UNLOCKING POTENTIAL BEGINS WITH YOU.
You’re the success factor in your trainings.

It’s the connection you make with your participants — facilitating meaningful discussions, uncovering insights, creating “ah-ha” moments — that makes the difference.

To save you time and help you focus on what you do best, our experts have created new reports, feedback tools, and facilitation kits. These resources provide you everything you need to deliver effective feedback, comprehensive workshops, and a standout experience for your clients.
WORKSHOP READY – Designed for immediate use as is, or for incorporating into your existing training programs.

EXPERT GUIDANCE – Kits include PowerPoint presentations, scripts, facilitator notes and worksheets, plus participant worksheets and handouts!

BUY ONCE, USE FOREVER – You receive full rights to use the materials indefinitely with the people and organizations you work with.

Embracing Change Using Myers-Briggs® Type
Deliver consistently high-quality change management training with this ready-to-deploy workshop.

MBTI® Concepts for Managers: A Step I™ Type Training Workshop for Managing and Mentoring Others
Help managers apply MBTI® insights to become more effective in their role.

ALL DIGITAL CONTENT
No heavy binders to lug around—all materials are loaded on a USB flash drive.
Compelling Conversations: Developing Communication Style Through Myers-Briggs® Type

Present effective communication workshops that help participants build and maintain positive work relationships.

Introducing MBTI® Step II™ Results

Everything you need to deliver engaging introductory MBTI® Step II™ training for all audiences.

Leader Development: An MBTI® Step I™ Type Training Workshop

Equip leaders with the knowledge and skills to recognize their leadership strengths and potential blind spots, and create development plans for enhancing their effectiveness.
Improving Decision Making: Using Myers-Briggs® Type to Understand Decision-Making Style

Empower your clients to make strong decisions. Workshop participants will discover what can inhibit high-quality decision making, how personality preferences influence people’s decision-making style, and develop strategies to make both individual and group decision making more successful.

Impactful Influencing: Harnessing the Power of Myers-Briggs® Type

Help individuals leverage their MBTI® type to develop more effective influencing skills, and understand how others influence them.
Managing Conflict Using the TKI® Assessment

Reduce conflict and focus on productivity. Help your clients learn to appreciate their own and others’ approach to conflict and develop skills for assessing conflict situations and selecting appropriate strategies to handle them.

Making Teams Work – Powered by the FIRO® Assessment

Boost team performance and reduce conflict through strong relationships and effective communication. This ready-to-deliver workshop introduces teams to FIRO® concepts and guides participants through an understanding of their FIRO results.
MBTI® Flip a Type Tip

Provide your training participants with quick tips for working more effectively with people of all types. With this handy desktop reference your clients can easily compare their type with that of a colleague and get helpful insights into both people’s likes and dislikes, strengths, and blind spots.

Feedback Cards

DESIGNED TO HELP STRUCTURE YOUR FACILITATION – feature talking points, illustrations, and practitioner prompts to make facilitation easy and effective.

EXPERT HELP TO GUIDE THE DISCUSSION – offer a series of recommended questions and follow-ups to spark reflection, personal examples, and insights to help learning stick.

ADAPTABLE TO THE WAY YOU TRAIN – easily integrate feedback cards into an existing feedback process.

BUY ONCE, USE FOREVER – designed to be used again and again to help deliver inspiring and impactful feedback sessions.

Available for:

MBTI® Step I™
MBTI® Step II™
FIRO®
Personal Impact Report

A powerful catalyst for comprehensive and long-lasting development.

Provide a personalized framework for development that a person can use throughout their career. The Personal Impact Report helps facilitate thorough development sessions by applying MBTI® type knowledge to eight key development areas:

- Work Style
- Communication Style
- Team Style
- Decision-Making Style
- Leadership Style
- Conflict Style
- Approach to Change
- Impact of Stress

When to Use the MBTI Personal Impact Report:

- In development programs or coaching scenarios which aim to explore any of the eight development areas featured in the report
- To support a user’s personal MBTI® Development Journey, where type will be used time and time again to underpin learning
- To re-engage users who think that they’ve already “done” the MBTI
Report for Healthcare Professionals

*Improve quality of care and patient satisfaction by incorporating Myers-Briggs® insights into patient interactions.*

Written specifically for healthcare professionals, this report helps frontline care providers understand how their personality preferences affect their communication and patient care styles and how making small, deliberate changes in style can profoundly improve their patients’ overall care and satisfaction.

