

NEW
RESOURCES



**UNLOCKING
POTENTIAL BEGINS
WITH *YOU.***

Pour accéder à nos produits en français, voir des pages 16 à 18.

**NEW
RESOURCES**

You're the success factor in your trainings.

It's the connection you make with your participants – facilitating meaningful discussions, uncovering insights, creating “ah-ha” moments – that makes the difference.

To save you time and help you focus on what you do best, our experts have created new reports, feedback tools, and facilitation kits. These resources provide you everything you need to deliver effective feedback, comprehensive workshops, and a standout experience for your clients.

Pour accéder à nos produits en français, voir des pages 16 à 18.

EASY ORDERING / POUR PLACER UNE COMMANDE

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 **Psychometrics**



WORK PERSONALITY[®]
INDEX



The MBTI Certification Program is officially recognized by CPP as a qualifying program to administer and interpret the MBTI instrument. MBTI, Myers-Briggs, Myers-Briggs Type Indicator, the MBTI logo, Step I, Step II and Introduction to Type are registered trademarks of the Myers & Briggs Foundation, Inc., in the United States and other countries. The Strong Interest Inventory, Strong logo, FIRO logo and TKI logo are trademarks or registered trademarks of CPP, Inc., in the United States and other countries. The Work Personality Index[®] is a registered trademark of Psychometrics Canada Ltd.

WORKSHOP READY – Designed for immediate use as is, or for incorporating into your existing training programs.

EXPERT GUIDANCE – Kits include PowerPoint presentations, scripts, facilitator notes and worksheets, plus participant worksheets and handouts!

BUY ONCE, USE FOREVER – You receive full rights to use the materials indefinitely with the people and organizations you work with.

Embracing Change Using Myers-Briggs® Type

Deliver consistently high-quality change management training with this ready-to-deploy workshop.

MBTI® Concepts for Managers: A Step I™ Type Training Workshop for Managing and Mentoring Others

Help managers apply MBTI® insights to become more effective in their role.



ALL DIGITAL CONTENT

No heavy binders to lug around—all materials are loaded on a USB flash drive.

Compelling Conversations: Developing Communication Style Through Myers-Briggs® Type

Present effective communication workshops that help participants build and maintain positive work relationships.

Introducing MBTI® Step II™ Results

Everything you need to deliver engaging introductory MBTI® Step II™ training for all audiences.

Leader Development: An MBTI® Step I™ Type Training Workshop

Equip leaders with the knowledge and skills to recognize their leadership strengths and potential blind spots, and create development plans for enhancing their effectiveness.



Enhancing Emotional Intelligence Through Myers-Briggs® Type

Studies have shown emotional intelligence to be the single most important factor in high job performance, with links to leadership, happiness, team performance, and problem solving. Enable your clients to harness the power of Myers-Briggs® type to perceive and respond to emotions more effectively.

Why is Emotional Intelligence Important?

- Enhanced performance as a leader or team manager
- Happiness and well-being
- Improved performance at work
- Productive problem solving
- Increased engagement

“When awareness is brought to an emotion, power is brought to your life.”

– Tara Meyer-Robson

**MBTI® Type
and Emotional
Intelligence –
A perfect match**

Improving Decision Making: Using Myers-Briggs® Type to Understand Decision-Making Style

Empower your clients to make strong decisions. Workshop participants will discover what can inhibit high-quality decision making, how personality preferences influence people’s decision-making style, and develop strategies to make both individual and group decision making more successful.

Impactful Influencing: Harnessing the Power of Myers-Briggs® Type

Help individuals leverage their MBTI® type to develop more effective influencing skills, and understand how others influence them.



READY-TO-DELIVER

WORKSHOP FACILITATION KITS

Managing Conflict Using the TKI® Assessment

Reduce conflict and focus on productivity. Help your clients learn to appreciate their own and others' approach to conflict and develop skills for assessing conflict situations and selecting appropriate strategies to handle them.



Making Teams Work – Powered by the FIRO® Assessment

Boost team performance and reduce conflict through strong relationships and effective communication. This ready-to-deliver workshop introduces teams to FIRO® concepts and guides participants through an understanding of their FIRO results.





MBTI® Flip a Type Tip

Provide your training participants with quick tips for working more effectively with people of all types. With this handy desktop reference your clients can easily compare their type with that of a colleague and get helpful insights into both people's likes and dislikes, strengths, and blind spots.

