

# Psychometrics Canada News Release

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## Canadian 2018 Myers-Briggs® Training Dates Announced

Psychometrics Canada, a leading assessment publisher and consultant for the development and selection of people in business, government and education, today announced dates for its complete [2018 Myers-Briggs Type Indicator® \(MBTI®\) training programs](http://www.psychometrics.com/en-us/training.htm) (<http://www.psychometrics.com/en-us/training.htm>). This year, workshops are being offered in new locations across Canada, and include a variety of fresh 1-day MBTI Master Class Series workshops. The highly interactive MBTI Certification program empowers human resource, organizational development, career counseling, and learning and development professionals to make a positive impact on individuals, teams, and leaders with the help of the most versatile and widely used personality assessment in the world.

“The demand for our training programs is increasing throughout Canada. In response to customer requests we are offering workshops in Saskatoon and Montreal in 2018,” says Mark Fitzsimmons, President of Psychometrics Canada. “The popularity of our Master Class workshops has also spurred the creation of two new workshops this year: Using Type to Increase Organizational Effectiveness and Career Paths - Personality Type and Career Direction.”

Program participants are extremely satisfied with the MBTI Certification program; 9 out of 10 of them say they would recommend the program to a friend or colleague.\*

“Increasing numbers of Canadian companies are using personality type to improve productivity and retention of their workforces through improved leadership, team performance, conflict resolution and employee engagement,” says Shawn Bakker, Registered Psychologist at Psychometrics Canada. Because of the popularity and usefulness of the MBTI instrument, Psychometrics Canada certified professionals within some of the largest organizations in Canada in 2017, including The Department of National Defence, MNP LLP, TJX Canada, The Salvation Army, Toronto Hydro Electric System, The Universities of Alberta, Saskatchewan, and Western Ontario, and Health Authorities including Providence and Interior Health.

Psychometrics Canada ([www.psychometrics.com](http://www.psychometrics.com)) has been providing assessment and consulting services for over 40 years. Psychometrics Canada is the only authorized Canadian distributor and certification provider of the Myers-Briggs Type Indicator and Strong Interest Inventory® assessments. The company’s expertise is in test development, online test delivery, and consulting services focused on talent management.

For more information about the MBTI training program or about Psychometrics Canada, contact:

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MBTI Certification Program Survey conducted by Psychometrics Canada, 2015

## Fact Sheet

This year participants will receive \$200 off the registration fee if they sign up eight weeks or more in advance of a program start date.

### 2018 Program Dates and Locations

#### MBTI Certification Program

Vancouver, Feb 5-8	Ottawa, July 9-12
Toronto, Mar 5-8	Mississauga, July 23-26
Saskatoon, Mar 19-22	Vancouver, Aug 13-16
Mississauga, May 7-10	Montreal, Sep 24-27
Edmonton, June 4-7	Calgary, Oct 15-18
<i>Montréal (en français) 4 au 7 juin</i>	Toronto, Nov 19-22

#### MBTI Step II Certification Program

Vancouver, Feb 8	Mississauga, July 26
Toronto, May 8	Vancouver, Aug 16
Saskatoon, Mar 22	Montreal, Sep 27
Mississauga, May 10	Calgary, Oct 18
Edmonton, June 7	Toronto, Nov 22
Ottawa, July 12	

#### MBTI Master Class Series

“Using Type to Solve Communications Problems”  
Toronto, Mar 9

“Using Type to Optimize Leadership”  
Saskatoon, Mar 23

“Using Type to Increase Organizational Effectiveness”  
Mississauga, May 11

“Using Type to Navigate Conflict”  
Ottawa, July 13

“Career Paths - Personality Type and Career Direction”  
Vancouver, Aug 17

#### MBTI Optimizing Team Performance Program

Vancouver, Feb 9  
Edmonton, June 8  
Mississauga, July 27  
Montreal, Sep 28

Psychometrics Canada is the only authorized Canadian distributor of the MBTI assessment, FIRO-B<sup>®</sup>, CPI<sup>™</sup> 260, and CPI<sup>™</sup> 434. Psychometrics Canada is the publisher of the Work Personality Index<sup>®</sup> assessment, Career Values Scale, and Career Interest Profiler. Assessments and training are available in both French and English.