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Communication Style Report

*Improve individual and team communication.*

Help clients better understand their natural communication style, as well as that of their colleagues, to improve their overall communication skills. This report supports clients to understand their communication strengths, offers practical tips for communicating with others, and suggests steps for development.
Psychometrics 360

*Bring clarity to 360 feedback and drive leadership performance.*

This newly redesigned report provides straightforward and intuitive multi-source feedback to help leaders quickly identify their strengths and developmental needs. The clarity of the Psychometrics 360 report lets leaders easily recognize key themes in the feedback from others and take actionable steps for growth.

Assessing 24 leadership competencies, the Psychometrics 360 report improves self-awareness in three key areas:

- **Work & Execution**
- **Thinking & Deciding**
- **Interacting with Others**

Designed to work with MBTI® results
Work Personality Index®

Promote self-awareness.
Help your leaders grow.
Maximize the potential of your teams.

• Assess 21 personality characteristics that influence work performance
• Provide individuals with insight into their workstyle
• Interpretive text describes an individual’s workplace behaviours, key strengths and developmental gaps

Development Report

Give people the opportunity to build upon their strengths and increase their success.

The Development Report uncovers the personal characteristics and behaviours that influence how an individual performs in work settings, helps them harness their strengths, and pinpoints areas for development.

Career Report

Help individuals chart their career path.

This report provides insights into an individual’s personality traits, the kinds of work they enjoy, and how they can manage career change. It also provides exercises to help people understand their strengths and develop a plan for changing careers.

Leadership Report

Identify potential and build great leaders.

The Leadership Report identifies a leader’s pivotal skills, competencies and areas for development, promoting self-awareness and maximizing returns from development efforts.
Introduction to Myers-Briggs® Type Preferences (Video)

Bring MBTI® Type concepts to life with this fun animated story! This training video helps practitioners provide clients with an engaging and entertaining introduction to the four MBTI preference pairs.
MBTI® Public Certification Program

EARLY Registration: $1995 + required materials, HST/GST
REGULAR Registration: $2195 + required materials, HST/GST

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<th>Start Date</th>
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MBTI® On-Site Certification Workshops

Bring Our Experts to Your Organization
Do you want to certify several people within your organization at the same time? Here are three great reasons why clients choose an On-Site Certification Program.

1. **Value for Money** – Save more than 25% of course costs
2. **Flexible Scheduling** – Choose the dates that work for you
3. **Focused Learning** – Learn to apply the MBTI® assessment to your organizational challenges

Contact us directly at 1.800.661.5158 Ext. 227 for more information.
**MBTI® Master Class Series**

**EARLY Registration:** $425 + HST/GST | Save $100 when registered by Early Bird date

**REGULAR Registration:** $525 + HST/GST

Register TWO people from your organization to attend the same Master Class and the second person is ½ price.

- **Using Type to Solve Communication Problems**
  - Toronto: Mar 9
  - Early Bird: Jan 12
- **Using Type to Optimize Leadership**
  - Saskatoon: Mar 23
  - Early Bird: Jan 26
- **Using Type to Increase Organizational Effectiveness**
  - Mississauga: May 11
  - Early Bird: Mar 16
- **Using Type to Navigate Conflict**
  - Ottawa: July 13
  - Early Bird: May 18
- **Career Paths – Personality Type and Career Direction**
  - Vancouver: Aug 17
  - Early Bird: June 22

**MBTI® Optimizing Team Performance Program**

Registration: $595 + HST/GST

- **Edmonton**
  - June 8
- **Mississauga**
  - July 27
- **Montreal**
  - Sept 28

**Strong Interest Inventory® Certification**

**ONLINE Course:**

- $1,245 + required materials, HST/GST

This distance-learning course qualifies you to administer and interpret the world’s most widely-used career development tool, conveniently and at your own pace.
MBTI® Refresh and Re-engage Workshops

Are you MBTI® Certified, but looking to refresh your skills and learn about the latest recommended approaches for using the MBTI assessment?

