graphic Designer	01	Social Worker	03

Table 4.30 Ten Highest and Lowest Correlations Between Management BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.31 Ten Highest and Lowest Correlations Between Entrepreneurship BIS and OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men r	
Sales Manager	.65	Securities Sales Agent	.70	
Realtor	.63	Sales Manager	.67	
Securities Sales Agent	.62	Wholesale Sales Representative	.66	
Wholesale Sales Representative	.61	Operations Manager	.66	
Technical Sales Representative	.60	Top Executive, Business/Finance	.65	
Operations Manager	.58	Marketing Manager	.62	
Top Executive, Business/Finance	.58	Loan Officer/Counselor	.61	
Marketing Manager	.54	Financial Analyst	.59	
Management Analyst	.53	Personal Financial Advisor	.59	
Personal Financial Advisor	.52	Technical Sales Representative	.59	
Customer Service Representative	.16	Career Counselor	.19	
Social Worker	.14	Network Administrator	.18	
Elementary School Teacher	.11	Administrative Assistant	.16	
Bartender	.10	Computer Programmer	.13	
Registered Nurse	.08	Psychologist	.05	
Psychologist	.05	Elementary School Teacher	.04	
University Faculty Member	.00	Editor	.04	
Middle School Teacher	02	University Faculty Member	03	
Special Education Teacher	03	Mental Health Counselor	09	
Mental Health Counselor	08	Social Worker	27	

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Attorney	.81	Marketing Manager	.76
Top Executive, Business/Finance	.74	Top Executive, Business/Finance	.75
Human Resources Manager	.71	Attorney	.75
Sales Manager	.69	Management Analyst	.71
Training & Development Specialist	.68	Human Resources Manager	.71
University Administrator	.68	Sales Manager	.71
Marketing Manager	.67	Human Resources Specialist	.70
Wholesale Sales Representative	.66	Training & Development Specialist	.70
Instructional Coordinator	.66	Operations Manager	.68
Technical Sales Representative	.65	Securities Sales Agent	.66
Bartender	.24	Administrative Assistant	.32
Registered Nurse	.22	Mental Health Counselor	.25
Software Developer	.17	Computer & IS Manager	.23
Administrative Assistant	.17	Engineer	.17
Network Administrator	.16	Social Worker	.16
Computer Programmer	.14	Software Developer	.14
Graphic Designer	.14	Technical Support Specialist	.12
Accountant	.13	Computer Systems Analyst	.11
Technical Support Specialist	.13	Computer Programmer	.09
Customer Service Representative	.11	Network Administrator	.07

Table 4.32 • Ten Highest and Lowest Correlations Between Politics & Public Speaking BIS and
OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.33Ten Highest and Lowest Correlations Between Law BIS and OS Scores for
Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Attorney	.61	Attorney	.69
Top Executive, Business/Finance	.55	Auditor	.63
Human Resources Manager	.50	Sales Manager	.63
Sales Manager	.50	Top Executive, Business/Finance	.62
Technical Sales Representative	.48	Human Resources Manager	.62
Operations Manager	.47	Personal Financial Advisor	.62
Securities Sales Agent	.47	Management Analyst	.59
Loan Officer/Counselor	.45	Operations Manager	.59
Auditor	.45	Business/Finance Supervisor	.58
Realtor	.43	Securities Sales Agent	.58
Network Administrator	.22	Computer & IS Manager	.29
Technical Support Specialist	.22	Engineer	.29
Administrative Assistant	.21	Software Developer	.25
Customer Service Representative	.20	Editor	.24
Elementary School Teacher	.19	Technical Support Specialist	.22
Middle School Teacher	.18	Computer Systems Analyst	.21
Bartender	.16	Computer Programmer	.20
Special Education Teacher	.14	Network Administrator	.19
Mental Health Counselor	.09	Mental Health Counselor	.14
Graphic Designer	.01	Social Worker	.09

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Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
Administrative Assistant	.83	Customer Service Representative	.69
Customer Service Representative	.77	Administrative Assistant	.67
Business/Finance Supervisor	.59	Business/Finance Supervisor	.61
Accountant	.57	Accountant	.59
Auditor	.55	Auditor	.53
Technical Support Specialist	.51	Financial Manager	.51
Financial Manager	.51	Wholesale Sales Representative	.48
Computer/Mathematics Manager	.43	Management Analyst	.48
Securities Sales Agent	.40	Operations Manager	.47
Operations Manager	.39	Financial Analyst	.47
Registered Nurse	.06	University Administrator	.26
Special Education Teacher	.05	Career Counselor	.26
Bartender	01	University Faculty Member	.25
Arts/Entertainment Manager	02	Psychologist	.21
University Faculty Member	02	Arts/Entertainment Manager	.20
Editor	04	Attorney	.18
Graphic Designer	11	Bartender	.13
Attorney	13	Editor	.06
Psychologist	26	Social Worker	02
Mental Health Counselor	32	Mental Health Counselor	06

Table 4.34 Ten Highest and Lowest Correlations Between Office Management BIS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.35Ten Highest and Lowest Correlations Between Taxes & Accounting BIS and
OS Scores for Women and Men in the GRS

Female Occupational Scale	Women r	Male Occupational Scale	Men <i>r</i>
Accountant	.89	Auditor	.79
Financial Manager	.88	Financial Manager	.76
Auditor	.76	Accountant	.74
Software Developer	.66	Financial Analyst	.66
Computer Programmer	.62	Computer Programmer	.61
Engineer	.61	Business/Finance Supervisor	.61
Network Administrator	.57	Computer/Mathematics Manager	.60
Business/Finance Supervisor	.56	Engineer	.58
Management Analyst	.52	Management Analyst	.57
Computer/Mathematics Manager	.52	Software Developer	.55
Secondary School Teacher	04	Rehabilitation Counselor	.12
Attorney	05	Secondary School Teacher	.11
Elementary School Teacher	05	Elementary School Teacher	.10
Graphic Designer	05	University Administrator	.10
Career Counselor	07	Arts/Entertainment Manager	.03
Social Worker	07	Career Counselor	.03
Middle School Teacher	13	Editor	03
Bartender	14	Bartender	18
Special Education Teacher	16	Social Worker	29
Mental Health Counselor	46	Mental Health Counselor	40

Table 4.36 Ten Highest and Lowest Correlations Between Programming & Information Systems
BIS and OS Scores for Women and Men in the GRS

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Female Occupational Scale	Women r	Male Occupational Scale	Men <i>r</i>	
Technical Support Specialist	.84	Computer Systems Analyst	.87	
Software Developer	.79	Computer & IS Manager	.82	
Computer Programmer	.79	Technical Support Specialist	.82	
Network Administrator	.77	Computer/Mathematics Manager	.80	
Computer/Mathematics Manager	.71	Network Administrator	.79	
Engineer	.55	Software Developer	.79	
Management Analyst	.49	Computer Programmer	.78	
Accountant	.48	Engineer	.59	
Financial Manager	.48	Auditor	.41	
Auditor	.47	Accountant	.37	
Loan Officer/Counselor	.03	Elementary School Teacher	.05	
Elementary School Teacher	03	Human Resources Manager	.04	
Attorney	03	Human Resources Specialist	.02	
Secondary School Teacher	10	Loan Officer/Counselor	02	
Career Counselor	14	Attorney	02	
Social Worker	15	University Administrator	03	
Middle School Teacher	18	Career Counselor	14	
Special Education Teacher	23	Bartender	14	
Bartender	48	Social Worker	41	
Mental Health Counselor	58	Mental Health Counselor	54	

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.37Ten Highest and Lowest Correlations Between Finance & Investing BIS and
OS Scores for Women and Men in the GRS

Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
Financial Manager	.73	Financial Manager	.86
Sales Manager	.72	Financial Analyst	.83
Auditor	.71	Auditor	.78
Securities Sales Agent	.69	Accountant	.78
Management Analyst	.68	Personal Financial Advisor	.77
Top Executive, Business/Finance	.66	Sales Manager	.77
Realtor	.64	Securities Sales Agent	.76
Accountant	.64	Business/Finance Supervisor	.75
Business/Finance Supervisor	.63	Operations Manager	.73
Operations Manager	.63	Loan Officer/Counselor	.73
Registered Nurse	.17	Bartender	.16
Career Counselor	.14	Psychologist	.15
Secondary School Teacher	.12	Career Counselor	.15
Graphic Designer	.12	Administrative Assistant	.14
Social Worker	.05	Arts/Entertainment Manager	.12
Bartender	.03	University Faculty Member	.10
Elementary School Teacher	02	Elementary School Teacher	.06
Middle School Teacher	11	Editor	04
Special Education Teacher	14	Mental Health Counselor	23
Mental Health Counselor	27	Social Worker	33

Correlations Between the PSSs and the OSs

Tables 4.38–4.42 illustrate the relationship between each of the Personal Style Scales (PSSs) and the new, updated, and revised OSs. The tables show the PSSs and the 10 highest-correlating and 10 lowest-correlating OSs, separately for women and men, and provide support for the validity of the OSs. For example, the Top Executive, Business/Finance scales are positively correlated with the Leadership Style PSS, suggesting that top executives score toward the "Directs others" pole. In contrast, the Network Administrator scales are negatively correlated with the Work Style PSS, suggesting that network administrators score toward the "Works with ideas/data/things" pole of the PSS. These two results suit what is known about work characteristics of top executives and network administrators. Please refer to the *Strong* manual (Figures 6.1–6.5) for correlations with existing OSs.

vvor	nen and Men in the GRS			
Work Style PSS	Female Occupational Scale	Women r	Male Occupational Scale	Men <i>r</i>
	Elementary School Teacher	.72	Career Counselor	.70
	Special Education Teacher	.69	Middle School Teacher	.70
	Social Worker	.68	Human Resources Specialist	.68
	Secondary School Teacher	.68	Elementary School Teacher	.68
"Works with	Middle School Teacher	.67	Human Resources Manager	.65
people" pole	Career Counselor	.66	University Administrator	.64
	Rehabilitation Counselor	.56	Mental Health Counselor	.63
	Human Resources Specialist	.55	Religious/Spiritual Leader	.60
	University Administrator	.54	Customer Service Representative	.60
	Training & Development Specialist	.54	Secondary School Teacher	.60
	Registered Nurse	02	University Faculty Member	.11
	Accountant	06	Psychologist	.02
	University Faculty Member	06	Computer/Mathematics Manager	16
	Psychologist	10	Technical Support Specialist	18
"Works with	Graphic Designer	19	Computer & IS Manager	18
ideas/data/things"	Technical Support Specialist	19	Computer Systems Analyst	29
pole	Engineer	33	Computer Programmer	38
	Software Developer	36	Software Developer	40
	Computer Programmer	38	Engineer	42
	Network Administrator	42	Network Administrator	45

Table 4.38 Ten Highest and Lowest Correlations Between Work Style PSS and OS Scores for Women and Men in the GRS

Learning Environment PSS	Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
	Psychologist	.78	Editor	.72
	Editor	.78	University Faculty Member	.70
	Arts/Entertainment Manager	.75	Attorney	.70
	Attorney	.74	Psychologist	.67
"Academic" pole	Instructional Coordinator	.71	Training & Development Specialist	.67
	University Faculty Member	.70	University Administrator	.65
	University Administrator	.68	Instructional Coordinator	.62
	Religious/Spiritual Leader	.63	Arts/Entertainment Manager	.60
	Training & Development Specialist	.56	Religious/Spiritual Leader	.59
	Rehabilitation Counselor	.55	Secondary School Teacher	.59
	Network Administrator	.17	Technical Sales Representative	.18
	Software Developer	.17	Software Developer	.15
	Computer Programmer	.14	Wholesale Sales Representative	.14
	Business/Finance Supervisor	.10	Customer Service Representative	.13
"Practical" pole	Financial Manager	.08	Engineer	.13
	Technical Support Specialist	.01	Computer Programmer	.12
	Bartender	.00	Computer & IS Manager	.11
	Accountant	10	Technical Support Specialist	.06
	Administrative Assistant	22	Computer Systems Analyst	.05
	Customer Service Representative	31	Network Administrator	.05

Table 4.39Ten Highest and Lowest Correlations Between Learning Environment PSS and
OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.40Ten Highest and Lowest Correlations Between Leadership Style PSS and OS Scores for
Women and Men in the GRS

Leadership Style PSS	Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men <i>r</i>
	Human Resources Manager	.84	Top Executive, Business/Finance	.85
	Top Executive, Business/Finance	.82	Marketing Manager	.81
	Training & Development Specialist	.82	Human Resources Manager	.79
	Marketing Manager	.80	Operations Manager	.78
"Directs others" pole	Operations Manager	.77	Human Resources Specialist	.77
	Personal Financial Advisor	.77	Sales Manager	.76
	Sales Manager	.76	Training & Development Specialist	.73
	Wholesale Sales Representative	.76	Securities Sales Agent	.73
	University Administrator	.75	Management Analyst	.69
	Instructional Coordinator	.73	Wholesale Sales Representative	.67
	Administrative Assistant	.28	Mental Health Counselor	.28
	Registered Nurse	.21	Computer & IS Manager	.28
	Customer Service Representative	.21	Editor	.25
	Engineer	.19	Engineer	.15
"Leads by example"	Accountant	.11	Social Worker	.15
pole	Software Developer	.09	Technical Support Specialist	.14
	Technical Support Specialist	.09	Software Developer	.13
	Graphic Designer	.07	Computer Systems Analyst	.11
	Network Administrator	.07	Network Administrator	.05
	Computer Programmer	.06	Computer Programmer	.04

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Risk Taking PSS	Female Occupational Scale	Women <i>r</i>	Male Occupational Scale	Men r
	Technical Sales Representative	.58	Personal Financial Advisor	.58
	Sales Manager	.52	Sales Manager	.55
	Engineer	.51	Securities Sales Agent	.55
	Realtor	.50	Loan Officer/Counselor	.54
"Takes chances" pole	Top Executive, Business/Finance	.49	Financial Analyst	.52
	Wholesale Sales Representative	.46	Wholesale Sales Representative	.51
	Computer/Mathematics Manager	.44	Technical Sales Representative	.51
	Network Administrator	.43	Operations Manager	.49
	Securities Sales Agent	.43	Accountant	.49
	Management Analyst	.41	Top Executive, Business/Finance	.47
	Religious/Spiritual Leader	.19	Religious/Spiritual Leader	.15
	Secondary School Teacher	.19	Elementary School Teacher	.14
	Career Counselor	.13	University Administrator	.13
	Customer Service Representative	.13	Psychologist	.13
'Plays it safe"pole	Social Worker	.11	Career Counselor	.11
	Administrative Assistant	.11	Administrative Assistant	.11
	Elementary School Teacher	.08	Editor	.02
	Middle School Teacher	.06	University Faculty Member	05
	Special Education Teacher	.00	Mental Health Counselor	08
	Mental Health Counselor	06	Social Worker	17

Table 4.41 • Ten Highest and Lowest Correlations Between Risk Taking PSS and OS Scores for Women and Men in the GRS

Note: N = 2,250 (1,125 women and 1,125 men). Ten highest correlations are shaded; 10 lowest correlations are not shaded.

Table 4.42 Ten Highest and Lowest Correlations Between Team Orientation PSS and OS Scores for Women and Men in the GRS

Team Orientation PSS	Female Occupational Scale	Women r	Male Occupational Scale	Men r
	Human Resources Specialist	.70	Operations Manager	.56
	Business/Finance Supervisor	.64	Human Resources Manager	.56
	Operations Manager	.64	Top Executive, Business/Finance	.55
	Human Resources Manager	.60	Business/Finance Supervisor	.54
"Accomplishes tasks	Training & Development Specialist	.59	Human Resources Specialist	.53
as a team" pole	Personal Financial Advisor	.58	Management Analyst	.53
	Top Executive, Business/Finance	.56	Wholesale Sales Representative	.49
	University Administrator	.55	Marketing Manager	.48
	Management Analyst	.54	Training & Development Specialist	.48
	Computer/Mathematics Manager	.53	Sales Manager	.48
	University Faculty Member	.20	Psychologist	.23
	Technical Support Specialist	.20	Software Developer	.23
	Accountant	.19	Arts/Entertainment Manager	.22
	Psychologist	.18	University Faculty Member	.21
"Accomplishes tasks	Editor	.16	Computer Systems Analyst	.20
independently"pole	Mental Health Counselor	.15	Network Administrator	.18
	Software Developer	.14	Computer Programmer	.18
	Computer Programmer	.13	Mental Health Counselor	.13
	Network Administrator	.13	Social Worker	.12
	Graphic Designer	.03	Editor	.06

Conclusion

The current update of the *Strong Interest Inventory* assessment's Occupational Scales was conducted to ensure that the instrument best reflects changes in the occupational world and in our society, thus maintaining the scientific soundness of the tool. This update resulted in the addition of 46 new scales, 36 updated scales, and 8 revised scales. Thirty of the 2004 *Strong* instrument scales were removed.

The updated *Strong* assessment now includes a total of 260 scales—the 90 new, updated, or revised scales along with 170 scales remaining from the 2004 OSs. This list of OSs meets the rigorous standards upheld by the instrument for both reliability and validity. The 260 existing, new, updated, and revised OSs provide clients and career professionals alike with a wide variety of career options to consider and can help users make informed decisions about their future.

APPENDIX

Occupational Scale Samples, O*NET[™] Codes, and Related Job Titles

The samples described in this appendix are those used to develop the current *Strong Interest Inventory*® Occupational Scales (OSs). This appendix serves as a replacement for the appendix in the 2005 *Strong* manual (Donnay et al., 2005).

For each sample, the column headed "N" indicates the number of people in the occupational group used to construct the scale. "Year Data Collected" indicates the year in which the occupational sample was completed. "Mean Age" provides the average age of the people in the sample. And "Mean Years Experience" provides the average number of years the people in the sample have worked in the occupation.

The column labeled "Composition" indicates the sources for the people who make up each occupational sample. This column also provides selected demographic data about the occupations. Among these data are educational background, typical work activities, areas of specialization, and types of businesses or institutions in which participants are employed.

The column labeled "O*NET Code(s)" offers, for each occupation, the O*NET code or codes most appropriate for that sample. These codes will help you and your client locate related occupations on the O*NET Web site, www.onetonline.org. The first two digits indicate which of the 23 very broad categories the occupation fits:

- 11 Management
- 13 Business and Financial Operations
- 15 Computer and Mathematical

- 17 Architecture and Engineering
- 19 Life, Physical, and Social Sciences
- 21 Community and Social Services
- 23 Legal
- 25 Education, Training, and Library
- 27 Arts, Design, Entertainment, Sports, and Media
- 29 Healthcare Practitioners and Technical
- 31 Healthcare Support
- 33 Protective Service
- 35 Food Preparation and Serving Related
- 37 Building and Grounds Cleaning and Maintenance
- 39 Personal Care and Service
- 41 Sales and Related
- 43 Office and Administrative Support
- 45 Farming, Fishing, and Forestry
- 47 Construction and Extraction
- 49 Installation, Maintenance, and Repair
- 51 Production
- 53 Transportation and Material Moving
- 55 Military Specific

The next four digits indicate a more specific division of work within the 23 broad categories. The last two digits, after the decimal point, locate a particular occupation within that division. The "Description" column will help you assist your clients in identifying the responsibilities, job tasks, work environments, and skills entailed in each of the occupations listed on the *Strong* Profile.