Feedback Cards

DESIGNED TO HELP STRUCTURE YOUR FACILITATION – feature talking points, illustrations, and practitioner prompts to make facilitation easy and effective.

EXPERT HELP TO GUIDE THE DISCUSSION – offer a series of recommended questions and follow-ups to spark reflection, personal examples, and insights to help learning stick.

ADAPTABLE TO THE WAY YOU TRAIN – easily integrate feedback cards into an existing feedback process.

BUY ONCE, USE FOREVER – designed to be used again and again to help deliver inspiring and impactful feedback sessions.

Available for:

MBTI® Step I™

MBTI® Step II™

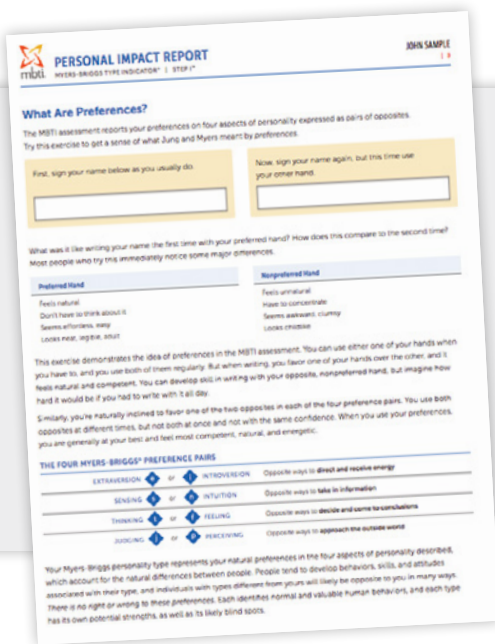
FIRO®



Personal Impact Report

A powerful catalyst for comprehensive and long-lasting development.

Provide a personalized framework for development that a person can use throughout their career. The Personal Impact Report helps facilitate thorough development sessions by applying MBTI® type knowledge to eight key development areas:



PERSONAL IMPACT REPORT
MYERS-BRIGGS TYPE INDICATOR - STEP 1

JOHN SAMPLE 1 4

What Are Preferences?
The MBTI assessment reports your preferences on four aspects of personality expressed as pairs of opposites. Try this exercise to get a sense of what Jung and Myers meant by preferences.

First, sign your name below as you usually do.

Now, sign your name again, but this time use your other hand.

What was it like writing your name the first time with your preferred hand? How does this compare to the second time? Most people who try this immediately notice some major differences.

Preferred Hand	Nonpreferred Hand
Feels natural.	Feels unnatural.
Don't have to think about it.	Have to concentrate.
Seems effortless, easy.	Seems awkward, clumsy.
Looks neat, legible, adult.	Looks childish.

This exercise demonstrates the idea of preferences in the MBTI assessment. You can use either one of your hands when you have to, and you use both of them regularly. But when writing, you favor one of your hands over the other, and it feels natural and competent. You can develop skill in writing with your opposite, nonpreferred hand, but imagine how hard it would be if you had to write with it all day.

Similarly, you're naturally inclined to favor one of the two opposites in each of the four preference pairs. You use both opposites at different times, but not both at once and not with the same confidence. When you use your preferences, you are generally at your best and feel most competent, natural, and energetic.

THE FOUR MYERS-BRIGGS PREFERENCE PAIRS

EXTRAVERSION	or	INTROVERSION	Opposite ways to direct and receive energy
SENSING	or	INTUITION	Opposite ways to take in information
THINKING	or	FEELING	Opposite ways to decide and come to conclusions
JUDGING	or	PERCEIVING	Opposite ways to approach the outside world

Your Myers-Briggs personality type represents your natural preferences in the four aspects of personality described, which account for the natural differences between people. People tend to develop behaviors, skills, and attitudes associated with their type, and individuals with types different from yours will likely be opposite to you in many ways. There is no right or wrong to these preferences. Each describes normal and valuable human behaviors, and each type has its own potential strengths, as well as its likely blind spots.

