

# Christmas and Personality Type!

Does Personality Type influence our favorite Christmas activities and things? Here's what we discovered with our fun, short survey. We've taken some creative licence, and we are going to espouse a few of the stereoTypes.... all in good fun.

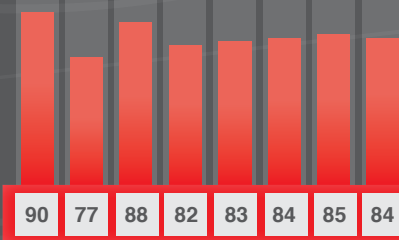
23% of Introverts preferred Scrooge over Santa. Shocking since we would have thought the opportunity to meet four new people, well actually...ghosts would have been more of an extrovert thing!

ESFJ's, are the Type most likely to prefer Santa over Scrooge (100%), which isn't surprising seeing they tend to be warm hearted, conscientious and cooperative and want harmony in their environment.

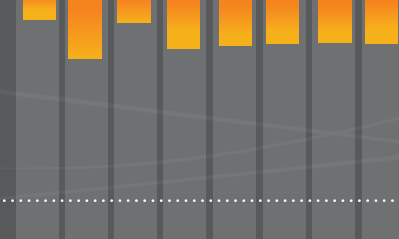
ISFJ's, who tend to strive to create an orderly and harmonious environment at home, are the Type most likely to prefer Turkey Dinners (95%) over Shopping (5%), while ENTJ's, who tend to be decisive and organized and like to plan for the future, are the Type most likely to prefer shopping (31%)....presumably weeks before they need to.

ISFJ's, who tend to meet their obligations, are the Type most likely to prefer the steady and always ready Rudolf (100%) over Elves, while ESTP's, who tend to be flexible and tolerant good-natured problem-solvers, are the Type most likely to prefer Elves (71%) who are always on the go, taking on any task, getting those gifts ready for Christmas.

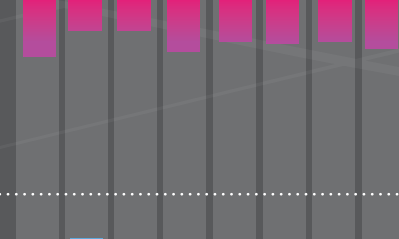
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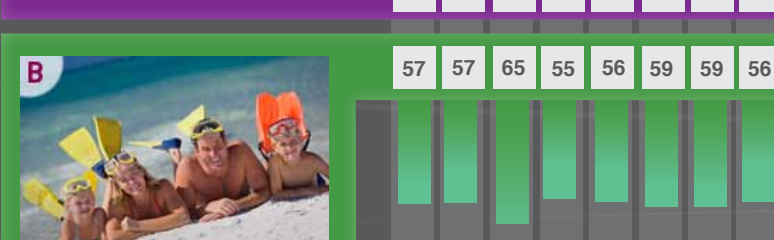
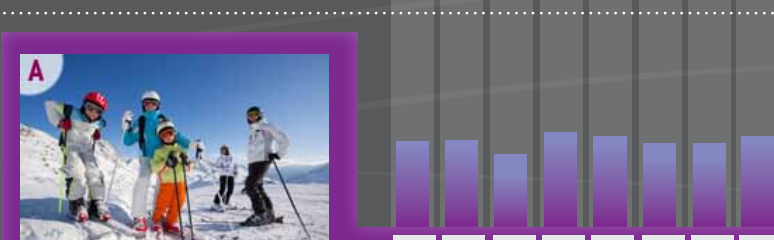
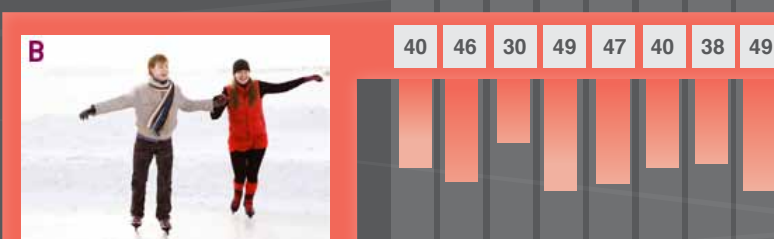
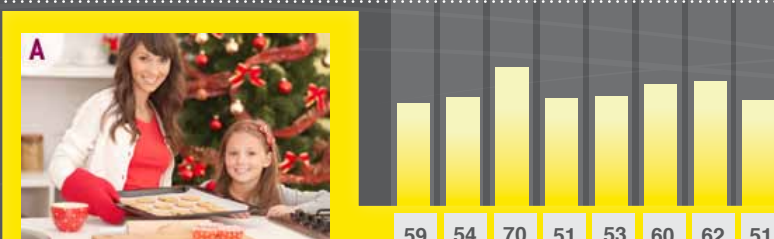
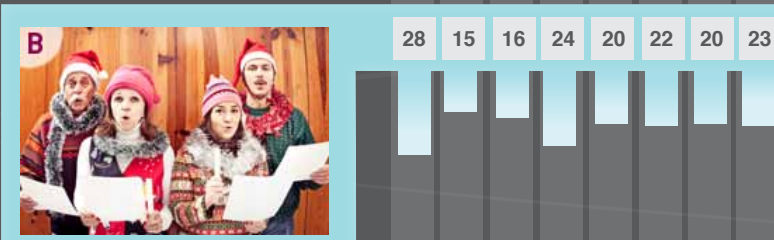
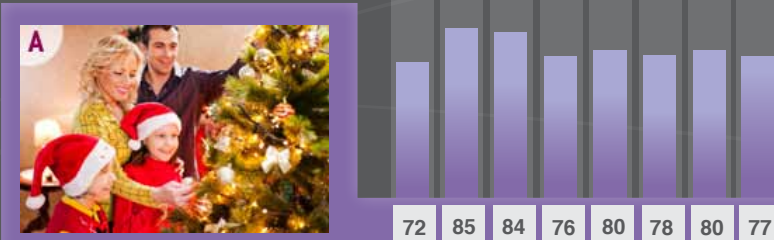
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28% of Extroverts prefer Carol Singing over Decorating a Christmas tree. No surprise as some Extroverts like to get themselves in front of a crowd and let the world know they are there!

ENFJ's, who tend to be sociable and love to express themselves in front of a group, are the type with the highest number of individuals likely to prefer Christmas Caroling (44%).

70% of S's prefer Baking Cookies over Ice Skating, probably because it is an activity where detail and following instructions is paramount. There is no room for Intuition in Baking.

ESFJ's, who want to be appreciated for what they contribute are the Type most likely to prefer Baking (82%).

ENTP's, who constantly scan the environment for opportunities and possibilities, interesting concepts and exciting challenges, are the Type most likely to prefer Beach Vacations (79%) over Ski Vacations (21%), probably because of the exotic nature of the tropics.

On a whole we found that respondents clearly tend to like Decorating over Christmas Caroling, Santa over Scrooge, Turkey Dinners over Shopping and Rudolf over Elves. However, when it came to Baking Cookies, Skating, Skiing Vacations or Beach Vacations there was a fairly even split. Our results indicate that people are more similar than different in their holiday preferences!

Note: N = 293 respondents