The last column, "Related Occupations," is a list of jobs related to each of the Occupational Scale samples. This list will help you broaden your clients' career exploration beyond the *Strong* Profile to find other occupations appropriate for their consideration.

Occupatio	onal S	cale San	nples,	O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Accountant (Female)	372	2009	37.8	12.2	Sample collected from CPP com- mercial and research databases. 44% completed bachelor's degree, 12% master's degree, 1% professional degree.	13-2011.01	Analyze financial information and prepare financial reports to determine or maintain record of assets, liabilities, profit and loss, tax liability, or other financial activities	Actuary Auditor Budget Analyst Controller
Accountant (Male)	119	2009	38.2	12.7	See women's sample above. 57% completed bachelor's degree, 23% master's degree, 5% professional degree, 1% doctorate.		within an organization.	Cost Estimator Credit Analyst Economist Revenue Agent Tax Collector Tax Examiner Treasurer
Actuary (Female)	642	1992	36.4	12.8	Members of American Academy of Actuaries. 70% completed bachelor's degree, 28% master's or professional degree.	15-2011.00	Analyze statistical data, such as mortality, accident, sickness, disability, and retirement rates and con-	Accountant Assessor Cost Estimator
Actuary (Male)	593	1992	42.0	18.0	See women's sample above. 62% completed bachelor's degree, 33% master's or professional degree.		struct probability tables to forecast risk and liability for payment of future benefits. May ascertain premium rates required and cash reserves necessary to ensure payment of future benefits.	Credit Analyst Economist Financial Analyst Insurance Underwriter Procurement Clerk Statistician Tax Preparer
Administrative Assistant (Female)	1707	2003 and 2009	39.8	13.4	Sample collected from CPP com- mercial and research databases. A portion of the sample was taken from the 2004 <i>Strong</i> revi- sion. 22% completed bachelor's degree, 4% master's degree, less than 1% professional degree, less than 1% doctorate.	43-6011.00	trative support by conducting research, preparing statisti- cal reports, handling infor- mation requests, and per- forming clerical functions such as preparing correspon- dence, receiving visitors, arranging conference calls, and scheduling meetings. May also train and supervise lower-level clerical staff.	Legal Secretary Library Technician Management Analyst Municipal Clerk Procurement Clerk Production,
Administrative Assistant (Male)	147	2003 and 2009	40.2	11.2	See women's sample above. 31% completed bachelor's degree, 12% master's degree, 1% professional degree.			Planning, or Expediting Clerk Secretary, except Legal, Medical, or Executive

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Advertising Account Manager (Female)	205	1992	36.3	12.1	From commercially compiled national listing. 70% completed bachelor's degree, 14% master's or professional degree. 84% worked for full-service advertis- ing agency; 7% for small, spe- cialized agency; 2% for direct marketing agency; 9% were self-employed.	11-2011.00	Plan and direct advertising policies and programs or produce collateral materials, such as posters, contests, coupons, or giveaways, to create extra interest in the purchase of a product or service for a department, for an entire organization, or on an account basis.	Art Director Education Administrator, Elementary or Secondary School Education Administrator, Postsecondary Health Educator
Advertising Account Manager (Male)	348	1992	47.0	21.7	See women's sample above. 63% completed bachelor's degree, 14% master's or profes- sional degree. 75% worked for full-service advertising agency; 11% for small, specialized agency; 2% for direct marketing; 9% were self-employed.			Marketing Manager Public Relations Specialist Purchasing Agent or Buyer Sales Manager Wholesale or Retail Buyer
Architect (Female)	603	1993	39.3	14.4	Members of American Institute of Architects. 40% completed bachelor's degree, 56% master's or professional degree. Areas of specialization included public/ institutional (34%), commercial (29%), residential (24%), indus- trial (2%).	17-1011.00	Plan and design structures such as private residences, office buildings, theaters, factories, and other struc- tural property.	Civil Engineer Civil Engineering Technician Electrical Drafter Industrial Safety or Health Engineer Landscape
Architect (Male)	560	1993	47.2	22.8	See women's sample above. 48% completed bachelor's degree, 43% master's or pro- fessional degree. Areas of spe- cialization included public/ institutional (41%), commercial (34%), residential (12%), indus- trial (4%).			Architect Marine Architect Mechanical Engineer Mining or Geographical Engineer Set or Exhibit Designer
Art Teacher (Female)	360	1981	39.0	11.2	Members of National Art Association, secondary division. All were secondary school teach- ers. 41% completed bachelor's degree, 58% master's degree. 79% of sample spent minimum of 50% of time teaching; other activities included lesson prepa- ration, grading, and administra- tive functions. Main areas of art included general, painting and drawing, sculpture, ceramics, print making, and weaving.	25-1121.00	Teach courses in drama, music, and the arts, including fine and applied art, such as painting and sculpture, or design and crafts.	Choreographer Commercial or Industrial Designer Fashion Designer Film or Video Edito Floral Designer Kindergarten Teacher Musician, Instrumental Set or Exhibit
Art Teacher (Male)	303	1978	40.2	14.9	See women's sample above. All were secondary school teachers. 15% completed bachelor's degree, 64% master's degree, 19% doctorate.			Designer

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Occupati	onal S	Scale Sar	nples,	O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Artist (Female)	247	1979	44.4	17.0	Selected from <i>Who's Who in</i> <i>American Art.</i> 18% had taken art courses not leading to degree, 25% completed bachelor's degree, 42% master's degree. 58% were freelance artists, 15% were employed by educa- tional institutions, 22% by com- bination of employers.	27-1013.00	Create original artwork using any of a wide variety of mediums and techniques, such as painting and sculp- ture.	Costume Attendan Film or Video Edito Floral Designer Graphic Designer Jeweler Makeup Artist, Theatrical or Performance
Artist (Male)	213	1979	43.5	20.5	See women's sample above. 13% had taken art courses not leading to degree, 15% com- pleted bachelor's degree, 55% master's degree. 39% were freelance artists, 39% were employed by educational institu- tions, 15% by combination of employers.			Precious Metal Worker
Arts/ Entertainment Manager (Female)	104	2009	40.9	14.2	Sample collected from CPP com- mercial and research databases. 59% completed bachelor's degree, 17% master's degree, 2% doctorate.	No specific O*NET code	Plan, direct, coordinate oper- ations, formulate policies, manage daily operations, and plan the use of materials and human resources as applied	Agent or Business Manager of Artists Performers, or Athletes Chief Executive
Arts/ Entertainment Manager (Male)	98	2009	38.4	14.0	See women's sample above. 52% completed bachelor's degree, 10% master's degree, 1% professional degree, 1% doctorate.		human resources as applied to individuals and companies in the areas of art, design, entertainment, sports, or media.	Officer General Manager Program Director Talent Director Technical Operations Manager

Paralegal or Legal Assistant

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Athletic Trainer (Female)	242	1983	29.3	5.9	National sample of certified ath- letic trainers from National Athletic Trainers Association. 25% completed bachelor's degree, 73% master's degree, 2% doctorate. Employers included 4-year colleges (59%), high schools (22%), 2-year colleges (5%), professional athletic teams (1%), other (12%). 7% special- ized in a particular sport. Major activities included evaluation and treatment of injuries (39%), covering practices and games (29%), combination (27%).	29-9091.00	Evaluate, advise, and treat athletes to assist recovery from injury, avoid injury, or maintain peak physical fitness.	Licensed Practical or Licensed Vocational Nurse Orthotist or Prosthetist Physical Therapist Recreational Therapist Respiratory Therapist Veterinary Assistant or Laboratory Anima Caretaker
Athletic Trainer (Male)	250	1983	32.5	9.4	See women's sample above. 30% completed bachelor's degree, 68% master's degree, 1% doctorate. Employers included 4-year colleges (59%), high schools (16%), professional ath- letic teams (9%), 2-year colleges (5%), combination (2%). 21% specialized in particular sport. Major activities included evalua- tion and treatment of injuries (48%), covering practices and games (24%), combination (25%).			
Attorney (Female)	174	2009	38.7	10.6	Sample collected from CPP com- mercial and research databases. 1% completed master's degree, 94% professional degree, 3% doctorate.	23-1011.00	Represent clients in criminal and civil litigation and other legal proceedings, draw up legal documents, and man- age or advise clients on legal transactions. May apopialize	Criminal Investigator or Special Agent Government Property Inspector
Attorney (Male)	226	2009	42.0	14.1	See women's sample above. Less than 1% completed mas- ter's degree, 97% professional degree, 2% doctorate.		transactions. May specialize in a single area or may prac- tice broadly in many areas of law.	and Investigator Insurance Adjuste Examiner, or Investigator Judge, Magistrate Judge, or Magistrate

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Auditor (Female)	126	2009	36.0	9.6	Sample collected from CPP com- mercial and research databases. 44% completed bachelor's degree, 25% master's degree, 4% professional degree, 1% doctorate.	13-2011.02	Examine and analyze accounting records to deter- mine financial status of establishment and prepare financial reports concerning operating procedures.	Accountant Budget Analyst Economist Financial Analyst Financial Managel
Auditor (Male)	114	2009	36.8	11.3	See women's sample above. 54% completed bachelor's degree, 31% master's degree, 9% professional degree, 1% doctorate.			Branch or Department Personal Financial Advisor Purchasing Manager Treasurer or Controller
Automobile Mechanic (Female)	165	1993	34.5	10.7	List of automobile mechanics certified by National Institute for Automotive Service Excellence and commercially compiled list of automobile repair establish- ments. 18% had high school diploma, 17% attended trade/ technical school in addition, 40% some college or associate degree, 13% completed bache- lor's degree, 4% master's degree. 44% worked in indepen- dent repair shop, 20% in car dealership, 8% in tire dealer- ship, 7% in specialty repair shop, 7% in fleet repair shop, balance in service stations, body shops, machine shops, and gov- ernment agencies.	49-3023.01	Repair automobiles, trucks, buses, and other vehicles. Master mechanic repairs vir- tually any part on the vehicle or specializes in the trans- mission system.	Aircraft Mechanic or Service Technician Automotive Specialty Technician Engine or other Machine Assembler Farm Equipment Mechanic Industrial Machinery Mechanic Inspector, Tester, Sorter, Sampler, or Weigher
Automobile Mechanic (Male)	561	1993	38.7	18.0	See women's sample above. 22% had high school diploma, 29% attended trade/technical school in addition, 31% some col- lege or associate degree, 5% completed bachelor's degree, 2% master's degree. 46% worked in car dealership, 23% in indepen- dent repair shop, 7% in tire deal- ership, balance in specialty repair shops, fleet repair shops, service stations, body shops, machine shops, and government agencies.			

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Bartender (Female)	118	2009	26.2	7.5	Sample collected from CPP com- mercial and research databases. 12% had high school diploma, 56% some college, 22% com- pleted associate degree, 9% bachelor's degree.	35-3011.00	Mix and serve drinks to patrons, directly or through waitstaff.	Cashier Combined Food Preparation and Serving Worker, including Fast Food Counter or Rental
Bartender (Male)	60	2009	27.2	7.3	See women's sample above. 23% had high school diploma, 48% some college, 15% com- pleted associate degree, 12% bachelor's degree.			Clerk Flight Attendant Food Preparation Worker Locker Room, Coatroom, or Dressing Room Attendant Transportation Attendant, except Fight Attendant or Baggage Porter Waiter/Waitress
Biologist (Female)	282	1992	46.8	17.9	Members of American Institute of Biological Sciences. 28% completed master's degree, 71% doctorate. 53% worked in 4-year colleges and universities, 8% in community colleges, 11% in fed- eral government agencies, 8% in industry, 5% in schools, 5% in other nonprofit organizations. Major activities included teach- ing/training, technical writing, administration, basic research, and consulting.	19-1020.01	Research or study basic prin- ciples of plant and animal life, such as origin, relation- ship, development, anatomy, and functions.	Biochemist or Biophysicist Environmental Scientist or Specialist, includ- ing Health Microbiologist Soil or Plant Scientist Zoologist or Wildlife Biologist
Biologist (Male)	757	1992	50.0	22.1	See women's sample above. 15% completed master's degree, 85% doctorate. 59% worked in 4-year colleges and universities, 5% in community colleges, 9% in federal government agencies, 6% in industry, 4% in schools, 6% in other nonprofit organiza- tions. Major activities included teaching/training, technical writ- ing, basic research, administra- tion, applied research, and consulting.			

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Broadcast Journalist (Female)	220	1983	32.4	7.8	Sample collected from stations listed in <i>Broadcasting Yearbook</i> and from responses to ads in <i>Inside Radio</i> and <i>Radio</i> and <i>Records</i> ; also members of American Women in Radio and Television, Inc. 23% had high school diploma, 57% completed bachelor's degree, 9% master's degree. 84% were employed by commercial station, 15% by pub- lic station. 56% were depart- ment heads. Major activities included on-the-air broadcasting (28%), programming (13%), sales (9%), research (7%), news gathering and reporting (6%), combination (26%), other (gen- eral management, production, and copyrighting functions, 9%).	27-3011.00	Talk on radio or television. May interview guests, act as master of ceremonies, read news flashes, identify sta- tion by giving call letters, or announce song title and artist.	Advertising Sales Agent Broadcast News Analyst Copy Writer Poet, Lyricist, or Creative Writer Reporter or Correspondent Talent Director
Broadcast Journalist (Male)	213	1983	34.2	12.8	See women's sample above. 26% had high school diploma, 53% completed bachelor's degree, 7% master's degree. All were broadcasters: 85% were employed by commercial station; 65% were department heads. Major activities included on-the- air broadcasting (30%), program- ming (21%), management and administration (8%), news gath- ering and writing (4%), sales (3%), combination (25%), other (3%).			
Business Education Teacher (Female)	576	1993	45.1	18.1	Members of National Business Education Association. 28% com- pleted bachelor's degree, 64% master's or professional degree, 8% doctorate. 56% were em- ployed in public schools, 30% in colleges or universities, 6% in private or parochial schools.	25-1011.00	Teach courses in business administration and manage- ment, such as accounting, finance, human resources, labor relations, marketing, and operations research.	Business Administration Teacher Business Communication Teacher Business Law Teacher
Business Education Teacher (Male)	545	1993	47.5	21.5	See women's sample above. 16% completed bachelor's degree, 61% master's or professional degree, 22% doctorate. 52% were em- ployed in public schools, 36% in colleges or universities, 7% in pri- vate or parochial schools.			Business Management Teacher Finance Teacher Marketing Teache

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Business/ Finance Supervisor (Female)	220	2009	38.9	12.6	Sample collected from CPP com- mercial and research databases. 35% completed bachelor's degree, 11% master's degree, 1% professional degree.	No specific O*NET code	Plan, direct, coordinate oper- ations, formulate policies, manage daily operations, and plan the use of materi- als and human resources as applied to individuals and	Branch Operations Manager Chief Executive Officer General Manager
Business/ Finance Supervisor (Male)	125	2009	38.8	13.0	See women's sample above. 53% completed bachelor's degree, 13% master's degree, 2% professional degree, 2% doctorate.		companies in the areas of business and finance.	Technical Operations Manager
Buyer (Female)	214	1983	35.4	8.8	Names from <i>The Salesman's</i> <i>Guide—Women's and Children's</i> <i>Wear Buyers</i> and <i>The Sales-</i> <i>man's Guide—Men's and Boys'</i> <i>Wear Buyers</i> . 33% had high school diploma, 11% completed associate degree, 48% bachelor's degree. 46% were employed by department stores, 29% by spe- cialty shops, 10% by chains. 81% bought for more than one department.	13-1022.00	Buy merchandise or com- modities, other than farm products, for resale to con- sumers at the wholesale or retail level, including both durable and nondurable goods. Analyze past buying trends, sales records, price, and quality of merchandise to determine value and yield. Select, order, and authorize payment for merchandise according to contractual	Market Research Analyst Public Relations Specialist Sales Agent, Securities or Commodities Sales Representative, Wholesale or Manufacturing, Technical or
Buyer (Male)	219	1983	36.9	10.8	See women's sample above. 25% had high school diploma, 8% completed associate degree, 60% bachelor's degree, 7% master's degree. 40% were employed by department stores, 25% by specialty shops, 18% by chains. 96% bought for more than one department.		according to contractual agreements. May conduct meetings with sales person- nel and introduce new products.	Scientific Products Sales Representative, Wholesale or Manufacturing, except Technical o Scientific Products
Career Counselor (Female)	426	2009	39.6	9.6	Sample collected from the American Counseling Associa- tion and CPP commercial and research databases. 25% com- pleted bachelor's degree, 65% master's degree, 1% profes- sional degree, 2% doctorate.	21-1012.00	Counsel individuals and provide group educational and vocational guidance services.	Child, Family, or School Social Worker Health Educator Probation Officer o Correctional Treatment
Career Counselor (Male)	104	2009	42.0	11.1	See women's sample above. 33% completed bachelor's degree, 50% master's degree, 1% professional degree, 5% doctorate.			Specialist

Occupational Scale Samples O*NET™ Codes and Belated Job Titles

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Carpenter (Female)	97	1984	31.4	4.7	Members of United Brotherhood of Carpenters and Joiners of America, and participants in Women in Trades Conference. 46% had high school diploma, 6% completed associate degree, 33% bachelor's degree, 8% master's degree. 39% were final-year apprentices, 34% were at journey level. 26% did mainly rough carpenter work, 5% finish, 64% combination. 36% of sample specialized in a particular area of carpentry. 91% of sample spent minimum of 50% of time doing manual labor. Other activities included reading blueprints, communicat- ing with contractors, problem solving, and administrative functions.	47-2031.00	Construct, erect, install, or repair structures and fixtures made of wood, such as con- crete forms; building frame- works, including partitions, joists, studding, and rafters; wood stairways, window and door frames, and hard- wood floors. May also install cabinets, siding, drywall and batt or roll insulation. Includes brattice builders who build doors or brattices (ventilation walls or parti- tions) in underground pas- sageways to control the proper circulation of air through the passageways and to the working places.	Brickmason or Blockmason Cabinetmaker or Bench Carpenter Drywall or Ceiling Tile Installer Helper— Brickmason, Stonemason, or Tile or Marble Setter Helper—Pipelaye Plumber, Pipefitte or Steamfitter Plumber Reinforcing Iron o Rebar Worker
Carpenter (Male)	199	1983	27.3	4.6	Members of United Brotherhood of Carpenters and Joiners of America. 73% had high school diploma, 7% completed associ- ate degree, 8% bachelor's degree, 2% other. 82% were final-year apprentices, 15% were at journey level. 18% did mainly rough carpentry, 21% fin- ish, 53% combination. 30% of sample specialized in a particu- lar area of carpentry. 62% of sample spent minimum of 75% of time doing manual labor. Other activities included reading blueprints, communicating with contractors, problem solving, and administrative functions.			Stonemason Tile and Marble Setter

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Chef (Female)	106	1984	31.8	6.8	Members of American Culinary Federation and graduates of Johnson and Wales College in Providence, RI, and of the Cu- linary Institute, Hyde Park, NY. 6% had high school diploma, 14% attended trade or voca- tional school, 58% completed associate degree, 12% bache- lor's degree, 1% master's degree. 21% were employed by restaurants, 16% by hotels, 11% by private clubs, 6% by catering services, 5% by educational institutions, 25% by combina- tion, remainder by resorts, hos- pitals, or institutional firms. Major activities included food preparation (42%), supervision and training (15%), planning menus (3%), combination (33%).	35-1011.00	Direct the preparation, seasoning, and cooking of salads, soups, fish, meats, vegetables, desserts, or other foods. May plan and price menu items, order sup- plies, and keep records and accounts. May participate in cooking.	Cook, Fast Food Dietetic Technician First-Line Supervisor/Manage of Food Preparation or Serving Workers
Chef (Male)	296	1983	37.4	14.0	Members of American Culinary Federation. 17% had high school diploma, 33% attended trade or vocational school, 22% com- pleted associate degree, 10% bachelor's degree, 3% master's degree. 25% were employed by restaurants, 21% by private clubs, 15% by hotels, 18% by combination, remainder by resorts, hospitals, educational institutions, caterers, industrial firms, or other. Major activities included supervision and training (30%), food preparation (22%), ordering food (3%), combination (40%).			