- + Work Style
- + Communication Style
- + Team Style
- + Decision-Making Style
- + Leadership Style
- + Conflict Style
- + Approach to Change
- + Impact of Stress

When to Use the MBTI Personal Impact Report:

- In development programs or coaching scenarios which aim to explore any of the eight development areas featured in the report
- To support a user's personal MBTI® Development Journey, where type will be used time and time again to underpin learning
- To re-engage users who think that they've already "done" the MBTI



Report for Healthcare Professionals

Improve quality of care and patient satisfaction by incorporating Myers-Briggs® insights into patient interactions.

Written specifically for healthcare professionals, this report helps frontline care providers understand how their personality preferences affect their communication and patient care styles and how making small, deliberate changes in style can profoundly improve their patients' overall care and satisfaction.



Communication Style Report

Improve individual and team communication.

Help clients better understand their natural communication style, as well as that of their colleagues, to improve their overall communication skills. This report supports clients to understand their communication strengths, offers practical tips for communicating with others, and suggests steps for development.



PSYCHOMETRICS 360

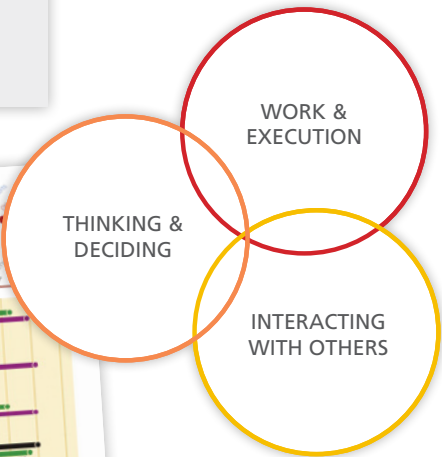
Psychometrics 360

Bring clarity to 360 feedback and drive leadership performance.



This newly redesigned report provides straightforward and intuitive multi-source feedback to help leaders quickly identify their strengths and developmental needs. The clarity of the Psychometrics 360 report lets leaders easily recognize key themes in the feedback from others and take actionable steps for growth.

Assessing 24 leadership competencies, the Psychometrics 360 report improves self-awareness in three key areas:



WORK PERSONALITY INDEX®

WORK PERSONALITY INDEX®

*Promote self-awareness.
Help your leaders grow.
Maximize the potential of your teams.*

- Assess 21 personality characteristics that influence work performance
- Provide individuals with insight into their workstyle
- Interpretive text describes an individual's workplace behaviours, key strengths and developmental gaps



Development Report

Give people the opportunity to build upon their strengths and increase their success.

The Development Report uncovers the personal characteristics and behaviours that influence how an individual performs in work settings, helps them harness their strengths, and pinpoints areas for development.

Career Report

Help individuals chart their career path.

This report provides insights into an individual's personality traits, the kinds of work they enjoy, and how they can manage career change. It also provides exercises to help people understand their strengths and develop a plan for changing careers.

Leadership Report

Identify potential and build great leaders.

The Leadership Report identifies a leader's pivotal skills, competencies and areas for development, promoting self-awareness and maximizing returns from development efforts.



Introduction to Myers-Briggs® Type Preferences (Video)

Bring MBTI® Type concepts to life with this fun animated story!

This training video helps practitioners provide clients with an engaging and entertaining introduction to the four MBTI preference pairs.





GET CERTIFIED. BE IN DEMAND.

MBTI® Public Certification Program

EARLY Registration: \$1995 + required materials, HST/GST

REGULAR Registration: \$2195 + required materials, HST/GST

Toronto	Mar 5 – 8
Saskatoon	Mar 19 – 22
Mississauga	May 7 – 10
Edmonton	June 4 – 7
Ottawa	July 9 – 12
Mississauga	July 23 – 26
Vancouver	Aug 13 – 16
Montreal	Sept 24 – 27
Calgary	Oct 15 – 18
Toronto	Nov 19 – 22

Early Registration (Save \$200):

–
–
Mar 12
Apr 9
May 14
May 28
June 18
July 30
Aug 20
Sept 24

MBTI® On-Site Certification Workshops

Bring Our Experts to Your Organization

Do you want to certify several people within your organization at the same time? Here are three great reasons why clients choose an On-Site Certification Program.

- 1. Value for Money** – Save more than 25% of course costs
- 2. Flexible Scheduling** – Choose the dates that work for you
- 3. Focused Learning** – Learn to apply the MBTI® assessment to your organizational challenges

Contact us directly at **1.800.661.5158 Ext. 227** for more information.

