



Psychometrics

NEWS
RELEASE

Psychometrics Canada announces launch of 360° feedback assessment

Edmonton, Alberta – July 6, 2017 – [Psychometrics Canada](#), a leading assessment publisher and consultant for the development and selection of people in business, government, and education, today announced the release of their 360° feedback assessment, the [Psychometrics 360](#). This assessment brings clarity to 360° feedback, helping drive leadership performance to transform organizations.

The Psychometrics 360 assesses 24 leadership competencies, and improves self-awareness in three key areas: Work and Execution, Interacting with Others, and Thinking and Deciding. It provides concrete feedback on leaders' behaviours and how they impact their colleagues.

"The Psychometrics 360's results are displayed in a straightforward, easy-to-use interface, which makes understanding and interpreting results clear and simple," said Shawn Bakker, Registered Psychologist at Psychometrics Canada and leader behind the assessment's creation. "The assessment features a complementary [user's guide](#) to help provide practitioners with interpretive guidance, and we also offer additional support services."

"We are extremely excited about how this assessment will help Human Resources professionals quickly and easily understand their clients' results, which will allow them to better help leaders understand their strengths and areas for development," said Mark Fitzsimmons, president of Psychometrics Canada.

About Psychometrics Canada

Psychometrics Canada helps HR departments across the world make strong talent development and selection decisions. Objective data, gathered from their psychological assessments, provides insights into personality, behaviour, cognitive abilities, leadership potential, safety, and reliability that clients use to evaluate job candidates, build better teams, develop leaders, resolve conflict, and run career development programs.

For more information, visit [our website](#).

Contact information:

Aidan Brass
Psychometrics Canada
1-800-661-5158 ext. 229
abrass@psychometrics.com