This course focuses on building your skills and confidence in using the MBTI tool, reinvigorating how you deliver feedback to support personal and team development.

What you will learn:
+ Clarification of the meaning of the four type dichotomies
+ Introduction to the latest recommended MBTI® feedback process
+ Experiential learning in how to give individual and group MBTI feedback
+ Review of application areas and appropriate uses of the instrument

You will receive over $250 worth of materials on this course including:
+ Feedback Cards
+ MBTI Development Workbook
+ Flip A Type Tip
+ Introduction to Type booklet
+ MBTI Personal Impact Report

EARLY Registration: $425 + HST/GST | Save $100 when registered by Early Bird date
REGULAR Registration: $525 + HST/GST

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Register today: psychometrics.com
1.800.661.5158 | training@psychometrics.com
**MBTI**<sup>MD</sup> **Niveau II – Rapport profil**

Passez à l’étape suivante dans l’exploration du type MBTI de votre client. Ce rapport fournit un moyen économique d’offrir de façon plus élaborée des informations supplémentaires sur le type MBTI d’un individu. Il présente le type de quatre lettres de votre client ainsi que ses résultats relatifs aux 20 facettes du Niveau II qui les sous-tendent.

**MBTI**<sup>MD</sup> **Niveau II – Rapport explicatif**

Montrez à vos clients la façon que les résultats de leurs facettes affectent l’expression des préférences de leur type.

Ce rapport présente un compte rendu exhaustif des résultats du Niveau II, permettant à vos clients de comprendre comment les 20 facettes de ce niveau affectent la façon dont ils expriment leur type MBTI.
**Fiches Type – Type**
Des conseils rapides pour travailler plus efficacement avec les individus de types différents. Ce chevalet est un outil créatif et pratique pour aider les personnes souhaitant utiliser leur type au quotidien dans leur vie professionnelle.

**MBTI® Niveau I (Version M) – Auto-cotation, Version post-secondaire**
Ce livret complet et bien structuré comprend toutes les informations nécessaires pour administrer facilement l’évaluation MBTI® à vos élèves dans la salle de classe. Des instructions faciles à comprendre et un processus simple de trois étapes rendent l’évaluation rapide et facile. Il renferme aussi l’information d’interprétation de base.
Programme de certification MBTImd

Quatre jours qui changeront votre vie et votre carrière

Le programme de certification MBTImd maximize votre potentiel, en vous conférant l’expertise et les outils pour créer un impact positif immédiat pour vos clients, que ce soit des individus, des équipes, des dirigeants ou des organisations.

| Taux préférentiel : 1995 $ + Éléments essentiels, HST/GST |
| Prix régulier : 2195 $ + Éléments essentiels, HST/GST |

Montréal 4 au 7 juin

Taux préférentiel (épargnez 200 $) :

9 avril

Les bénéfices de votre participation

• Notre atelier hautement interactif, de type formation du formateur, saura vous engager, vous inspirer et vous motiver !

• Vous apprenez des exercices simples, pratiques et stimulants pour mettre l’évaluation MBTI en application à votre travail

• Identifiez les opportunités de développement des personnes, des leaders et des organisations dans leur ensemble

• Améliorez l’efficacité personnelle et la productivité ainsi que la performance chez les autres

• Vous maîtriserez aussi les compétences requises pour administrer et interpréter avec succès cet outil des plus puissants – individuellement et en groupes
Our Knowledge Centre has resources for some of the world’s most widely used and well respected assessments, including:

- mbti.
- strong®
- firob
- firo® business
- 360
- tkí
- WORK PERSONALITY® INDEX
- cpi

Explore a wealth of application-based resources for our most popular assessments, tailored for practitioners.

- Activities
- Facilitation notes and slides
- Tips and tricks
- Downloadable handouts
- Webinars
- Whitepapers
- Instructional videos

Start supplementing your practitioner’s toolkit today!
psychometrics.com/knowledge-centre