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Chemist (Female)	271	1993	41.2	14.8	Members of American Chemical Society. 41% completed mas- ter's or professional degree, 59% doctorate. Major activities included teaching/training, management/supervision, applied research. 47% were employed by business/industry, 30% by educational institutions, 12% by government agencies.	19-2031.00	Conduct qualitative and quantitative chemical analy- ses or chemical experiments in laboratories for quality or process control or to develop new products or knowledge.	Chemical Plant or System Operator Chemical Technician Environmental Science or Protection Technician, including Health Food Science
Chemist (Male)	304	1993	48.1	20.6	See women's sample above. 26% completed master's or pro- fessional degree, 74% doctor- ate. Major activities included teaching/ training, manage- ment/supervision, applied research, and basic research. 59% were employed by busi- ness/industry, 22% by educa- tional institutions, 7% by government agencies.			Technician Materials Scientist Soil or Plant Scientist
Chiropractor (Female)	113	2003	42.4	12.3	Mailing lists of members of Minnesota Board of Chiropractic Examiners and Texas Chiroprac- tic Association. 2% completed master's degree, 82% profes- sional degree, 12% doctorate.	29-1011.00	Adjust spinal column and other articulations of the body to correct abnormalities of the human body believed to be caused by interference with the nervous system.	Dentist, General Emergency Medica Technician or Paramedic Licensed Practical or Licensed
Chiropractor (Male)	100	2003	46.3	18.3	See women's sample above. 1% completed master's degree, 90% professional degree, 7% doctor- ate, 2% other.			Vocational Nurse Optometrist Orthodontist Physician Assistant Podiatrist Respiratory Therapist

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Community Service Director (Female)	418	1993	38.3	11.6	Listings obtained from Association of Professional Directors of YWCAs and YMCAs in United States; directors of agencies listed in United Way Directory of Human Services in Greenwich, CT; Denver, CO; Honolulu, HI; Des Moines, IA; Phoenix and Mesa, AZ; Columbus and Cincinnati, OH; Houston, TX; and Miami, FL. 4% had high school diploma, 14% some college or associate degree, 58% completed bache- lor's degree, 22% master's or professional degree, 2% doctor- ate. Major activities included administration/supervision, member and community contact, budget planning, program plan- ning, and fundraising.	11-9151.00	Plan, organize, or coordinate the activities of a social ser- vice program or community outreach organization. Oversee the program or organization's budget and policies regarding participant involvement, program requirements, and benefits. Work may involve directing social workers, counselors, or probation officers.	Education Administrator, Elementary or Secondary School First-Line Supervisor/Manage of Housekeeping of Janitorial Workers First-Line Supervisor/ Manager of Office or Administrative Support Workers Food Service Manager Recreation Worke
Community Service Director (Male)	55	2009	39.2	11.5	Sample collected from CPP com- mercial and research databases. 42% completed bachelor's degree, 24% master's degree, 4% doctorate.			
Computer & IS Manager (Female)	62	2003	39.4	14.5	Sample collected from CPP data- base. 1% had some high school, 2% trade/technical training, 10% some college, 10% com- pleted associate degree, 43% bachelor's degree, 34% master's degree.	11-3021.00	Plan, direct, or coordinate activities in such fields as electronic data processing, information systems, sys- tems analysis, and computer programming.	Computer Programmer Computer Science Teacher, Postsecondary Computer Support Specialist
Computer & IS Manager (Male)	255	2009	41.9	15.6	Sample collected from CPP com- mercial and research databases. 41% completed bachelor's degree, 31% master's degree, less than 1% professional degree.			Librarian Mathematical Science Teacher, Postsecondary Medical or Health Services Manager Operations Research Analyst

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Computer Programmer (Female)	106	2009	39.5	12.9	Sample collected from CPP com- mercial and research databases. 46% completed bachelor's degree, 22% master's degree, 1% doctorate.	15-1131.00	Convert project specifica- tions and statements of problems and procedures to detailed logical flow charts for coding into computer lan-	Computer, Automated Teller, or Office Machine Repairer Computer and
Computer	101	2009	38.7	12.8	See women's sample above.		guage. Develop and write computer programs to store,	Information Systems Manager
Programmer (Male)					48% completed bachelor's degree, 17% master's degree,		locate, and retrieve specific documents, data, and infor-	Computer Operato
					2% doctorate.		mation. May program Web sites.	Computer Science Teacher, Postsecondary
								Computer Support Specialist
								Computer Systems Analyst
								Numerical Tool or Process Control Programmer
								Operations Research Analyst
Computer Scientist	101	2003	43.5	14.4	Members of Computing Research Association, Inter-	15-1111.00	Conduct research into funda- mental computer and infor- mation science as theorist, designer, or inventor. Solve or develop solutions to prob- lems in the field of computer hardware and software.	Computer Science Teacher
(Female)					national Society for Technology in Education. 3% had high			Computer Softwar Consultant
					school diploma or trade/techni- cal training in addition, 4% some college, 11% completed			Computer System Security Analyst
					associate degree, 52% bache- lor's degree, 24% master's			Computer Test Engineer
					degree, 1% professional degree, 5% doctorate.			E-Business Consultant
Computer Scientist (Male)	101	2003	43.8	15.8	See women's sample above. 11% had some college, 2% com- pleted associate degree, 49% bachelor's degree, 30% master's degree, 1% professional degree, 7% doctorate.			Software Engineer

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Occupati	onare		iipies,					
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Computer Systems Analyst (Female)	102	2003	36.7	11.3	Sample collected from CPP data- base. 1% had some high school, 2% high school diploma, 2% trade/technical training, 17% some college, 6% completed associate degree, 54% bache- lor's degree, 17% master's degree, 1% doctorate.	15-1151.00	Analyze science, engineer- ing, business, and all other data processing problems for application to electronic data processing systems. Analyze user requirements, procedures, and problems to automate or improve exist-	Computer, Automated Teller, or Office Machine Repairer Computer Operato Computer Programmer Computer Science
Computer Systems Analyst	164	2009	40.2	14.4	Sample collected from CPP com- mercial and research databases. 43% completed bachelor's		ing systems and review com- puter system capabilities, workflow, and scheduling limitations. May analyze or recommend commer- cially available software.	Teacher, Postsecondary Computer Securit
(Male)					degree, 20% master's degree, 1% professional degree, 1%			Specialist Computer Support
					doctorate.		May supervise computer programmers.	Specialist
								Electrical or Electronics Repairer, Commercial or Industrial Equipment
								Network Systems Analyst
Computer/ Mathematics	90	2009	43.7	17.4	Sample collected from CPP com- mercial and research databases. 50% completed bachelor's degree, 28% master's degree,	No specific O*NET code	Plan, direct, coordinate oper- ations, formulate policies, manage daily operations, and plan the use of materi- als and human resources as applied to individuals and companies in the areas of computers and mathematics.	Chief Executive Officer
Manager (Female)								Computer Programmer
Computer/	216	0000	40.0	40.0	1% doctorate.			Computer System Analyst
Mathematics	210	2009	42.0	16.6	See women's sample above. 45% completed bachelor's			, General Manager
Manager (Male)					degree, 31% master's degree, 2% professional degree, 2% doctorate.			Technical Operations Manager

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Occupatio	onal S	cale San	nples, C)*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Cosmetologist (Female)	181	1984	35.3	13.6	From listings of state licensing boards of Alaska, Georgia, Illinois, Iowa, Michigan, Minne- sota, South Dakota, Utah, Wisconsin, as well as national sampling from Bell Telephone Yellow Pages. 3% had high school diploma, 91% attended school of cosmetology, 1% com- pleted associate degree, 4% other. Major activities included hairdressing (72%), management (6%), combination (20%).	39-5012.00	Provide beauty services, such as shampooing, cutting, coloring, and styling hair, and massaging and treating scalp. May also apply makeup, dress wigs, perform hair removal, and provide nail and skin care services.	Barber Bartender Cashier Floral Designer Food Preparation Worker Locker Room, Coatroom, or Dressing Room Attendant
Cosmetologist (Male)	195	1984	37.0	14.6	See women's sample above. 6% had high school diploma, 82% attended school of cosmetology, 3% completed associate degree, 4% bachelor's degree. Major activities included hairdressing (62%), management (17%), teaching (2%), combination (15%).			
Credit Manager (Female)	322	1993	39.2	12.3	Members of National Associa- tion of Credit Management. 21% had high school diploma or attended trade/technical school in addition, 48% some college or associate degree, 23% com- pleted bachelor's degree, 4% master's or professional degree. Major activities included collec- tion, customer relations, estab- lishing credit policy, manage- ment/supervision, teaching/ training others.	13-2041.00	Analyze current credit data and financial statements of individuals or firms to deter- mine the degree of risk involved in extending credit or lending money. Prepare reports with this credit infor- mation for use in decision making.	Cost Estimator Financial Analyst Insurance Underwriter Personal Financia Advisor Purchasing Agent except Wholesale Retail, or Farm
Credit Manager (Male)	454	1993	45.2	18.4	See women's sample above. 3% had high school diploma, 21% some college or associate degree, 58% completed bache- lor's degree, 16% master's or professional degree. Major activities included collection, customer relations, manage- ment/supervision, establishing credit policy, teaching/training others.			Products Tax Preparer

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Customer Service	456	2009	37.4	11.1	Sample collected from CPP com- mercial and research databases.	43-4051.00	Interact with customers to provide information in	Bill or Account Collector
Representative (Female)					12% completed bachelor's degree, 1% master's degree, 1%		response to inquiries about products and services and	Counter or Rental Clerk
Customer	102	2009	36.9	9.4	less than 1% professional degree, less than 1% doctorate. See women's sample above.		to handle and resolve complaints.	Eligibility Interviewer, Government Programs
Service Representative (Male)					30% completed bachelor's degree, 4% master's degree.			Insurance Policy Processing Clerk
								Interviewer, excep Eligibility or Loan
								License Clerk
								Reservation or Transportation Ticket Agent or Travel Clerk
								Retail Salespersor
								Telephone Operat
Dentist	365	1993	36.7	9.8	Members of American Dental	29-1021.00	Diagnose and treat diseases,	Dental Hygienist
(Female)					Association. 72% were in		injuries, and malformations	Optometrist
Dentist (Male)					private practice, 18% were employed by private practition- ers, balance were employed by public and private organizations.		of teeth and gums and re- lated oral structures. May treat diseases of nerve, pulp, and other dental tissues	Oral or Maxillofacial Surgeon
	416	1993	45.2	18.5	See women's sample above. 89% were in private practice, 7% were employed by govern- ment agencies, 4% were em- ployed by private practitioners.		affecting vitality of teeth.	Orthodontist Physician Assistan Prosthodontist Respiratory Therapist

Occupat	ional S	Scale Sar	nples,	O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Dietitian (Female)	208	1983	37.9	11.4	Obtained with assistance of American Dietetic Association; all were practicing, technician- registered dietitians. 51% com- pleted bachelor's degree, 45% master's degree, 3% doctorate. 31% were employed by hospi- tals, 16% by government, 15% by educational institutions, 14% were self-employed, 5% were employed by business/industry, 12% combination. Major activi- ties included administration/ management (28%), teaching (24%), consulting (22%), combi- nation (17%), other (8%).	29-1031.00	Plan and conduct food ser- vice or nutritional programs to assist in the promotion of health and control of disease. May supervise activities of a department providing quantity food ser- vices, counsel individuals, or conduct nutritional research.	Dietetic Technician Farm or Home Management Advisor First-Line Supervisor/Manage of Agricultural Cro or Horticultural Workers First-Line Supervisor/Manage of Animal Husbandry or Animal Care Workers First-Line
Dietitian (Male)	108	1983	34.1	7.8	See women's sample above. 50% completed bachelor's degree, 33% master's degree, 14% doctorate. 24% were employed by hospitals, 18% by government, 13% by educational institutions, 7% by military, 5% were self-employed, 2% were employed by business/industry, 9% other, 22% combination. Major activities included admin- istration and management (54%), teaching (16%), consult- ing (11%), combination (16%).			Supervisor/Manage of Food Preparation or Serving Workers Health Educator
Editor (Female)	157	2003 and 2009	45.0	13.0	Sample collected from CPP com- mercial and research databases. A portion of the sample was also taken from the 2004 <i>Strong</i> revision. 53% completed bache- lor's degree, 34% master's degree, 2% professional degree, 2% doctorate.		Perform variety of editorial duties, such as laying out, indexing, and revising content of written mater- ials, in preparation for final publication.	Broadcast News Analyst Poet, Lyricist, or Creative Writer Radio or Televisior Announcer Reporter or Correspondent
Editor (Male)	120	2003 and 2009	46.1	14.8	See women's sample above. 54% completed bachelor's degree, 33% master's degree, 4% professional degree, 2% doctorate.			Correspondent Technical Writer

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations	
Elected Public Official (Female)	224	1978	48.2	6.3	Selected from rosters provided by National Women's Education Fund, including state legislators, statewide constitutional office- holders, and members of House of Representatives; and from list of city and county officials from <i>Women in Public Office: A Biographical Directory and Statistical Analysis.</i> 23% had high school diploma, 39% com- pleted bachelor's degree, 16% master's degree. 39% were employed in other occupations while they held office.	No specific O*NET code	Hold elected public office in legislative bodies such as Congress, state legislatures, county commissions, and city councils. Involved in leg- islative action of the govern- ment. Listen to lobbyists and determine budget for the government.	Attorney Genera City Council Member County Commissioner Government Service Director Governor Judge Lawyer Legislator Mayor	
Elected Public Official (Male)	208	1979	46.3	8.6	Members of 93rd U.S. Congress, collected by R. Willow. Others selected from <i>State Elective</i> <i>Officials and the Legislatures</i> , published by Council of State Governments. 20% had high school diploma, 30% completed bachelor's degree, 26% law degree, 13% master's degree, 6% doctorate. 67% were em- ployed in other occupations while they held office.			Representative Senator	

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles												
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations				
Electrician (Female)	60	1984	29.2	4.4	Members of International Brotherhood of Electrical Workers and numerous women's organizations. 33% had high school diploma, 18% completed electrical apprenticeship, 13% had certificate from vocational school, 7% completed associate degree, 25% bachelor's degree. 77% were employed as con- struction electricians, 8% main- tenance electricians, 8% other, 7% combination. 83% of sample spent minimum of 50% of time doing manual labor. Other activi- ties included reading blueprints, communicating with contractors, problem solving, and administra- tive functions. 57% of sample were third- or fourth-year ap- prentices, 32% were at journey level.	47-2111.00	Install, maintain, and repair electrical wiring, equipment, and fixtures. Ensure that work is in accordance with relevant codes. May install or service streetlights, inter- com systems, or electrical control systems.	Avionics Technician Computer, Auto- mated Teller, or Office Machine Repairer Electrical or Electronics Repairer, Commercial or Industrial Equipment Electronic Equipment Assembler Electronic Drafter Electronics Engineering Technician Model Maker,				
Electrician (Male)	260	1984	34.6	13.2	Members of International Brotherhood of Electrical Workers. 22% had high school diploma, 46% completed electri- cal apprenticeship, 14% had cer- tificate from vocational school, 8% completed associate degree, 7% bachelor's degree. 88% were employed as construction electricians, 4% maintenance electricians, 5% other, 4% com- bination. 79% of sample spent minimum of 50% of time doing manual labor. Other activities included reading blueprints, communicating with contractors, problem solving, and administra- tive functions. 31% of sample were third- or fourth-year ap- prentices, 61% were at journey level.			Metal or Plastic				

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Elementary School Teacher (Female)	358	2009	37.3	10.3	Sample collected from CPP com- mercial and research databases. 65% completed bachelor's degree, 30% master's degree, 1% professional degree, less than 1% doctorate.	25-2021.00	Teach pupils in public or pri- vate schools at the elemen- tary level basic academic, social, and other formative skills.	Instructional Coordinator Kindergarten Teacher, except Special Education Librarian
Elementary School Teacher (Male)	67	2009	36.6	10.0	See women's sample above. 57% completed bachelor's degree, 36% master's degree, 3% professional degree.			Preschool Teacher except Special Education Recreation Worke Teacher's Assistan
Emergency Medical Technician (Female)	207	1983	37.2	5.7	Members of National Associa- tion of Emergency Medical Technicians. 13% had high school diploma, 6% attended vocational school, 36% had some college, 8% completed associate degree, 19% bache- lor's degree, 2% master's degree. Employers included com- munity and municipal services, such as police and fire depart- ments (45%), private ambulance companies (24%), hospitals (20%), combination (6%). 74% spent minimum of 50% of time giving emergency medical care; other activities included driving ambulance, determining nature of injuries, and taking training courses.	29-2041.00	Assess injuries, administer emergency medical care, and extricate trapped indi- viduals. Transport injured or sick persons to medical facilities.	Ambulance Driver or Attendant Chiropractor Dentist, General Nursing Aide, Orderly, or Attendant Radiation Therapis
Emergency Medical Technician (Male)	241	1983	33.8	7.1	See women's sample above. 10% had high school diploma, 16% attended vocational school, 24% had some college, 15% completed associate degree, 22% bachelor's degree. Employers included community and municipal services, such as police and fire departments (55%), hospitals (18%), private ambulance companies (17%), combination (3%), other (6%). 50% spent minimum of 50% of time giving emergency medical care; other activities included driving ambulance, determining nature of injuries, and taking training courses.			

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Occupat	Occupational Scale Samples, O*NET™ Codes, and Related Job Titles											
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations				
Engineer (Female)	91	2009	35.3	10.4	Sample collected from CPP com- mercial and research databases. 48% completed bachelor's degree, 37% master's degree, 10% professional degree.	Scale built from a combi- nation of the following O*NET codes:	developing, testing, installing, and supervising in	Civil Drafter Construction or Building Inspecto Electronics Engineer, except				
Engineer (Male)	351	2009	39.3	14.1	See women's sample above. 49% completed bachelor's degree, 34% master's degree, 4% doctorate.	17-2031.00 17-2041.00 17-2051.00 17-2061.00 17-2071.00 17-2072.00 17-2072.00 17-2081.00 17-2111.00 17-2112.00 17-2121.01 17-2131.00 17-2141.00 17-2151.00 17-2161.00	hardware, electrical, elec- tronics, environmental, health and safety, industrial, marine, materials, mechani- cal, mining or geological, and nuclear engineering.	Computer Engineering Manager Landscape Architect Marine Architect Mathematical Technician Physicist Soil or Water Conservationist				
Engineering Technician (Female)	126	2003	41.0	13.3	Sample from e-mail list of mem- bers of National Institute for Certification in Engineering Technologies. 8% had high school diploma, 9% trade/tech- nical training in addition, 33% some college, 24% completed associate degree, 20% bache- lor's degree, 5% master's degree, 1% professional degree.	Scale built from a combi- nation of the following 0*NET codes: 17-3027.00 17-3022.00 17-3023.03 17-3026.00	ciples of engineering to modify, test, plan, design,	Agricultural Engineering Technician Chemical Engineering Technician Civil Engineering Technician Electrical Drafter				
Engineering Technician (Male)	105	2003	46.9	21.6	See women's sample above. 9% had high school diploma, 11% trade/technical training in addi- tion, 33% some college, 28% completed associate degree, 17% bachelor's degree, 2% master's degree.			Electrical or Electronics Repairer, Commercial or Industrial Equipment Electronic Drafter Machinist Marine Architect Marine Engineer Mechanical Engineer Model Maker, Motal or Plastic				

Metal or Plastic Petroleum Engineer

Surveying Technician

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Occupation	Shar Scale Samples, O				Soues, and Related Sob	11105			
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations	
English Teacher (Female)	303	1982	39.1	11.0	National sample, members of National Council of Teachers of English, Secondary Section. All secondary school English teach- ers. 39% completed bachelor's degree, 57% master's degree. 48% taught mainly literature, 35% writing, 12% grammar. 81% spent minimum of 40% of time teaching; other activities included lesson preparation, grading, and meetings.	25-1123.00	Teach courses in English language and literature, including linguistics and comparative literature.	Adult Literacy, Remedial Education, or GED Teacher or Instructor Elementary Schoo Teacher, except Special Education Instructional Coordinator Kindergarten Teacher, except	
English Teacher (Male)	222	1982	39.1	14.6	See women's sample above. 29% completed bachelor's degree, 68% master's degree, 3% doctorate. 49% taught mainly literature, 29% writing, 16% grammar. 87% spent minimum of 40% of time teaching; other activities included lesson prepa- ration, grading, and meetings.			Special Education	
ESL Instructor (Female)	96	2003	45.3	12.6	Mailing list from California chapter of Teachers of English to Speakers of Other Languages, members of Teachers of English to Speakers of Other Languages, and National Association for Bilingual Education. 13% com- pleted bachelor's degree, 79% master's degree, 1% profes- sional degree, 7% doctorate.	25-3011.00	Teach or instruct out-of- school youths and adults in remedial education classes, preparatory classes for the General Educational Devel- opment test, literacy, or English as a second language. Teaching may or may not take place in a traditional educational institution.	English Language or Literature Teacher, Postsecondary Foreign Language or Literature Teacher, Postsecondary Graduate Teaching Assistant	
ESL Instructor (Male)	99	2003	49.2	15.3	See women's sample above. 1% had some college, 11% com- pleted bachelor's degree, 68% master's degree, 4% profes- sional degree, 16% doctorate.			Health Educator Teacher's Assistan Vocational Education Teacher Postsecondary	

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Facilities Manager (Female)	577	1993	45.6	14.3	Members of National Executive Housekeepers Association. 27% had high school diploma, 9% attended trade/technical school in addition, 41% had some col- lege or associate degree, 10% completed bachelor's degree, 2% master's degree. 40% worked in hospitals, 25% in nursing/convalescent homes, 15% in hotels, 6% in education- al institutions. Major activities included administration/supervi- sion, training, customer contact, staff meetings, policy/procedure planning, and purchasing.	37-1011.00	Supervise work activities of cleaning personnel in hotels, hospitals, offices, and other establishments.	Appraiser, Real Estate First-Line Supervisor/Manag of Construction Trades or Extraction Worker First-Line Supervisor/Manag of Food Preparatic or Serving Worker First-Line Supervisor/Manag of Landscaping, Lawn Service, or Groundskeeping
Facilities Manager (Male)	569	1993	43.2	15.0	See women's sample above. 9% had high school diploma, 6% attended trade/technical school in addition, 44% had some col- lege or associate degree, 29% completed bachelor's degree, 6% master's degree. 51% worked in hospitals, 14% in nursing/convalescent homes, 6% in hotels, 14% in educa- tional institutions. Major activi- ties included administration/ supervision, training, customer contact, staff meetings, policy/ procedure planning, and purchasing.			Workers First-Line Supervisor/Manag of Office or Administrative Support Workers First-Line Supervisor/Manag of Personal Servic Workers Host/Hostess, Restaurant, Lounge, or Coffee Shop Postmaster or Ma Superintendent Social or Community Servic Manager

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Farmer/ Rancher (Female)	92	1992	51.0	26.7	Lists provided by Texas Farm Bureau, Iowa Farm Bureau, American Agri-women, and responses to mailings to mem- bers of National Farmers Orga- nization and article in their newsletter. 27% had high school diploma, 11% attended trade/technical school in addi- tion, 22% had some college or associate degree, 23% com- pleted bachelor's degree, 4% master's or professional degree. Major activities included record keeping, business/financial plan- ning, purchasing, marketing/ customer contact, supervision, machinery operation.	11-9013.02	On an ownership or rental basis, operate farms, ranches, greenhouses, nurs- eries, timber tracts, or other agricultural production establishments that produce crops, horticultural special- ties, livestock, poultry, fin- fish, shellfish, or animal specialties. May plant, cul- tivate, harvest, perform postharvest activities, and market crops and livestock; may hire, train, and super- vise farm labor contractor; may prepare cost, produc- tion, and other records. May maintain and operate ma- chinery and perform physical work.	Agricultural Inspector Aquacultural Manager Crop and Livestoc Manager Farm or Home Management Advisor Farmworker or Laborer, Crop Fisher or Related Fishing Worker First-Line Supervisor/Manag of Agricultural Cro or Horticultural
Farmer/ Rancher (Male)	152	1992	51.2	28.4	Lists provided by Texas Farm Bureau, Iowa Farm Bureau, and responses to mailings to mem- bers of National Farmers Organization and article in their newsletter. 28% had high school diploma, 11% attended trade/ technical school in addition, 20% had some college or asso- ciate degree, 24% completed bachelor's degree, 3% master's degree. Major activities included purchasing, business/financial planning, machinery operation, record keeping, marketing/cus- tomer contact, crop planning/ scheduling, and supervision.			Workers First-Line Supervisor/Manag of Animal Husbandry or Animal Care Workers First-Line Supervisor/Manag of Aquacultural Workers
Financial Analyst (Female)	87	2003	35.8	9.2	Sample collected from CPP data- base. 5% had high school di- ploma, 14% some college, 3% completed associate degree, 47% bachelor's degree, 28% master's degree, 3% profes- sional degree.	13-2051.00		Accountant Actuary Auditor Credit Analyst Economist Personal Financial
Financial Analyst (Male)	177	2009	36.1	9.6	Sample collected from CPP com- mercial and research databases. 50% completed bachelor's degree, 37% master's degree, 1% professional degree, 1% doctorate.			Advisor Advisor Tax Examiner, Collector, or Revenue Agent

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Financial Manager (Female)	281	2009	42.6	16.2	Sample collected from CPP com- mercial and research databases. 42% completed bachelor's degree, 30% master's degree, 1% professional degree, 1% doctorate.	11-3031.00	Plan, direct, and coordinate accounting, investing, bank- ing, insurance, securities, and other financial activities of a branch, office, or depart- ment of an establishment.	Accountant Administrative Services Manager Agent or Business Manager of Artist Performers, or
Financial Manager (Male)	305	2009	41.1	16.0	See women's sample above. 45% completed bachelor's degree, 40% master's degree, 5% professional degree, less than 1% doctorate.			Athletes Auditor Financial Analyst Financial Examine Purchasing Manager Treasurer or Controller
Firefighter (Female)	94	2003	37.2	9.6	Responses to advertisements in newsletters for Women in Fire Service, International Associa- tion of Firefighters, Minneapolis– St. Paul International Airport Fire Department, Phoenix Fire Depart- ment; members of International Association of Black Professional Firefighters. 4% had high school diploma, 2% attended trade/ technical school, 27% had some college, 27% completed associ- ate degree, 33% bachelor's degree, 6% master's degree.	33-2011.01	Control and extinguish municipal fires, protect life and property, and conduct rescue efforts.	Fire Inspector Fish and Game Warden Forest Fire Fighter Forest Fire Fighter or Prevention Supervisor Forest Fire Inspector or Prevention Specialist Lifeguard, Ski Patrol, or other Recreational
Firefighter (Male)	98	2003	36.7	12.7	See women's sample above. 3% had high school diploma, 8% attended trade/technical school, 35% had some college, 24% completed associate degree, 25% bachelor's degree, 3% master's degree, 2% profes- sional degree.			Protective Service Worker Municipal Fire Fighting or Prevention Supervisor Security Guard Transit or Railroad Police Officer Truck Driver, Heav or Tractor-Trailer

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Flight Attendant (Female)	553	1992	38.5	14.4	Members of Association of Flight Attendants. 15% had high school diploma or attended trade/technical school in addi- tion, 47% some college or asso- ciate degree, 34% completed bachelor's degree, 2% master's degree.	53-2031.00	O Provide personal services to ensure the safety and com- fort of airline passengers during flight. Greet passen- gers, verify tickets, explain use of safety equipment, and serve food or beverages.	Baggage Porter or Bellhop Combined Food Preparation and Serving Worker, including Fast Foo Counter Attendant
Flight Attendant (Male)	412	1992	36.5	11.3	See women's sample above. 6% had high school diploma or attended trade/technical school	oma or I school		Cafeteria, Food Concession, or Coffee Shop Counter or Rental Clerk
					in addition, 38% some college or associate degree, 50% com-			Home Health Aide
					pleted bachelor's degree, 5% master's degree.			Hotel, Motel, or Resort Desk Clerk
							Locker Room, Coatroom, or Dressing Room Attendant	
								Transportation Attendant, except

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Iransportation Attendant, except Flight Attendant or Baggage Porter

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Florist (Female)	211	1983	40.4	11.3	Retail members of Society of American Florists listed in <i>Who's</i> <i>Who in Floriculture</i> . 18% had high school diploma, 9% attended vocational school, 35% had some college, 9% completed associate degree, 21% bache- lor's degree. 84% worked in family-owned florist shop; 91% of shops employed less than 10 people. 93% were single florist shops, 7% part of chain. 79% bought all inventory from sup- plier, 2% had greenhouse, 18% obtained inventory from combi- nation. Major activities included designing arrangements (25%), taking inventory (17%), customer contact (13%), combination (44%).	27-1023.00	Design, cut, and arrange live, dried, or artificial flow- ers and foliage.	Costume Attendan Makeup Artist, Theatrical or Performance Nursery Worker Optician, Dispensing Shoe or Leather Worker or Repairen Tailor, Dressmaker or Custom Sewer
Florist (Male)	207	1983	40.2	15.8	See women's sample above. 6% had high school diploma, 35% some college, 9% completed associate degree, 36% bachelor's degree. 84% worked in family-owned florist shop; 72% of shops employed less than 10 people. 79% were single florist shops, 21% part of chain. 63% bought all inventory from supplier; 6% had greenhouse, 31% obtained inventory from combination of two. Major activities included designing arrangements (23%), taking inventory (18%), customer contact (11%), combination (41%).			

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Food Service Manager (Female)	180	1984	40.6	9.9	Members of Hospital, Institution, and Educational Food Service Society. 33% had high school diploma, 27% completed associ- ate degree, 17% bachelor's degree, 5% master's degree, 18% other. 88% were employed by hospitals or nursing homes, 5% by educational institutions. Major activities included person- nel management (23%), cus- tomer contact (6%), record keeping and financial planning (5%), combination (55%).	11-9051.00	Plan, direct, or coordinate activities of an organization or department that serves food and beverages.	First-Line Supervisor/Manage of Food Preparatio or Serving Workers First-Line Supervisor/Manage of Office or Administrative Support Workers Lodging Manager Medical or Health Services Manager Recreation Worker
Food Service Manager (Male)	116	1984	36.4	10.7	See women's sample above. 22% had high school diploma, 5% certificate from vocational/ technical institution, 7% com- pleted associate degree, 30% bachelor's degree, 32% master's degree, 1% doctorate. 53% were employed by hospitals or nursing homes, 20% by educa- tional institutions, 19% other. Major activities included person- nel management (24%), purchas- ing and inventory (6%), customer contact (3%), record keeping and financial planning (3%), combi- nation (56%).			Social or Community Service Manager
Forester (Female)	438	1993	35.5	11.2	Members of American Society of Foresters. 4% completed associ- ate degree, 56% bachelor's degree, 33% master's degree, 6% doctorate. 55% were em- ployed by federal government; 18% by state, regional, or local government; 13% by industry; 8% were self-employed or employed by consulting firm. 59% were engaged in forest resource/ ecosystem management. Balance were spread over variety of specializations.	19-1032.00	Manage forested lands for economic, recreational, and conservation purposes. May inventory the type, amount, and location of standing tim- ber, appraise the timber's worth, negotiate the pur- chase, and draw up con- tracts for procurement. May determine how to conserve wildlife habitats, creek beds, water quality, and soil sta- bility, and how best to com- ply with environmental	Biologist Environmental Scientist or Specialist, includ- ing Health First-Line Supervisor/Manage of Agricultural Crop or Horticultural Workers Fish and Game Warden Nursery or Croopbourge
Forester (Male)	921	1993	47.0	21.7	See women's sample above. 2% completed associate degree, 59% bachelor's degree, 26% master's degree, 11% doctorate. 27% were employed by federal govern- ment; 24% by state, regional, or local government; 23% by indus- try; 18% were self-employed or employed by consulting firm. 61% were engaged in forest resource/ ecosystem management. Balance were spread over variety of specializations.		regulations. May devise plans for planting and grow- ing new trees, monitor trees for healthy growth, and determine the best time for harvesting. Develop forest management plans for public and privately owned forested lands.	Greenhouse Manager Park Naturalist Range Manager Soil or Water Conservationist

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Geographer (Female)	99	2003	42.0	8.3	Mailing list from Association of American Geographers; mem- bers of Society of Woman Geographers. 1% had some col- lege, 6% completed bachelor's degree, 44% master's degree, 49% doctorate.	19-3092.00	Study nature and use of areas of earth's surface, relating and interpreting interactions of physical and cultural phenomena. Conduct research on physical aspects of a region, including land forms, climatos, soile, plants	Atmospheric or Space Scientist Cartographer or Photogrammetrist City or Regional Planning Aide Fish and Game
Geographer (Male)	100	2003	48.2	16.3	See women's sample above. 5% completed bachelor's degree, 32% master's degree, 2% professional degree, 61% doctorate.		forms, climates, soils, plants, and animals, and conduct research on the spatial implications of human activi- ties within a given area, including social characteris- tics, economic activities, and political organization, as well as researching interde- pendence between regions at scales ranging from local to global.	Warden Forester Geoscientist, except Hydrologis or Geographer Hydrologist Police, Fire, or Ambulance Dispatcher Surveyor Urban or Regional Planner
Geologist Female)	212	1979	35.4	9.9	From Geological Society of America Directory. 23% com- pleted bachelor's degree, 47% master's degree, 30% doctorate. 36% were employed by govern- ment, 27% by educational insti- tutions, 26% by private industry. Major activities were research and exploration (59%), teaching (13%), combination (12%).	19-2042.00	Study the composition, structure, and history of the earth's crust; examine rocks, minerals, and fossil remains to identify and determine the sequence of processes affecting the development of the earth.	Earth Science Teacher Engineering Geologist Forest Geologist Geological Data Technician Geological Engineer
Geologist (Male)	242	1979	39.4	15.0	See women's sample above. 12% completed bachelor's degree, 36% master's degree, 52% doctorate. 39% were employed by educational institu- tions, 30% by private industry, 24% by government. Major activities were research and exploration (41%), teaching (22%), administration (12%), combination (18%).			Hydrologist Marine Geologist Paleontologist Petroleum Geologist Seismologist

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Graphic Designer (Female)	91	2009	36.9	11.4	Sample collected from CPP com- mercial and research databases. 55% completed bachelor's degree, 3% master's degree.	27-1024.00	Design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of	Art Director Camera Operator, Television, Video, or Motion Picture
Graphic Designer	206	1979	38.8	15.6	See women's sample above. 27% had taken art courses not		mediums to achieve artistic or decorative effects.	Commercial or Industrial Designer
(Male)					leading to degree, 47% com- pleted bachelor's degree, 6% master's degree. 39% were			Director—Stage, Motion Pictures, Television, or Radi
					freelance artists, 23% by			Art Director Camera Operator, Television, Video, or Motion Picture Commercial or Industrial Designe Director—Stage, Motion Pictures, Television, or Radi Fashion Designer Fine Artist, includ- ing Painter, Sculpto or Illustrator Makeup Artist, Theatrical or Performance Set or Exhibit Designer Correspondence Clerk Insurance Claim Clerk Insurance Policy Processing Clerk Office Clerk, General Payroll or Timekeeping Clerk Pharmacy Technician
					studio, 10% by advertising agency, 15% by combination of employers.			Fine Artist, includ- ing Painter, Sculptor or Illustrator
								Theatrical or
lealth nformation	395	1992	40.9	14.3	Members of American Health Information Management	29-2071.00	Compile, process, and main- tain medical records of hos- pital and clinic patients in a manner consistent with medical, administrative, ethi- cal, legal, and regulatory requirements of the health- care system. Process, main- tain, compile, and report	
Specialist (Female)					Association. 8% had high school diploma or attended trade/tech-			
					nical school in addition, 45% some college or associate degree, 37% completed bache-			
					lor's degree, 9% master's degree. 71% were employed by			
					hospitals. Most time was de- voted to areas of clinical coding/		patient information for health requirements and	
					classification, computerized health data, quality assurance and case management, and		standards.	Pharmacy
					medicolegal issues.			Procurement Clerk
Health Information Specialist (Male)	247	1992	40.3	12.9	See women's sample above. 1% attended trade/technical school in addition, 20% had some col- lege or associate degree, 49% completed bachelor's degree, 26% master's degree, 2% pro- fessional degree, 2% doctorate. 66% were employed by hospi- tals. Most time was devoted to areas of computerized health data, clinical coding/classifi- cation, medicolegal issues, and quality assurance/case management.			

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Horticulturist (Female)	155	1983	31.5	6.7	Nationwide sample from catalog of American Association of Nurserymen. 28% had high school diploma, 12% certificate from vocational/technical insti- tution, 12% completed associate degree, 36% bachelor's degree, 4% master's degree. Employers included retailers and landscap- ers combined (28%); whole- salers only (25%); wholesalers, retailers, and landscapers com- bined (19%); retailers only (11%); wholesalers and retailers combined (6%); landscapers only (5%); other (5%). 44% were in place of employment specializ- ing in area of horticulture. Major activities included customer ser- vice (35%), care of plants (18%), administrative functions (9%), soil preparation (6%), combina- tion (26%).	19-1013.00	Conduct research in breed- ing, physiology, production, yield, and management of crops and agricultural plants, their growth in soils, and control of pests; or study the chemical, physical, biologi- cal, and mineralogical com- position of soils as they relate to plant or crop growth. May classify and map soils and investigate effects of alternative prac- tices on soil and crop productivity.	Agricultural Inspector Animal Scientist Biochemist or Biophysicist Biologist Food Science Technician Soil or Water Conservationist Zoologist or Wildlife Biologis
Horticulturist (Male)	208	1983	32.9	10.4	See women's sample above. 17% had high school diploma, 10% certificate from vocational/ technical institution, 9% com- pleted associate degree, 55% bachelor's degree, 5% master's degree. Employers included wholesalers only (29%); retailers and landscapers conbined (22%); landscapers only (12%); wholesalers, retailers, and land- capare acambiaed (120/); retail			

scapers combined (12%); retailers only (7%); wholesalers and retailers combined (7%); whole-

customer service (20%), administrative functions (17%), care of plants (16%), soil preparation (10%), combination (30%).

salers and landscapers combined (5%); other (6%). 53% were in place of employment specializing in area of horticulture. Major activities included

Purchasing Agent, except Wholesale, Retail, or Farm Products

Talent Director

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Human Resources Manager (Female)	368	2009	42.5	14.5	Sample collected from CPP com- mercial and research databases. 47% completed bachelor's degree, 33% master's degree, 1% professional degree, 2% doctorate.	11-3121.00	Plan, direct, and coordinate human resource manage- ment activities of an orga- nization to maximize the strategic use of human resources and maintain	Administrative Services Manager Compensation and Benefits Manager Medical or Health Services Manager
Human Resources Manager (Male)	123	2009	43.2	16.9	See women's sample above. 40% completed bachelor's degree, 42% master's degree, 2% professional degree, 6% doctorate.		functions such as employee compensation, recruitment, personnel policies, and regulatory compliance.	Personnel Recruit Postmaster or Ma Superintendent Training and Development Specialist
Human Resources Specialist (Female)	316	2009	38.6	11.5	Sample collected from CPP com- mercial and research databases. 48% completed bachelor's degree, 21% master's degree, 1% professional degree, 1% doctorate. In addition to the occupations associated with the 0*NET codes, Employment Training Specialists also included in this sample.	13-1071.00	Seek out, interview, and screen applicants to fill existing and future job open- ings and promote career opportunities within an orga- nization. Conduct programs of compensation and bene- fits and job analysis for employer. May specialize in specific areas such as posi- tion classification and pen- sion programs.	Appraiser, Real Estate Employment Interviewer Farm or Management Advisor First-Line Supervisor/Manag of Housekeeping of
Human Resources Specialist (Male)	87	2009	39.8	11.8	See women's sample above. 52% completed bachelor's degree, 22% master's degree, 1% professional degree, 12% doctorate. In addition to the occupations associated with the 0*NET codes, Employment Training Specialists also included in this sample.			Janitorial Worker Insurance Adjuste Examiner, or Investigator Management Analyst Operations Research Analyst Property, Real Estate, or Community Association Manager

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles										
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations		
Instructional Coordinator (Female)	166	2009	41.1	10.8	Sample collected from CPP com- mercial and research databases. 40% completed bachelor's degree, 33% master's degree, 1% professional degree, 6% doctorate.	25-9031.00	Develop instructional mate- rial, coordinate educational content, and incorporate current technology in spe- cialized fields that provide guidelines to educators and	Education Administrator, Elementary or Secondary School Health Educator Management		
Instructional Coordinator (Male)	52	2009	43.0	13.9	See women's sample above. 35% completed bachelor's degree, 42% master's degree, 2% doctorate.		instructors for developing curricula and conducting courses.	Analyst Training and Development Manager Training and Development Specialist Vocational Educational Teacher, Postsecondary		
Interior Designer (Female)	222	1982	40.4	14.9	Names supplied by American Society of Interior Designers. 65% completed bachelor's degree, 9% master's degree, 13% graduated from profes- sional school of interior design. 59% were self-employed or in partnership, 18% were em- ployed by retail store, 4% by architectural firm. 34% special- ized in residential design. Major activities included preparation of presentations for clients (32%), administrative functions (12%), conferring with clients and con- tractors (5%), combination (45%).	27-1025.00	Plan, design, and furnish interiors of residential, com- mercial, or industrial build- ings. Formulate design that is practical, aesthetic, and conducive to intended purposes such as raising productivity, selling mer- chandise, or improving life- style. May specialize in a particular field, style, or phase of interior design.	Art Director Civil Drafter Commercial or Industrial Designer Costume Attendan Landscape Architect Set or Exhibit Designer Tailor, Dressmaker or Custom Sewer		
Interior Designer (Male)	214	1982	41.6	16.5	See women's sample above. 58% completed bachelor's degree, 11% master's degree, 14% graduated from professional school of interior design. 57% were self-employed or in partner- ship, 15% were employed by retail store, 4% by architectural firm, 9% worked for more than one employer. 27% specialized in residential design, 22% in com- mercial design. Major activities included preparation of presenta- tions for clients (32%), adminis- trative functions (15%), confer- ring with clients and contractors (6%), combination (36%).					

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Landscape/ Grounds Manager (Female)	94	1992	39.8	11.3	Members of Professional Grounds Management Society and from commercially compiled national listing of gardening firms. 20% had high school diploma or attended trade/tech- nical school in addition, 34% some college or associate degree, 31% completed bache- lor's degree, 10% master's degree, 1% professional degree.	37-1012.00	Plan, organize, direct, or coordinate activities of workers engaged in land- scaping or groundskeeping activities, such as planting and maintaining ornamental trees, shrubs, flowers, and lawns, and applying fertiliz- ers, pesticides, and other chemicals, according to con- tract specifications.	First-Line Supervisor/Mana of Agricultural Cr or Horticultural Workers First-Line Supervisor/Mana of Animal Husbandry or Animal Care Workers
Landscape/ Grounds Manager (Male)	362	1992	40.1	16.7	See women's sample above. 13% had high school diploma or attended trade/technical school in addition, 35% some college or associate degree, 42% com- pleted bachelor's degree, 8% master's degree.			First-Line Supervisor/Managoria of Construction Trades or Extraction Worke First-Line Supervisor/Managoria of Housekeeping Janitorial Worke
								First-Line Supervisor/Mana of Logging Work Forest Conservat Worker
								Greenhouse Worker
								Horticultural Worker Lodging Manage
Law Enforcement	116	1993	37.4	11.6	Attendees at meeting of Inter- national Association of Women	33-3051.01	Patrol assigned area to enforce laws and ordinances.	Correctional Offic or Jailer
Officer (Female)					Police, members of United Federation of Police Officers, Texas Police Association, and		regulate traffic, control crowds, prevent crime, and arrest violators.	Criminal Investigator or Special Agent
					Cal Cops. 8% had high school diploma, 47% some college or associate degree, 29% com- pleted bachelor's degree, 15%			Fire Inspector Fish and Game Warden
Law	484	1993	40.7	15.3	master's degree.			Forest Fire Inspector or Prevention
Enforcement Officer (Male)			Association, had high scho some college degree, 28%	of Police Officers, Texas Police Association, and Cal Cops. 10% had high school diploma, 48% some college or associate degree, 28% completed bache-			Specialist Municipal Fire Fighting or Prevention Supervisor	
				lor's degree, 8% master's degree.			Private Detective or Investigator	
								Security Guard
								Sheriff or Deputy Sheriff

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Librarian (Female)	1,187	1992	44.9	16.4	Librarian members of American Library Association and Special Libraries Association. 92% com- pleted master's degree, 3% pro- fessional degree, 5% doctorate. 33% worked in 4-year college or university library, 29% in public library, 12% in school library, 11% in library of for-profit organization, 5% in library of nonprofit organization (non- governmental).	25-4021.00	Administer libraries and per- form related library services. Work in a variety of settings, including public libraries, schools, colleges and univer- sities, museums, corpora- tions, government agencies, law firms, nonprofit organi- zations, and healthcare providers. Tasks may include selecting, acquiring, cata- loging, classifying, circulat- ing, and maintaining library materials; and furnishing ref- erence, bibliographical, and readers' advisory services. May perform in-depth, strategic research and syn- thesize, analyze, edit, and fil- ter information. May set up or work with databases and information systems to cata- log and access information.	Computer or Information Systems Manager Counter or Rental Clerk Education Administrator, Elementary or Secondary School Elementary Schoo Teacher, except Special Education
Librarian (Male)	355	1992	45.4	17.6	See women's sample above. 78% completed master's degree, 7% professional degree, 14% doctorate. 45% worked in 4-year college or university library, 30% in public library, 6% in library of for-profit organization, 5% for U.S. government.			First-Line Supervisor/Manage of Office or Administrative Support Workers Library Technician
Life Insurance Agent (Female)	265	1992	44.2	11.4	Members of National Associa- tion of Life Underwriters. 13% had high school diploma or attended trade/technical school in addition, 36% some college or associate degree, 33% com- pleted bachelor's degree, 17% master's or professional degree.	41-3021.00	Sell life, property, casualty, health, automotive, or other types of insurance. May refer clients to independent brokers, work as an indepen- dent broker, or be employed by an insurance company.	Insurance Broker Life Insurance Underwriter Pension Specialist
Life Insurance Agent (Male)	294	1992	45.8	16.2	See women's sample above. 5% had high school diploma or attended trade/technical school in addition, 26% some college or associate degree, 50% com- pleted bachelor's degree, 16% master's or professional degree.			

Training and Development Manager

Training and Development Specialist

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Loan Officer/ Counselor (Female)	93	2009	36.8	10.9	Sample collected from CPP com- mercial and research databases. 24% completed bachelor's degree, 8% master's degree, 1% professional degree.	13-2072.00 13-2071.00	ommend approval of commercial, real estate, or credit loans. Advise borrowers on financial status and methods of payments. Includes mort- gage loan officers and agents, collection analysts, loan servicing officers, and loan underwriters. Provide guidance to prospective loan applicants who have prob- lems qualifying for traditional loans. Guidance may include determining the best type of loan and explaining loan requirements or restrictions.Rat Bro Cre Callection analysts, loan servicing officers, and loan underwriters. Provide guidance to prospective loan applicants who have prob- lems qualifying for traditional loans. Guidance may include determining the best type of loan and explaining loan requirements or restrictions.Rat Bro Col Rev TaConduct organizational stud- ies and evaluations, design systems and procedures, conduct work simplifications and measurement studies,Add Ser Firs	Billing, Costs, or Rate Clerk Brokerage Clerk Credit Analyst
Loan Officer/ Counselor (Male)	71	2009	36.8	10.6	See women's sample above. 54% completed bachelor's degree, 9% master's degree, 1% professional degree.			Financial Analyst Loan Interviewer o Clerk New Accounts Clerk Personal Financial Advisor Tax Examiner, Collector, or Revenue Agent Tax Preparer Teller
Management Analyst (Female)	131	2009	42.0	14.2	Sample collected from CPP com- mercial and research databases. 34% completed bachelor's degree, 34% master's degree, 1% professional degree, 1% doctorate.	13-1111.00		Administrative Services Manager First-Line Supervisor/Manage of Office or Administrative
Management Analyst (Male)	89	89 2009 38.6 12.0	12.0	See women's sample above. 38% completed bachelor's degree, 46% master's degree, 2% professional degree, 2% doctorate.		procedures manuals to assist management in oper- ating more efficiently and effectively. Includes program analysts and management consultants.	Support Workers Property, Real Estate, or Community Association Manager Purchasing Manager	

Occupational Scale Samples, O*NET2 Codes, and Related Job Titles

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Marketing Manager (Female)	307	2009	38.7	mercial and research databases.products and services52% completed bachelor'soffered by a firm and itsdegree, 32% master's degree,competitors and identify2% professional degree, 2%potential customers. Devdoctorate.pricing strategies with th	offered by a firm and its	Advertising or Promotions Manager Demonstrator or Product Promoter Public Relations		
Marketing Manager (Male)	239	2009	41.1	14.2	See women's sample above. 44% completed bachelor's degree, 44% master's degree, 2% professional degree, 1% doctorate.		goal of maximizing the min's profits or share of the mar- ket while ensuring that the firm's customers are satis- fied. Oversee product devel- opment or monitor trends that indicate the need for new products and services.	Specialist Sales Manager Wholesale or Retail Buyer
Mathematician (Female)	213	1982	41.1	14.9	Names from combined mem- bership list of Mathematical Association of America and Society for Industrial and Applied Mathematics. All com- pleted doctorate. 93% were employed by colleges or univer- sities, 3% by business/industry, 1% by government. 29% consid- ered themselves theoretical mathematicians, 22% applied, 48% combination. 81% identi- fied primary job function as teacher, 8% researcher, 2% statistician, 2% computer scien- tist. Major activities included teaching (74%), research (5%), combination (15%).	15-2021.00	Conduct research in funda- mental mathematics or in application of mathematical techniques to science, man- agement, and other fields. Solve or direct solutions to problems in various fields by mathematical methods.	Compensation, Benefits, or Job Analyst Specialist Cost Estimator Insurance Underwriter Mathematical Technician Operations Research Analyst Statistical Assistant Statistician Traffic Technician
Mathematician (Male)	270	1982	41.7	16.4	See women's sample above. All completed doctorate. 95% were employed by colleges or univer- sities, 2% by business/industry, 1% by government. 32% consid- ered themselves theoretical mathematicians, 23% applied, 44% combination. 68% identi- fied primary job function as teacher, 14% researcher, 4% computer scientist, 2% statisti- cian. Major activities included teaching (67%), research (10%), combination (14%).			

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations	
Mathematics Teacher (Female)	245	1982	37.7	11.9	National sample, National Science Teachers Association, U.S. Registry. 40% completed bachelor's degree, 59% master's degree. 43% taught mainly alge- bra, 20% geometry, 14% basic math; other areas included trigonometry, calculus, computer science, and analytical geome- try. All were high school teach- ers; 98% taught more than one grade. 92% spent minimum of 40% of time teaching; other activities included lesson prepa- ration, grading, administrative functions. 22% also were involved in advising other school	25-1022.00	Teach courses pertaining to mathematical concepts, sta- tistics, and actuarial science and to the application of original and standardized mathematical techniques in solving specific problems and situations.	Compensation, Benefits, or Job Analyst Specialis Computer and Information Systems Manage Computer Programmer Computer Science Teacher, Postsecondary Education Administrator, Elementary and Secondary Schoo Farm or Home	
Mathematics Teacher (Male)	226	1982	39.1	14.0	activities relating to math, such as math club. See women's sample above. 31% completed bachelor's degree, 64% master's degree. 42% taught mainly algebra, 19% geometry, 10% basic math, 7% computer science, 4% trigonom- etry, 4% calculus, 10% combina- tion. All were high school teachers; 96% taught more than one grade. 91% spent minimum of 40% of time teaching; other activities included lesson prepa- ration, grading, administrative functions. 20% also were in- volved in advising other school activities related to math, such as math club.			Management Advisor Management Analyst	

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Occupational Scale Samples, O*NET™ Codes, and Related Job Titles										
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations		
Medical Illustrator (Female)	99	1984	37.2	11.0	Members of Association of Medical Illustrators. 40% com- pleted bachelor's degree, 52% master's degree. 44% were self- employed, 26% were employed by medical centers, 14% by teaching institutions, 5% other, 9% combination. 78% of those not self-employed also did free- lance work. 34% specialized in a particular medical field. 76% spent minimum of 50% of time illustrating; other activities included consulting, research, and administrative functions.	No specific O*NET code See 27- 1013.00 (Fine Artists, Painters, Sculptors, and Illustrators).	Create medical illustration and models using a variety of mediums, such as the Web, personal computer, and print.	Graphic Artist Medical Sculptor Multimedia Artist Scientific Artist Scientific Illustrato		
Medical Illustrator (Male)	61	1984	41.9	16.2	See women's sample above. 20% completed bachelor's degree, 63% master's degree, 12% doctorate. 15% were self- employed, 31% were employed by medical centers, 28% by teaching institutions, 20% other, 7% combination. 83% of those not self-employed also did free- lance work. 38% specialized in a particular medical field. 58% spent minimum of 50% of time illustrating; other activities included consulting, research, and administrative functions.					

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Medical Technician (Female)	259	1982	43.3	21.2	Certified members of American Association of Medical Techno- logists. 83% had some college courses and/or training in med- ical technology, 11% completed bachelor's degree, 2% master's degree. 50% were employed by hospital laboratory, 9% by clinic of 5 physicians or less, 7% by clinic of more than 5, 7% by clinic of more than 5, 7% by independent clinic lab, 6% by health agency, 6% by military, 14% other. Specialties included clinical chemistry (8%), hematol- ogy (7%), blood bank (6%), com- bination (38%), no specialty (25%), other (8%). Major activi- ties included conducting lab tests (46%), supervisory func- tions (7%), specimen preparation (4%), combination (33%).	29-2012.00	Perform routine medical lab- oratory tests for the diagno- sis, treatment, and preven- tion of disease. May work under the supervision of a medical technologist.	Anesthesiologist Coroner Dentist, General Medical or Clinical Laboratory Technologist Nuclear Medicine Technologist Optometrist Oral or Maxillofacia Surgeon Pharmacist
Medical Technician (Male)	233	1982	44.6	22.1	See women's sample above. 75% had some college courses and/or training in medical tech- nology, 17% completed bache- lor's degree, 5% master's degree. 54% were employed by hospital laboratory, 13% by independent clinic lab, 9% by military, 5% by clinic of more than 5 physicians, 4% by clinic of less than 5, 3% by health agency, 13% other. Specialties included clinical chemistry (7%), cystology (5%), hematology (5%), combination (38%), no specialty (21%), other (15%). Major activities included con- ducting lab tests (30%), supervi- sory functions (16%), adminis- tration (18%), combination (30%).			

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Occupati	onal S	Scale Sar	nples, C	O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Medical Technologist (Female)	266	1984	37.9	13.7	Members of American Society for Medical Technology. 88% completed bachelor's degree, 12% master's degree. 68% were employed by hospital laboratory, 9% by independent clinic lab, 5% by clinic, 3% by government, 2% by research institution, 2% by physicians, 10% other, 2% combination. Specializations included clinical chemistry (18%), hematology (17%), blood bank (10%), microbiology (9%), other (7%), combination (25%), no specialization (13%). Major activities included conducting lab tests (44%), administrative functions (11%), supervising lab workers (8%), analyzing results (2%), combination (31%).	29-2011.00	Perform complex medical laboratory tests for diagno- sis, treatment, and preven- tion of disease. May train or supervise staff.	Anesthesiologist Biological Technician Biologist Coroner Medical or Clinical Laboratory Technician Microbiologist
Medical Technologist (Male)	206	1984	37.0	12.4	See women's sample above. 93% completed bachelor's degree, 7% master's degree. 68% were employed by hospital laboratory, 8% by independent clinic lab, 4% by clinic, 8% other, 5% combination. Special- izations included clinical chem- istry (18%), hematology (8%), microbiology (6%), blood bank (3%), other (15%), combination (20%), no specialty (28%). Major activities included conducting lab tests (41%), administrative functions (22%), supervising lab workers (10%), analyzing results (2%), combination (24%).			

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Mental Health Counselor (Female)	252	2009	36.7	8.4	Sample collected from the American Counseling Associa- tion and CPP commercial and research databases. 27% com- pleted bachelor's degree, 58% master's degree, 1% profes- sional degree, 11% doctorate.	21-1014.00	Counsel with emphasis on prevention. Work with indi- viduals and groups to pro- mote optimum mental health. May help individuals deal with addictions and substance abuse; family, paranting and marital prob	Child, Family, or School Social Worker Occupational Therapist Physical Therapist Recreational
Mental Health Counselor (Male)	76	2009	36.4	8.9	See women's sample above. 30% completed bachelor's degree, 46% master's degree, 24% doctorate.		parenting, and marital prob- lems; suicide; stress man- agement; problems with self-esteem; and issues associated with aging and mental and emotional health.	Recreational Therapist Residential Advis Social or Human Service Assistant
Middle School Teacher (Female)	233	2009	35.9	9.9	Sample collected from CPP com- mercial and research databases. 62% completed bachelor's degree, 35% master's degree, less than 1% doctorate.	25-2022.00	private schools in one or more subjects at the middle, intermediate, or junior high level, which falls between	Elementary School Teacher, except Special Education Health Educator Instructional
Middle School Teacher (Male)	100	2009	37.8	10.4	See women's sample above. 54% completed bachelor's degree, 41% master's degree.		elementary and senior high school as defined by applicable state laws and regulations.	Coordinator Teacher's Assistar Vocational Educational Teacher, Postsecondary
Military Enlisted (Female)	838	1984	29.7	8.1	Roster of enlistees (air force, army, marines, navy) provided by Defense Manpower Data Center, U.S. Department of Defense. 66% had high school diploma, 12% degree or certificate from vocational/technical institution, 12% completed associate degree, 7% bachelor's degree, 2% master's degree.	No specific O*NET code The Military Specific job family includes a number of military occu-	-	Air Crew Member Command and Control Center Officer Military Enlisted, Tactical Operation or Air/Weapon Specialist or Crew Member, all other Military Officer,
Military Enlisted (Male)	817	1984	33.2	13.4	See women's sample above. 66% had high school diploma, 13% degree or certificate from vocational/technical institution, 15% completed associate degree, 3% bachelor's degree, 3% master's degree.	pations with some descrip- tion. For more information on military occupations, contact the U.S. Depart- ment of Defense.		Special, or Tactica Operations Leader/Manager Special Operations Forces Team Member

Occupat	ional S	Scale Sar	nples, (O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Military Officer (Female)	801	1979	32.2	8.6	Roster of commissioned officers (air force, army, navy) provided by Defense Manpower Data Center, U.S. Department of Defense. 57% completed bache- lor's degree, 38% master's degree.	No specific O*NET code The Military Specific job family	Operate jets or vessels. Supervise unit operations, safety and maintenance of vessels, and crew.	Command and Control Center Officer First-Line Supervisor/Manage of Air Crew Members
Military Officer (Male)	899	1979	37.3	14.0	See women's sample above. 41% completed bachelor's degree, 43% master's degree.	includes a number of military occu- pations with some descrip- tion. For more information on military occupations, contact the		First-Line Supervisor/Manage of all other Tactica Operations Specialists First-Line Supervisor/Manage of Weapons Specialists/Crew
						U.S. Depart- ment of Defense.		Members Military Enlisted, Tactical Operations or Air/Weapon Specialist or Crew Member
Musician (Female)	209	1979	35.4	14.4	Members of musicians' unions in Milwaukee, San Francisco, Fort Worth, Atlanta, St. Louis, Denver, and Minneapolis; and from national write-in response to articles in musicians' publica- tions. Data collected with assis- tance of L. Harmon. 23% had high school diploma, 40% com- pleted bachelor's degree, 24% master's degree. 94% had pri- vate instruction averaging 13 years. 22% were employed in other occupations simultaneously.	27-2042.02	Play one or more musical instruments in recital, in accompaniment, or as mem- ber of an orchestra, band, or other musical group.	Actor Art, Drama, or Music Teacher, Postsecondary Director—Stage, Motion Pictures, Television, or Radic Film or Video Edito Kindergarten Teacher, except Special Education Music Composer or Arranger
Musician (Male)	230	1979	34.2	16.3	See women's sample above. 34% had high school diploma, 30% completed bachelor's degree, 14% master's degree. 86% had private instruction averaging 8 years. 31% were employed in other occupations simultaneously.			Music Director Musical Instrument Repairer or Tuner Photographer

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Network Administrator (Female)	142	2003 and 2009	39.5	13.1	Sample collected from CPP com- mercial and research databases. A portion of the sample was also taken from the 2004 <i>Strong</i> revision. 46% completed bache- lor's degree, 13% master's degree, 1% professional degree.	15-1142.00	Install, configure, and sup- port an organization's local area network (LAN), wide area network (WAN), and Internet system or a seg- ment of a network system. Maintain network hardware	Computer and Information Systems Manager Computer Security Specialist Computer Systems Administrator
Network Administrator (Male)	184	2003 and 2009	38.5	12.1	See women's sample above. 38% completed bachelor's degree, 9% master's degree, 1% professional degree, 1% doctorate.		and software. Monitor net- work to ensure network availability to all system users and perform necessary maintenance to support net- work availability. May super- vise other network support and client server specialists and plan, coordinate, and implement network security measures.	Desktop Support Administrator Network Communications Analyst Network Security Engineer
Nursing Home Administrator (Female)	238	1993	47.2	15.2	From commercially compiled national listing. 6% had high school diploma or attended trade/technical school in addi- tion, 32% some college or asso- ciate degree, 35% completed bachelor's degree, 19% master's degree, 5% professional degree. Major activities included admin- istration/supervision/manage- ment, contact with residents/ families, government and regula- tory compliance/liaison.	11-9111.00	Plan, direct, or coordinate medicine and health services in hospitals, clinics, man- aged care organizations, public health agencies, or similar organizations.	Administrative Services Manager Education Administrator, Elementary and Secondary School First-Line Supervisor/Manager r of Office or Administrative Support Workers Management Analyst
Nursing Home Administrator (Male)	306	1993	44.3	14.2	See women's sample above. 2% had high school diploma, 10% some college or associate degree, 47% completed bache- lor's degree, 35% master's degree, 2% professional degree, 3% doctorate. Major activities included administration/supervi- sion/management, contact with residents/families, government and regulatory compliance/ liaison.			Medical and Health Services Manager

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Occupati	onal S	Scale San	nples, (O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Occupational Therapist (Female)	328	1992	39.5	13.8	Members of Occupational Therapy Association. 66% com- pleted bachelor's degree, 31% master's or professional degree, 1% doctorate. 45% were employed by hospitals and clin- ics, 20% by educational institu- tions, 16% were self-employed or in private practice, 9% were employed by nursing homes.	29-1122.00	Assess, plan, organize, and participate in rehabilitative programs that help restore vocational, homemaking, and daily living skills, as well as general independence, to disabled persons.	Director, Religious Activities or Education Physical Therapist Recreational Therapist Social or Human Service Assistant
Occupational Therapist (Male)	388	1992	40.4	14.1	See women's sample above. 53% completed bachelor's degree, 42% master's or profes- sional degree, 4% doctorate. 46% were employed by hospi- tals and clinics, 17% by educa- tional institutions, 17% were self-employed or in private practice, 6% were employed by nursing homes.			
Operations Manager (Female)	468	2009	42.4	15.0	Sample collected from CPP com- mercial and research databases. 40% completed bachelor's degree, 25% master's degree, 1% professional degree, 1% doctorate.	11-1021.00	Plan, direct, or coordinate the operations of companies or public and private sector organizations. Duties and responsibilities include for- mulating policies, managing drilk expertise and alar	Branch Operations Manager Chief Executive Officer General Manager Technical
Operations Manager (Male)	666	2009	42.7	16.6	See women's sample above. 41% completed bachelor's degree, 36% master's degree, 2% professional degree, 2% doctorate.		daily operations, and plan- ning the use of materials and human resources but are too diverse and general in nature to be classified in any one functional area of man- agement or administration, such as personnel, purchas- ing, or administrative ser- vices. Includes owners and managers who head small business establishments whose duties are primarily managerial.	Derations Manager

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Optician (Female)	258	1982	36.0	9.9	Members of Opticians Associa- tion of America. 25% had high school diploma, 9% attended vocational/technical school, 43% had some college, 12% completed associate degree, 8% bachelor's degree, 2% master's degree. 55% learned dispensing skills on job, 8% in school, 4% as apprentices, 33% combina- tion. Employers included retail optical stores (44%), self-owned optical stores (36%), ophthal- mologists (10%), department stores (7%). Major activities included combination of deter- mining style and size of lens, adjusting glasses, and writing work orders. No one who spent more than 25% of time attend- ing to administrative details was included in sample.	29-2081.00	Design, measure, fit, and adapt lenses and frames for client according to written optical prescription or speci- fication. Assist client with selecting frames. Measure customer for size of eye- glasses and coordinate frames with facial and eye measurements and optical prescription. Prepare work order for optical laboratory containing instructions for grinding and mounting lenses in frames. Verify exactness of finished lens spectacles. Adjust frame and lens position to fit client. May shape or reshape frames.	Counter or Rental Clerk Customer Service Representative Eligibility Interviewer, Government Programs Host/Hostess, Restaurant, Loung or Coffee Shop Hotel, Motel, or Resort Desk Clerk Insurance Sales Agent Interviewer, excep Eligibility or Loan New Account Cle Ophthalmic Laboratory
Optician (Male)	213	1981	37.8	15.2	See women's sample above. 19% had high school diploma, 7% attended vocational/techni- cal school, 43% had some col- lege, 13% completed associate degree, 15% bachelor's degree, 1% master's degree. 52% learned dispensing skills on job, 10% in school, 4% as appren- tices, 2% in military, 31% com- bination. Employers included retail optical stores (38%), self- owned optical stores (38%), self- owned optical stores (38%), self- owned optical stores (35%), ophthalmologists (16%), hospi- tals (2%), department stores (2%). Major activities included combination of determining style and size of lens, fitting and adjusting lens, and analyzing prescriptions. No one who spent more than 25% of time attend- ing to administrative details was included in sample.			Technician

Occupat			inpres,		odes, and Related Job	THES		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Optometrist (Female)	191	1979	38.0	11.8	Members of American Optometric Association. 60% were self-employed or in part- nership, 11% were employed by clinics or hospitals, 13% combi- nation. 75% reported private practice as major activity.	29-1041.00	Diagnose, manage, and treat conditions and diseases of the human eye and visual system. Examine eyes and visual system, diagnose problems or impairments, prescribe corrective lenses, and provide treatment	Dental Assistant Ophthalmic Laboratory Technician Orthodontist Physician Assistan
Optometrist (Male)	220	1979	39.7	14.2	See women's sample above. 83% were self-employed or in partnership. 93% reported pri- vate practice as major activity.		and provide treatment. May prescribe therapeutic drugs to treat specific eye conditions.	Prosthodontist Respiratory Therapist
Paralegal (Female)	488	1993	37.7	9.9	Members of National Federation of Paralegal Associations. 5% had high school diploma or attended trade/technical school in addition, 39% some college or associate degree, 48% completed bachelor's degree, 6% master's degree. 73% were employed in private law firm, 19% in corpo- rate law department, 3% in gov- ernment agency, 4% other.	23-2011.00	Assist lawyers by research- ing legal precedent, investi- gating facts, or preparing legal documents. Conduct research to support a legal proceeding, to formulate a defense, or to initiate legal action.	Court Clerk Law Clerk Lawyer Legal Secretary Loan Interviewer or Clerk Municipal Clerk Tax Preparer Title Examiner,
Paralegal (Male)	120	1993	38.2	8.2	See women's sample above. 2% attended trade/technical school, 34% had some college or asso- ciate degree, 48% completed bachelor's degree, 13% master's degree, 2% professional degree. 62% were employed in private law firm, 11% in corporate law department, 6% in court system, 4% in government agency, 17% other.			Abstractor, or Searcher

Purchasing Agent, except Wholesale, Retail, or Farm Products

Tax Preparer

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Occupat	ional c		iipies, v		oues, and neiated Job	inties		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Parks & Recreation Manager (Female)	714	1993	37.1	13.0	Members of National Recreation Park Association. 4% had some college or associate degree, 60% completed bachelor's degree, 28% master's degree, 5% doctorate. 65% were employed by government, 16% by healthcare facility, 8% by educational institution, 8% by other nonprofit institutions. Major activities included admin- istration, community/public con- tact, and education/training.	39-9032.00	Conduct recreation activities with groups in public, pri- vate, or volunteer agencies or recreation facilities. Organize and promote activi- ties such as arts and crafts, sports, games, music, dra- matics, social recreation, camping, and hobbies, tak- ing into account the needs and interests of individual members.	First-Line Supervisor/Manage of Food Preparation or Serving Workers First-Line Supervisor/Manage of Office or Administrative Support Workers First-Line Supervisor/Manage of Personal Service Workers
Parks & Recreation Manager (Male)	900	1993	42.9	18.3	See women's sample above. 5% had some college or associ- ate degree, 51% completed bachelor's degree, 35% master's degree, 8% doctorate. 84% were employed by government, 8% by educational institution. Major activities included admin- istration, community/public con- tact, and education/training.			Meeting or Convention Planner Preschool Teacher, except Special Education Recreation Worker Special or Community Service Manager
Personal Financial Advisor (Female)	59	2009	38.3	9.7	Sample collected from CPP com- mercial and research databases. 36% completed bachelor's degree, 14% master's degree, 2% professional degree.	13-2052.00	Advise clients on financial plans utilizing knowledge of tax and investment strate- gies, securities, insurance, pension plans, and real estate. Duties include as- sessing clients' assets, lia- bilities, cash flow, insurance coverage, tax status, and financial objectives to estab- lish investment strategies.	Assessor Bill or Account Collector Cost Estimator
Personal Financial Advisor (Male)	133	2009	39.5	10.0	See women's sample above. 48% completed bachelor's degree, 26% master's degree, 4% professional degree, 2% doctorate.			Credit Analyst Financial Analyst Insurance Adjuster, Examiner, or Investigator Insurance Appraiser Auto Damage

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Pharmacist (Female)	321	1992	36.0	11.9	Members of American Pharma- ceutical Association. 65% com- pleted bachelor's degree, 8% master's degree, 23% profes- sional degree, 4% doctorate. 28% were employed by chain pharmacies, 24% by hospital pharmacies, 17% by indepen- dent pharmacies, 5% by gro- cery/discount store pharmacies. Major activities included dis- pensing, consultation with other health professionals, administra- tion/supervision/management, and patient counseling.	29-1051.00	Compound and dispense medications following prescriptions issued by physicians, dentists, or other authorized medical practitioners.	Anesthesiologist Medical or Clinical Laboratory Technologist Nuclear Medicine Technologist Physician Assistan Podiatrist Respiratory Therapist
Pharmacist (Male)	370	1992	45.7	21.5	See women's sample above. 62% completed bachelor's degree, 12% master's degree, 21% professional degree, 5% doctorate. 33% were employed by independent pharmacies, 19% by hospital pharmacies, 12% by chain pharmacies, 7% by grocery/discount store phar- macies, 6% by educational insti- tutions. Major activities included dispensing, consultation with other health professionals, and administration/supervision/ management.			

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Photographer (Female)	249	1978	36.9	10.9	Members of Professional Photographers of America, National Press Photographers Association, and Society of Photographers in Communi- cation. 21% had high school diploma, 38% completed bache- lor's degree, 13% master's degree. 35% received training on job, 23% from photography courses not leading to degree, 14% from degree courses, 28% combination. 51% were self- employed or in partnerships; remainder were employed by studios, businesses, newspa- pers, magazines, or combination.	27-4021.00	Photograph persons, sub- jects, merchandise, or other commercial products. May develop negatives and pro- duce finished prints.	Camera Operator, Television, Video, or Motion Picture Film or Video Edito Photographic Process Worker Set or Exhibit Designer Sound Engineering Technician
Photographer (Male)	161	1978	38.9	15.1	See women's sample above. 24% had high school diploma, 10% completed associate degree, 31% bachelor's degree. 44% received training on job, 15% from photography courses not leading to degree, 20% from degree courses, 22% from com- bination. 56% were self-employed or in partnerships; 14% were employed by newspapers or magazines, remainder were employed by studios, businesses, or combination.			
Physical Therapist (Female)	715	1992	36.5	12.8	Members of American Physical Therapy Association. 63% com- pleted bachelor's degree, 32% master's or professional degree, 3% doctorate. 36% worked in hospitals, 23% in private offices, 14% in educational institutions, 10% in home health agencies, 8% in extended care facilities or nursing homes.	29-1123.00	Assess, plan, organize, and participate in rehabilitative programs that improve mobility, relieve pain, increase strength, and decrease or prevent deform- ity of patients suffering from disease or injury.	Athletic Trainer Child, Family, or School Social Worker Respiratory Therapist
Physical Therapist (Male)	543	1992	40.1	15.3	See women's sample above. 61% completed bachelor's degree, 35% master's or profes- sional degree, 3% doctorate. 45% worked in private offices, 28% in hospitals, 7% in extended care facilities or nursing homes, 6% in home health agencies, 6% in educational institutions.			

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Occupati	ional S	cale Sar	nples, (O*NET™ C	Titles			
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Physician (Female)	211	1982	38.8	9.4	National sample from mail list company, and members of American College of Physicians. 26% practiced medicine in small private clinics (less than 5 physi- cians), 14% in public hospitals, 11% in private hospitals, 8% in HMO clinics, 6% for govern- ment, 3% in large private clinics (more than 5 physicians), 19% other, 10% combination. Specialties included general/ family practitioner, internist, pediatrician, anesthesiologist, gynecologist/obstetrician, neu- rologist, pathologist, radiologist, dermatologist, allergist, medical researcher, and college profes- sor. Major activities included patient consultation and exami- nation (33%), diagnosis and treatment (13%), research (8%), surgery (2%), other (7%), combi- nation (31%).	29-1062.00	Diagnose, treat, and help prevent diseases and injuries that commonly occur in the general population.	Physician Assistant Podiatrist Registered Nurse Surgeon Veterinarian
Physician (Male)	272	1982	40.9	10.8	See women's sample above. 33% practiced medicine in small private clinics (less than 5 physi- cians), 13% in private hospitals, 12% in large private clinics (more than 5 physicians), 10% in public hospitals, 8% other, 12% combination. Specialties included general/family practi- tioner, cardiologist, internist, pediatrician, urologist, patholo- gist, radiologist, otolaryngolo- gist, anesthesiologist, gyne- cologist/obstetrician, derma- tologist, surgeon, medical researcher, and college profes- sor. Major activities included patient consultation and exami- nation (32%), diagnosis and treatment (19%), research (9%), surgery (5%), combination (26%).			

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occupat		scale Sal	inpies, o		Codes, and helated Job Titles				
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations	
Physicist (Female)	348	1992	43.3	15.8	Members of American Physical Society. All had doctorate. 53% were employed by 4-year col- leges and universities, 16% by national laboratories, 13% by private industry, 13% by 2-year colleges, 7% by government agencies.	19-2012.00	Conduct research into the phases of physical phenom- ena, develop theories and laws on the basis of obser- vation and experiments, and devise methods to apply laws and theories to industry and other fields.	Astronomer Atmospheric or Space Scientist Geophysical Data Technician Geoscientist, except Hydrologis or Geographer	
Physicist (Male)	483	1992	47.1	19.7	See women's sample above. All had doctorate. 42% were employed by 4-year colleges and universities, 22% by private industry, 18% by national labo- ratories, 13% by 2-year colleges, 7% by government agencies, 5% were self-employed.			Hydrologist Hydrologist Mining or Geological Engineer, including Mining Safety Engineer Petroleum Enginee Physics Teacher, Postsecondary	
Production Worker (Female)	147	2003	40.1	14.7	Sample collected from CPP data- base. 7% had some high school, 36% high school diploma, 5% trade/technical training in addi- tion, 20% some college, 9% completed associate degree, 17% bachelor's degree, 4% master's or professional degree, 1% doctorate.	51-9199.00	Perform various duties in a production or packaging area, such as operating machinery, assembling, packaging products for dis- tribution, or inspecting prod- ucts for quality.	Assembler Fabricator Factory Worker Machine Operator Precision Worker Production Helper Production	
Production Worker (Male)	190	2003	41.1	13.8	See women's sample above. 2% had some high school, 19% high school diploma, 11% trade/tech- nical training in addition, 24% some college, 15% completed associate degree, 22% bache- lor's degree, 6% master's or pro- fessional degree, 1% doctorate.			Inspector Quality Control Worker Warehouse Worke	

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Occupation	onal S	Scale Sar	nples, (D*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Psychologist (Female)	179	2009	44.5	15.3	Sample collected from the American Counseling Associa- tion, the American Psychological Association, and CPP commer- cial and research databases. 2% completed bachelor's degree, 22% master's degree, 1% pro- fessional degree, 73% doctorate.	Scale built from a combi- nation of the following O*NET codes: 19-3031.02 19-3031.03 19-3032.00	bilities, and cognitive, be- havioral, and emotional	Developmental Psychologist Educational Psychologist Experimental Psychologist Forensic Psychologist
Psychologist (Male)	135	2009	50.4	21.3	See women's sample above. 2% completed bachelor's degree, 11% master's degree, 1% professional degree, 85% doctorate.	19-3039.00		Psychiatrist Research Psychologist School Psychologi Social Psychologis Sports Psychologis
Public Administrator (Female)	201	1979	37.7	9.0	Members of American Society for Public Administration. 22% completed bachelor's degree, 65% master's degree. 69% were employed by government agencies, 11% by educational institutions.	No specific O*NET code See 11- 1011.00 (Chief	Determine and formulate policies and provide overall direction of federal, state, local, or international gov- ernment activities, as well as educational institutions. Plan, direct, and coordinate operational activities at the highest level of management with the help of subordinate managers.	City Manager Community Organization Director Correctional Agent Director
Public Administrator (Male)	216	1979	38.0	11.7	See women's sample above. 17% completed bachelor's degree, 73% master's degree. 82% were employed by govern- ment agencies, 5% by educa- tional institutions.	Executive).		County Administrator Economic Development Director Employment Service Director Management Analyst Public Health

Administrator Public Works Commissioner Zoning Director

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Occupational Scale Samples, O										
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations		
Public Relations Director (Female)	403	1992	38.8	12.4	Members of Public Relations Society of America. 5% had some college or associate degree, 66% completed bache- lor's degree, 28% master's degree, 1% doctorate. 23% were employed in business/ industry, 13% in public relations or consulting firms, 13% were self-employed, 12% were employed in educational institu- tions, 7% in health/medical institutions, 7% in government agencies, 16% in other nonprofit organizations. Major activities included writing/editing, admin- istration/supervision, internal consultation, and media relations.	11-2031.00	Plan and direct public rela- tions programs designed to create and maintain a fa- vorable public image for employer or client; or, if engaged in fundraising, plan and direct activities to solicit and maintain funds for spe- cial projects and nonprofit organizations.	Campaign Manage Communications Specialist Community Relations Director Fundraising Director Information Services Director Lobbyist Marketing Manager Media Relations Consultant Promoter		
Public Relations Director (Male)	291	1992	47.0	20.6	See women's sample above. 4% had some college or associate degree, 55% completed bache- lor's degree, 35% master's degree, 2% professional degree, 4% doctorate. 27% were employed in business/industry, 19% in public relations or con- sulting firms, 14% were self- employed, 10% were employed in educational institutions, 9% in government agencies, 16% in other nonprofit organizations. Major activities included writ- ing/editing, administration/ supervision, internal consulta- tion, and media relations.			Public Affairs Manager Sports Information Director		

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles										
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations		
Purchasing Agent (Female)	247	1983	38.3	7.8	Members of National Institute of Governmental Purchasing, mem- bers of National Association, and write-in responses to arti- cles in purchasing publications. 15% had high school diploma, 50% some college, 7% com- pleted associate degree, 21% bachelor's degree, 2% master's degree. 33% saw themselves as senior buyer, 31% as chief pur- chasing officer, 7% as assistant purchasing officer, 7% as super- visory buyer, 7% as junior buyer. Sample consisted of purchasers and buyers for industrial, com- mercial, and utility firms; educa- tional institutions; and govern- ment agencies.	13-1023.00	Purchase machinery, equip- ment, tools, parts, supplies, or services necessary for the operation of an establish- ment. Purchase raw or semi- finished materials for manufacturing.	Cost Estimator Credit Analyst Customer Service Representative Insurance Adjuster Examiner, or Investigator Insurance Appraiser, Auto Damage Procurement Clerk		
Purchasing Agent (Male)	224	1979	41.2	11.2	See women's sample above. 27% had some college educa- tion, 44% completed bachelor's degree, 18% master's degree.					
R&D Manager (Female)	201	1983	37.7	5.4	National sample from Hugo Dunhill Mailing Lists file on women R&D managers, and from nine U.S. Navy laborato- ries. 45% completed bachelor's degree, 30% master's degree, 25% doctorate. Educational background by general area was 45% life sciences, 34% physical sciences, 11% mathematics and computer sciences, 10% engi- neering. Management level included lower (34%), middle (43%), upper (18%), vice presi- dent (5%). Collected by R. Hill, University of Michigan.	No specific O*NET code See 11- 9121.00 (Natural Science Manager).	Direct and coordinate activi- ties concerned with research and development of new concepts and ideas for prod- ucts or services. Plan and formulate aspects of research and development proposals. Review and ana- lyze proposals to determine whether benefits justify expenditures. Develop and implement process for moni- toring approved projects.	Market Research Director Product Development Manager Product Research Director Research and Development Enginee		
R&D Manager (Male)	215	1983	44.8	10.9	From R&D departments of a broad range of scientific and engineering-based firms. 38% completed bachelor's degree, 31% master's degree, 31% doc- torate. Educational background by general area was 57% engi- neering, 27% physical sciences, 10% life sciences, 6% mathe- matics and computer sciences. Management included lower (11%), middle (45%), upper (39%), vice president (5%). Collected by R. Hill, University of Michigan.					

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Radiologic Technologist (Female)	543	1993	38.2	15.0	From American Registry of Radiologic Technologists. All were registered technologists. 32% attended trade/technical school in addition to high school, 48% had some college or asso- ciate degree, 14% completed bachelor's degree, 1% master's degree. 77% were employed in hospitals or clinics, 20% in pri- vate offices. Specialties included radiography (46%), mammogra- phy (13%), magnetic resonance (10%), computed tomography (8%), nuclear medicine (7%).	29-2034.00	Take X-rays and CAT scans or administer nonradioactive materials into patient's bloodstream for diagnostic purposes. Includes technolo- gists who specialize in other modalities such as computed tomography, ultrasound, and magnetic resonance.	Cardiovascular Technologist or Technician Dental Assistant Dental Hygienist Nuclear Medicine Technologist Prosthodontist Radiation Therapis Radiologic Technician Respiratory Therapist
Radiologic Technologist (Male)	430	1993	39.1	14.6	See women's sample above. All were registered technologists. 14% attended trade/technical school in addition to high school, 56% had some college or asso- ciate degree, 20% completed bachelor's degree, 5% master's degree, 1% professional degree. 82% were employed in hospitals or clinics, 9% in private offices. Specialty areas included radiog- raphy (40%), administration (12%), computed tomography (11%), magnetic resonance (11%), cardiovascular interven- tion (10%), radiation therapy (7%).			

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Realtor (Female)	99	2009	43.9	10.2	Sample collected from CPP com- mercial and research databases. 30% completed bachelor's degree, 7% master's degree.	41-9022.00	Rent, buy, or sell property for clients. Perform duties such as study property list- ings, interview prospective	Advertising Sales Agent Driver/Sales Work Insurance Sales
Realtor (Male)	208	1983	41.7	8.9	National sample, members of National Association of Realtors. 25% had high school diploma, 11% completed associate degree, 47% bachelor's degree, 12% master's degree, 2% doc- torate. 45% were self-employed or in partnerships, 46% were employed by real estate firms. Sales specialty areas included residential (48%), commercial (5%), combination of residential and commercial (40%). Major activities included obtaining list- ings (9%), learning about proper- ties (6%), showing properties (6%), arranging details of trans- action (6%), combination (59%).		clients, accompany clients to property site, discuss con- ditions of sale, and draw up real estate contracts. Includes agents who repre- sent buyer.	Agent Sales Representative, Wholesale or Manufacturing, Technical or Scientific Products
Recreation Therapist (Female)	102	2003	38.0	12.2	Mailing list of members of National Therapeutic Recreation Society, members of American Therapeutic Recreation Associa- tion, and National Council for Therapeutic Recreation Certi- fication. 1% had trade/technical training, 1% some college, 67% completed bachelor's degree, 26% master's degree, 1% pro- fessional degree, 4% doctorate.	29-1125.00	Plan, direct, or coordinate medically approved recre- ation programs for patients in hospitals, nursing homes, or other institutions. Activities include sports, trips, dramatics, social activ- ities, and arts and crafts. May assess a patient condi- tion and recommend appro- priate recreational activity.	Child, Family, or School Social Worker Occupational Therapist Physical Therapist
Recreation Therapist (Male)	106	2003	41.4	8.6	See women's sample above. 1% completed associate degree, 57% bachelor's degree, 35% master's degree, 1% profes- sional degree, 6% doctorate.			

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Registered Nurse (Female)	256	2009	45.0	17.8	Sample collected from CPP com- mercial and research databases. 44% completed bachelor's degree, 16% master's degree, less than 1% professional degree, 1% doctorate.	29-1141.00	Assess patient health prob- lems and needs, develop and implement nursing care plans, and maintain medical records. Administer nursing care to ill, injured, convales-	Chiropractor Medical Assistan Nursing Instructo or Teacher, Postsecondary Podiatrist
Registered Nurse (Male)	704	1992	41.2	14.0	See women's sample above. 1% had high school diploma, 22% some college or associate degree, 35% completed bache- lor's degree, 37% master's degree, 2% professional degree, 4% doctorate. 73% were employed by hospitals, 6% by schools of nursing, 6% by physi- cian's offices or ambulatory care clinics, 4% by home health agencies, 3% by military, 3% were self-employed.		care to III, Injured, convales- cent, or disabled patients. May advise patients on health maintenance and dis- ease prevention or provide case management. Licensing or registration required. Includes advance practice nurses such as nurse practi- tioners, clinical nurse spe- cialists, certified nurse midwives, and certified reg- istered nurse anesthetists. Advanced practice nursing is practiced by RNs who have specialized formal, postbasic education and who function in highly autonomous and specialized roles.	Psychiatric Aide Surgeon
Rehabilitation Counselor (Female)	310	2003 and 2009	43.9	12.0	Sample collected from the American Counseling Associa- tion and CPP commercial and research databases. A portion of the sample was also taken from the 2004 <i>Strong</i> revision. 14% completed bachelor's degree, 82% master's degree, less than 1% professional degree, 3% doctorate.	21-1015.00	Counsel individuals to maxi- mize the independence and employability of persons coping with personal, social, and vocational difficulties that result from birth de- fects, illness, disease, acci- dents, or the stress of daily life. Coordinate activities for residents of care and treat- ment focilitica.	Employment Counselor Occupational Therapist Psychosocial Rehabilitation Counselor School Counselor Veterans
Rehabilitation Counselor (Male)	132	2003 and 2009	47.7	12.6	See women's sample above. 13% completed bachelor's degree, 79% master's degree, 1% professional degree, 5% doctorate.		ment facilities. Assess client needs and design and imple- ment rehabilitation programs that may include personal and vocational counseling, training, and job placement.	Rehabilitation Counselor Vocational Nurse Vocational Rehabilitation Counselor

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles											
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations			
Religious/ Spiritual Leader (Female)	95	2009	41.2	11.2	Sample collected from CPP com- mercial and research databases. 34% completed bachelor's degree, 46% master's degree, 5% professional degree, 3% doctorate.	Scale built from a combi- nation of the following 0*NET codes: 21-2011.00	functions associated with beliefs and practices of reli- gious faith or denomination. Provide spiritual and moral	Child, Family, or School Social Workers Counseling Psychologists Curators			
Religious/ Spiritual Leader (Male)	152	2009	42.7	16.1	See women's sample above. 32% completed bachelor's degree, 41% master's degree, 9% professional degree, 7% doctorate.	21-2021.00 21-2099.00	guidance and assistance to members. Direct and coordi- nate activities of a denomi- national group to meet religious needs of students. Plan, direct, or coordinate church school programs	Education Adminis trator, Elementary, or Elementary School Teacher, except Special Education			
							designed to promote reli- gious education among	Health Educator Kindergarten			
						church membership. May provide counseling and guid- ance on marital health finan-	Teacher, except Special Education				
							ance on marital, health, finan- cial, and religious problems.	Occupational Therapist			
								Recreational Therapist			
								Sociologist			
								Vocational Education Teacher Postsecondary			
Reporter (Female)	207	1979	38.0	10.7	From Alphabetized Directory of American Journalists. All those	27-3022.00	Collect and analyze facts about newsworthy events by	Broadcast News Analyst			
					selected indicated "reporter" or "writer" as job title. Also mem-		interview, investigation, or observation. Report and	Editor			
					bers of National Federation of Press Women. 15% had high		write stories for newspaper, news magazine, radio, or	Poet, Lyricist, or Creative Writer			
					school diploma, 69% completed bachelor's degree, 14% master's degree.		television.	Public Address System or other Announcer			
Reporter (Male)	208	1979	35.3	11.9	See women's sample above. All those selected indicated "reporter" or "writer" as job title. 14% had high school diploma, 72% com- pleted bachelor's degree, 12% master's degree.			Radio or Television Announcer Technical Writer			

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Respiratory Therapist (Female)	216	1983	33.0	7.1	Members of American Associa- tion for Respiratory Therapy. All were staff therapists. 4% had certificate from vocational school, 7% some college, 56% completed associate degree, 33% bachelor's degree. 94% were employed by hospitals: 53% in intensive care, 16% in respiratory therapy unit, 22% other. Major activities included implementation of treatment programs (51%), emergency care (11%), giving instruction (5%), pulmonary lab work (4%), com- bination (23%). 88% were regis- tered or certified therapists. 34% specialized in area of pul- monary care, including newborn intensive care, pulmonary reha- bilitation, critical care, and geri- atric care.	29-1126.00	Assess, treat, and care for patients with breathing dis- orders. Assume primary responsibility for all respira- tory care modalities, includ- ing the supervision of respiratory therapy techni- cians. Initiate and conduct therapeutic procedures, maintain patient records, and select, assemble, check, and operate equipment.	Dental Hygienist Optometrist Orthodontist Physical Therapist Physician Assistar Surgical Technologist
Respiratory Therapist (Male)	206	1983	31.8	7.4	See women's sample above. 3% had certificate from vocational school, 9% some college, 49% completed associate degree, 34% bachelor's degree 86% were employed by hospitals: 54% in intensive care, 15% in respiratory therapy unit, 18% other. Major activities included implementation of treatment programs (43%), administrative duties (9%), emergency care (7%), pulmonary lab work (6%), giving instruction (4%), combina- tion (28%). 92% were registered or certified therapists. 42% spe- cialized in area of pulmonary care, including newborn inten- sive care, pulmonary rehabilita- tion, critical care, and geriatric care.			

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Occupat	ional S	scale Sar	npies,		odes, and Related Job	lities		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Restaurant Manager (Female)	152	1984	37.4	10.0	Members of National Restaurant Association, and national sam- pling from Bell Yellow Pages. 24% had high school diploma, 27% some college, 9% com- pleted associate degree, 31% bachelor's degree, 6% master's deree. 37% were restaurant owners, 63% held management positions. Major activities included customer contact (26%), personnel management (17%), record keeping and finan- cial planning (9%), combination (41%).	35-1012.00	Supervise workers engaged in preparing and serving food.	Chef or Head Cook Dietetic Techniciar Dietitian or Nutritionist Farm or Home Management Advisor First-Line Supervisor/Manage of Housekeeping o Janitorial Workers First-Line Supervisor/Manage of Landscaping,
Restaurant Manager (Male)	192	1984	38.8	14.3	See women's sample above. 18% had high school diploma, 26% some college, 10% com- pleted associate degree, 43% bachelor's degree, 3% master's degree. 49% were restaurant owners, 41% held management positions. Major activities in- cluded customer contact (25%), personnel management (23%), record keeping and financial planning (11%), combination (38%).			Lawn Service, or Groundskeeping Workers First-Line Supervisor/Manage of Personal Service Workers Food and Service Manager
Sales Manager (Female)	127	2009	40.5	14.4	Sample collected from CPP com- mercial and research databases. 47% completed bachelor's degree, 21% master's degree, 1% professional degree.	11-2022.00	Direct the actual distribution or movement of a product or service to the customer. Coordinate sales distribution by establishing sales territo- rice, gueta, and goals and	Agent or Business Manager of Artists Performers, or Athletes Education
Sales Manager (Male)	264	2009	41.5	14.9	See women's sample above. 53% completed bachelor's degree, 20% master's degree, 1% professional degree, 1% doctorate.		ries, quotas, and goals and establish training programs for sales representatives. Analyze sales statistics gathered by staff to deter- mine sales potential and inventory requirements and monitor the preferences of customers.	Administrator, Elementary or Secondary School Logging Manager Marketing Manage Training and Development Specialist

Wholesale or Retail Buyer, except Farm Products

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
School Administrator (Female)	347	1992	48.6	22.3	Members of American Associa- tion of School Administrators. 42% completed master's degree, 8% professional degree, 49% doctorate. 43% worked in public schools, 36% in public school district office, 4% in county office of education, 3% in state office of education, 1% in pri- vate or parochial schools.	11-9032.00	Plan, direct, or coordinate the academic, clerical, or auxiliary activities of public or private elementary or sec- ondary schools.	Education Administrator, Postsecondary First-Line Supervisor/Manage of Office or Administrative Support Workers Instructional Coordinator
School Administrator (Male)	314	1992	61.2	32.3	See women's sample above. 30% completed master's degree, 7% professional degree, 62% doctorate. 43% worked in public schools, 31% in public school district office, 4% in county office of education, 3% in state office of education.			Management Analyst Social or Community Service Manager Training and Development Manager Training and Development Specialist
School Counselor (Female)	208	1982	42.3	10.3	High school guidance coun- selors, all members of American Association for Counseling and Development. 89% completed master's degree, 1% Ph.D., 1% Ed.D. Average of 49% of work- day was spent counseling stu- dents. Major areas of interest included crisis and personal counseling (27%), class schedul- ing (16%), graduation require- ments (10%), pre-college/ vocational school counseling (7%), career counseling (7%), combination (30%).	21-1012.00	Counsel individuals and provide group educational and vocational guidance services.	Career Counselor Child, Family, or School Social Worker Health Educator Probation Officer o Correctional Treatment Specialist School Psychologist
School Counselor (Male)	266	1982	42.3	12.5	See women's sample above. 2% completed bachelor's degree, 79% master's degree, 6% Ph.D., 5% Ed.D. Average of 48% of workday was spent counseling students. Major areas of counseling included class scheduling (20%), crisis and personal counseling (18%), pre-college/vocational school counseling (11%), career counseling (10%), graduation requirements (8%), combination (31%).			

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Science Teacher (Female)	213	1983	38.7	12.3	List from National Science Teachers Association, U.S. Registry. 32% completed bache- lor's degree, 65% master's degree. All were high school teachers; 84% taught more than one grade. 55% taught primarily biology, 16% chemistry, 9% general science, 5% physics, 14% mixed. Other subjects included physiology, environ- mental science, geology, astron- omy, and botany. 92% of sample spent minimum of 40% of time teaching. Other activities in- cluded lesson preparation, grad- ing, meetings, conferences. 28% were involved in other school activities relating to subject taught.	25-2031.00	Instruct students in sec- ondary public or private schools in subjects such as biological sciences, chem- istry, and physics.	Astronomy Teacher Biology Teacher Chemistry Teacher Earth Science Teacher Environmental Science Teacher Geology Teacher Health Science Teacher Marine Science Teacher Physics Teacher Physiology Teacher
Science Teacher (Male)	237	1983	39.5	14.7	See women's sample above. 30% completed bachelor's degree, 66% master's degree, 2% doctorate, 3% other. All were high school teachers; 89% taught more than one grade. 45% taught primarily biology, 18% chemistry, 12% general science, 9% physics, 14% mixed. Other subjects included physiology, environmental sci- ence, geology, astronomy, and botany. 96% of sample spent minimum of 40% of time teach- ing. Other activities included lesson preparation, grading, meetings, conferences. 17% were involved in other school activities relating to subject taught.			

Sales

Representative, Wholesale or Manufacturing, except Technical or Scientific Products

Wholesale or Retail Buyer, except Farm Products

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Secondary School Teacher (Female)	288	2009	36.5	9.8	Sample collected from the American Counseling Associa- tion and CPP commercial and research databases. 60% com- pleted bachelor's degree, 36% master's degree, less than 1% professional degree.	25-2031.00	Instruct students in sec- ondary public or private schools in one or more sub- jects at the secondary level, such as English, mathemat- ics, or social studies. May be designated according to subject matter specialty, such as typing instructor, commercial teacher, or English teacher.	Coach and Scout Elementary School Teacher, except Special Education Health Educator Instructional Coordinator
Secondary School Teacher (Male)	132	2009	37.7	10.4	See women's sample above. 45% completed bachelor's degree, 52% master's degree, 1% professional degree.			Teacher's Assistan Vocational Education Teacher, Postsecondary
Securities Sales Agent (Female)	49	2009	39.8	11.5	Sample collected from CPP com- mercial and research databases. 51% completed bachelor's degree, 8% master's degree.	41-3031.01	Buy and sell securities in investment and trading firms and develop and imple- ment financial plans for indi- widuale businesses and	Market Research Analyst Purchasing Agent or Buyer, Farm
Securities Sales Agent (Male)	96	2009	38.9	11.3	See women's sample above. 66% completed bachelor's degree, 16% master's degree, 1% professional degree.		viduals, businesses, and organizations.	Products Purchasing Manage Real Estate Sales Agent Sales Agent, Financial Services

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Occupat	Occupational Scale Samples, O*NET™ Codes, and Related Job Titles											
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations				
Social Worker (Female)	260	2009	35.4	8.5	Sample collected from CPP com- mercial and research databases. 57% completed bachelor's degree, 25% master's degree, less than 1% professional degree, 1% doctorate.	Scale built from a combi- nation of the following 0*NET codes: 21-1021.00	Provide social services and assistance to improve the physical, mental, emotional, or social functioning of children, adults, or families with mental or physical ill-	Child Welfare Caseworker Community Service Worker Family Caseworker				
Social Worker (Male)	58	2009	34.8	8.5	See women's sample above. 55% completed bachelor's degree, 24% master's degree, 3% doctorate.	21-1022.00 21-1023.00 21-1029.00	nesses or substance abuse problems.	Geriatric Social Worker Marriage Counselo Medical Social Worker Parole Officer				
Sociologist (Female)	210	1974	42.2	11.2	Members of American Sociolog- ical Association; all had doctor- ate. Major activities included teaching (48%), research (15%), administration (9%), combina- tion (24%).	19-3041.00	Study human society and social behavior by examining the groups and social institu- tions that people form, as well as various social, reli- gious, political, and business organizations. May study the behavior and interaction of groups, trace their origin and growth, and analyze the influence of group activities on individual members.	Anthropologist Education Administrator, Elementary or Secondary School Elementary School				
Sociologist (Male)	212	1974	40.3	11.4	See women's sample above. Major activities included teach- ing (45%), research (17%), ad- ministration (15%), combination (21%).			Teacher, except Special Education Political Scientist School Psychologis Urban or Regional Planner				
Software Developer (Female)	82	2009	39.2	13.5	Sample collected from CPP com- mercial and research databases. 54% completed bachelor's degree, 31% master's degree.	15-1132.00	Develop, create, and modify general computer applica- tions software or specialized utility programs. Analyze	Aerospace Engineering or Operations Technician				
Software Developer (Male)	178	2009	38.6	14.3	See women's sample above. 53% completed bachelor's degree, 27% master's degree, 1% professional degree, 4% doctorate.		utility programs. Analyze user needs and develop soft- ware solutions. Design soft- ware or customize software for client use with the aim of optimizing operational effi- ciency. May analyze and design databases within an application area, working individually or coordinating database development as part of a team.	Computer, Automated Teller, or Office Machine Repairer Computer Science Teacher, Postsecondary Computer Support Specialist Electrical or Electronic Drafter Electronics Repairer, Commercial or Industrial Equipment				

Numerical Tool or Process Control Programmer

Mathematical Technician

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Special Education Teacher (Female)	161	2009	37.7	11.0	Sample collected from CPP com- mercial and research databases. 44% completed bachelor's degree, 42% master's degree, 1% professional degree.	Scale built from a combi- nation of the following O*NET codes:	Teach preschool, elemen- tary, middle, and secondary school subjects to educa- tionally and physically handi- capped students. Includes teachers who specialize in and work with audibly or visually handicapped stu- dents and those who teach basic academic and life process skills to the mentally impaired.	Educational, Vocational, or School Counselor Health Educator Kindergarten Teacher, except Special Education School Psychologis
Special Education Teacher (Male)	221	1993	42.9	17.1	From commercially compiled national listing. 33% completed bachelor's degree, 66% master's degree, 1% professional degree, 1% doctorate. 96% worked in public schools. Areas of special- ization included learning disabili- ties (40%), mental retardation (18%), behavioral disorders (13%), gifted and talented (10%).	25-2041.00 25-2042.00 25-2043.00		
Speech Pathologist (Female)	425	1992	39.3	13.4	Speech pathologist members of American Speech-Language- Hearing Association. 93% com- pleted master's degree, 1% professional degree, 5% doctor- ate. 55% were employed by ele- mentary or secondary schools, 15% by hospitals, 6% by resi- dential care facilities, 6% by colleges and universities, 6% by speech-language pathologist or audiologist offices.	29-1127.00	Assess and treat persons with speech, language, voice, and fluency disorders. May select alternative com- munication systems and teach their use. May perform research related to speech and language problems.	Health Educator Occupational Therapist Physical Therapist Recreational Therapist Respiratory Therapist
Speech Pathologist (Male)	334	1992	46.6	19.8	See women's sample above. 64% completed master's degree, 36% doctorate. 33% were employed by elementary or sec- ondary schools, 23% by hospi- tals, 18% by colleges and universities, 7% by residential healthcare facilities, 7% by speech-language pathologist or audiologist offices.			

Occupatio	onal S	Scale Sar	nples,	O*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Technical Sales Representative (Female)	56	2009	38.8	11.5	Sample collected from CPP com- mercial and research databases. 48% completed bachelor's degree, 21% master's degree, 2% professional degree.	41-4011.00	Sell goods for wholesalers or manufacturers where technical or scientific knowl- edge is required in such areas as biology, engineer- ing chomistry, and electron	Advertising Sales Agent Demonstrator or Product Promoter Insurance Sales
Technical Sales Representative (Male)	105	2009	38.8	13.2	See women's sample above. 62% completed bachelor's degree, 8% master's degree, 2% professional degree.		ing, chemistry, and electron- ics, normally obtained from at least 2 years of post- secondary education.	Agent Parts Salesperson Real Estate Sales Agent Retail Salesperson Sales Agent, Financial Services Sales Representative, Wholesale or Manufacturing, except Technical of Scientific Products
Technical Support Specialist (Female)	132	2009	40.5	12.0	Sample collected from CPP com- mercial and research databases. 40% completed bachelor's degree, 8% master's degree, 1% professional degree.	15-1151.00	Provide technical assistance to computer system users. Answer questions or resolve computer problems for clients in person, via tele-	Broadcast Technician Computer, Automated Teller, or Office Machine
Technical Support Specialist (Male)	195	2009	37.8	12.0	See women's sample above. 34% completed bachelor's degree, 12% master's degree, 1% doctorate.		clients in person, via tele- phone, or from remote loca- tion. May provide assistance concerning the use of com- puter hardware and soft- ware, including printing, installation, word process- ing, electronic mail, and operating systems.	Repairer Computer Operato Computer Programmer Computer Security Specialist Computer System Analyst

Electrical or Electronics Repairer, Commercial or Industrial Equipment

Network Systems or Data Communications

Numerical Tool or Process Control Programmer

Analyst

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Technical Writer (Female)	350	1992	39.2	8.8	Members of Society for Technical Communication. 11% had some college or associate degree, 55% completed bache- lor's degree, 30% master's degree, 30% doctorate. 60% were employed by business/ industry, 13% by consulting firms, 14% were self-employed, 6% were employed by educa- tional institutions, 5% by gov- ernment agencies. Areas of specialization included product documentation (69%), online documentation (5%), technical reports (9%).	27-3042.00	Write technical materials such as equipment manuals, appendices, or operating and maintenance instructions. May assist in layout work.	Broadcast News Analyst Editor Poet, Lyricist, or Creative Writer Radio or Television Announcer Reporter or Correspondent
Technical Writer (Male)	274	1992	42.6	12.2	See women's sample above. 15% had some college or asso- ciate degree, 51% completed bachelor's degree, 26% master's degree, 5% doctorate. 69% were employed by business/ industry, 7% by consulting firms, 15% were self-employed, 3% were employed by educational institutions, 3% by government agencies. Areas of specialization included product documentation (74%), online documentation (8%), technical reports (6%), promotional writing (6%).			
Top Executive, Business/ Finance (Female)	152	2009	46.3	18.0	Sample collected from the American Psychological Association and CPP commercial and research databases. 30% completed bachelor's degree, 40% master's degree, 2% pro- fessional degree, 5% doctorate.	No specific O*NET code See 11- 1011.00 (Chief Executive).	Plan, direct, and coordinate business and financial oper- ational activities at the high- est level of management with the help of subordinate managers.	Chief Executive Officer Chief Financial Officer Government Service Executive
Top Executive, Business/ Finance (Male)	459	2009	47.6	20.8	See women's sample above. 39% completed bachelor's degree, 41% master's degree, 4% professional degree, 4% doctorate.			Private Sector Executive

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles											
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations			
Training & Development Specialist (Female)	202	2009	40.4	12.6	Sample collected from the American Psychological Association and CPP commercial and research databases. 32% completed bachelor's degree, 34% master's degree, 1% pro- fessional degree, 5% doctorate.	13-1151.00	Conduct training and devel- opment programs for employees. Plan, direct, or coordinate the training and development activities and staff of an organization.	First-Line Supervisor/Manage of Office or Administrative Support Workers Human Resources, Training, and			
Training & Development Specialist	86	2009	43.9	14.6	See women's sample above. 34% completed bachelor's degree, 40% master's degree,			Labor Relations Specialists Instructional			
(Male)					1% professional degree, 12% doctorate.			Coordinator Management Analyst			
								Recreation Worker Training and Development Managers			
Translator (Female)	475	1993	43.1	13.0	Members of American Translators Association. 2% attended trade/technical school, 11% had some college or asso- ciate degree, 36% completed bachelor's degree, 38% master's degree, 2% professional degree, 10% doctorate. 58% were self- employed, 12% worked in busi- ness/industry, 9% in educational institutions, 9% in government, 3% in translation firms, 3% in international organizations.	27-3091.00	Translate or interpret writ- ten, oral, or sign language text into another language for others.	Court Reporter Immigration or Customs Inspector Music Director Tour Guide or Escor Travel Guide			
Translator (Male)	238	1993	48.2	16.2	See women's sample above. 10% had some college or asso- ciate degree, 27% completed bachelor's degree, 37% master's degree, 7% professional degree, 18% doctorate. 59% were self- employed, 12% worked in busi- ness/industry, 10% in educa- tional institutions, 10% in gov- ernment, 3% in translation firms, 3% in international organizations.						

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Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
University Administrator (Female)	904	2009	39.6	11.1	Sample collected from CPP com- mercial and research databases. 18% completed bachelor's degree, 67% master's degree, 2% professional degree, 11% doctorate.	11-9033.00	Plan, direct, or coordinate research, instructional, stu- dent administration and ser- vices, and other educational activities at postsecondary institutions, including univer-	Chief Executive Education Administrator, Elementary or Secondary School First-Line
University Administrator (Male)	320	2009	41.4	12.7	See women's sample above. 16% completed bachelor's degree, 57% master's degree, 4% professional degree, 21%		sities, colleges, and junior and community colleges.	Supervisor/Manage of Office or Administrative Support Workers
					doctorate.			Food Service Manager
								Human Resources Manager
								Instructional Coordinator
								Management Analyst
								Medical or Health Services Manager
University Faculty Member (Female)	259	2009	47.1	17.1	Sample collected from CPP com- mercial and research databases. 4% completed bachelor's degree, 21% master's degree, 71% doctorate.	Scale built from a combi- nation of the following O*NET codes:	lowing areas: business; mathematical science; engi-	Anthropologist Biological Technician Computer and Information Systen
University Faculty	173	173 2009	52.6	52.6 22.9	See women's sample above. 2% completed bachelor's degree, 8% master's degree, 1% profes- sional degree, 86% doctorate.	25-1011.00 25-1022.00 25-1032.00 25-1041.00 25-1042.00 25-1043.00 25-1051.00 25-1052.00 25-1054.00		Manager Elementary School
Member (Male)								Teacher Historian
(Instructional Coordinator
								Physicist
						25-1062.00 25-1063.00	science; criminal justice or law enforcement; law fac-	Teacher's Assistar
						25-1066.00 25-1067.00 25-1069.00 25-1071.00 25-1072.00 25-1081.00 25-1082.00 25-1112.00 25-1112.00 25-1112.00 25-1122.00 25-1122.00 25-1124.00 25-1126.00 25-1126.00 25-1192.00 25-1193.00 25-1194.00	law enforcement, law fac- ulty; social work; art, drama, or music; communications; English language or litera- ture; foreign language or literature; philosophy or reli- gion; home economics; recreation or fitness studies; and vocational education.	Training and Development Manager

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

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Occupat	ional S	Scale Sar	nples, C	D*NET™ C	odes, and Related Job	Titles		
Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Urban & Regional Planner (Female)	101	2003	42.1	12.8	Mailing list of members from American Planning Association. 2% had some high school, 1% high school diploma, 4% trade/ technical training or some col- lege, 22% completed bachelor's degree, 61% master's degree, 4% professional degree, 6% doctorate.	19-3051.00	Develop comprehensive plans and programs for use of land and physical facili- ties of local jurisdictions, such as towns, cities, coun- ties, and metropolitan areas.	Actuary Fish and Game Warden Political Scientist Sociologist Surveyor Traffic Technician
Urban & Regional Planner (Male)	108	2003	46.5	16.5	See women's sample above. 29% completed bachelor's degree, 56% master's degree, 5% professional degree, 9% doctorate.			
Veterinarian (Female)	459	1992	35.5	9.4	Members of American Veter- inary Association. All had DVM degree, 4% had additional doc- torate. 45% were employees in private practice, 34% were in own private practice, 11% worked in educational institu- tions, 5% in government agen- cies, 3% in industry. 53% specialized in small animals, 10% in large animals.	29-1131.00	Diagnose and treat diseases and dysfunctions of animals. May engage in a particular function, such as research and development, consulta- tion, administration, techni- cal writing, sale or produc- tion of commercial products, or rendering of technical ser- vices to commercial firms or other organizations. Includes veterinarians who inspect livestock.	Anesthesiologist Biological Technician Medical or Clinical Laboratory Technician Physician Assistan Podiatrist Veterinary Assistant or
Veterinarian (Male)	327	1992	43.6	17.3	See women's sample above. All had DVM degree, 7% had addi- tional doctorate. 75% had own private practice, 13% were employees in private practice, 13% worked in educational institutions, 6% in government, 2% in industry. 72% specialized in small animals, 9% in large animals.			Laboratory Animal Caretaker Veterinary Technologist or Technician Zoologist or Wildlife Biologist

Sample/Scale	N	Year Data Collected	Mean Age	Mean Years Experience	Composition	O*NET Code(s)	Description	Related Occupations
Vocational Agriculture Teacher (Female)	135	1982	31.1	5.8	Collected with assistance of National Vocational Agriculture Teacher's Association, Inc., and names from <i>Agriculture</i> <i>Teacher's Directory</i> . 3% com- pleted associate degree, 53% bachelor's degree, 36% master's degree, 7% other. 59% were employed by high schools, 14% by vocational/technical institu- tions, 8% by junior or community colleges, 4% by colleges or uni- versities. 76% spent minimum of 40% of time in classroom instruction. Other activities included lesson preparation, assignment evaluation, adminis- trative functions, and outdoor instruction.	25-1041.00	Teach courses in the agri- cultural sciences. Includes teachers of agronomy, dairy sciences, fisheries manage- ment, horticultural sciences, poultry sciences, range man- agement, and agricultural soil conservation.	Biological Technician Dietitian or Nutritionist Elementary Schoo Teacher, except Special Education Farmer or Rancher First-Line Supervisors/ Managers of Agricultural Crop or Horticultural Workers Health Specialties Teacher, Postsecondary Medical or Clinica
Vocational Agriculture Teacher (Male)	239	1982	37.6	11.7	See women's sample above. 38% completed bachelor's degree, 49% master's degree. 69% were employed by high schools, 10% by colleges or universities, 9% by vocational institutions, 7% by junior or community colleges. 75% spent minimum of 40% of time in classroom instruction. Other activities included lesson prepa- ration, assignment evaluation, administrative functions, and outdoor instruction.			Laboratory Technologist Nursing Instructor or Teacher, Postsecondary Veterinarian
Wholesale Sales Representative (Female)	58	2009	39.7	10.9	Sample collected from CPP com- mercial and research databases. 50% completed bachelor's degree, 5% master's degree.	41-4012.00	Sell goods for wholesalers or manufacturers to busi- nesses or groups of individu- als. Work requires substantial	Demonstrator or Product Promoter Public Relations Specialist
Wholesale Sales Representative (Male)	105	2009	40.5	14.4	See women's sample above. 54% completed bachelor's degree, 14% master's degree.		knowledge of items sold.	Retail Salespersor Sales Representative, Wholesale or Manufacturing, Technical or Scientific Products

Occupational Scale Samples, O*NET™ Codes, and Related Job Titles

Wholesale or Retail Buyers, except Farm Products

References

Donnay, D. A. C., Morris, M. L., Schaubhut, N. A., & Thompson, R. C. (2005). *Strong Interest Inventory® Manual.* Mountain View, CA: CPP, Inc.
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