GET CERTIFIED. BE IN DEMAND.



MBTI® Master Class Series

EARLY Registration: \$425 + HST/GST | Save \$100 when registered by Early Bird date

REGULAR Registration: \$525 + HST/GST

Register TWO people from your organization to attend the same Master Class and the second person is ½ price.

Using Type to Solve Communication Problems	Toronto	Mar 9	Early Bird: Jan 12
Using Type to Optimize Leadership	Saskatoon	Mar 23	Jan 26
Using Type to Increase Organizational Effectiveness	Mississauga	May 11	Mar 16
Using Type to Navigate Conflict	Ottawa	July 13	May 18
Career Paths – Personality Type and Career Direction	Vancouver	Aug 17	June 22

MBTI® Optimizing Team Performance Program

Registration: \$595 + HST/GST

Edmonton June 8

Mississauga July 27

Montreal Sept 28



Strong Interest Inventory® Certification

ONLINE Course:

\$1,245 + required materials, HST/GST



This distance-learning course qualifies you to administer and interpret the world's most widely-used career development tool, conveniently and at your own pace.

2018 TRAINING PROGRAMS



MBTI® Refresh and Re-engage Workshops

Are you MBTI® Certified, but looking to refresh your skills and learn about the latest recommended approaches for using the MBTI assessment?

This course focuses on building your skills and confidence in using the MBTI tool, reinvigorating how you deliver feedback to support personal and team development.

What you will learn:

- + Clarification of the meaning of the four type dichotomies
- + Introduction to the latest recommended MBTI® feedback process
- + Experiential learning in how to give individual and group MBTI feedback
- + Review of application areas and appropriate uses of the instrument

You will receive over \$250 worth of materials on this course including:

- + Feedback Cards
- + MBTI Development Workbook
- + Flip A Type Tip
- + Introduction to Type booklet
- + MBTI Personal Impact Report

EARLY Registration: \$425 + HST/GST | **Save \$100 when registered by Early Bird date**

REGULAR Registration: \$525 + HST/GST

		Early Bird:
Vancouver	April 10	Feb 13
Edmonton	May 8	Mar 13
Ottawa	Sept 18	July 24
Calgary	Oct 2	Aug 7
Toronto	Nov 6	Sept 11

Register today: **psychometrics.com**

1.800.661.5158 | training@psychometrics.com

NOUVEAUX RAPPORTS



MBTI^{MD} Niveau II – Rapport profil

Passez à l'étape suivante dans l'exploration du type MBTI de votre client. Ce rapport fournit un moyen économique d'offrir de façon plus élaborée des informations supplémentaires sur le type MBTI d'un individu. Il présente le type de quatre lettres de votre client ainsi que ses résultats relatifs aux 20 facettes du Niveau II qui les sous-tendent.

MBTI^{MD} Niveau II – Rapport explicatif

Montrez à vos clients la façon que les résultats de leurs facettes affectent l'expression des préférences de leur type.

Ce rapport présente un compte rendu exhaustif des résultats du Niveau II, permettant à vos clients de comprendre comment les 20 facettes de ce niveau affectent la façon dont ils expriment leur type MBTI.



Fiches Type – Type

Des conseils rapides pour travailler plus efficacement avec les individus de types différents. Ce chevalet est un outil créatif et pratique pour aider les personnes souhaitant utiliser leur type au quotidien dans leur vie professionnelle.

MBTI^{MD} Niveau I (Version M) – Auto-cotation, Version post-secondaire

Ce livret complet et bien structuré comprend toutes les informations nécessaires pour administrer facilement l'évaluation MBTI^{MD} à vos élèves dans la salle de classe. Des instructions faciles à comprendre et un processus simple de trois étapes rendent l'évaluation rapide et facile. Il renferme aussi l'information d'interprétation de base.





DEVENEZ CERTIFIÉ. SOYEZ EN DEMANDE.

Programme de certification MBTI^{MD}

Quatre jours qui changeront votre vie et votre carrière

Le programme de certification MBTI^{MD} maximise votre potentiel, en vous conférant l'expertise et les outils pour créer un impact positif immédiat pour vos clients, que ce soit des individus, des équipes, des dirigeants ou des organisations.

Taux préférentiel : 1995 \$ + Éléments essentiels, HST/GST

Prix régulier : 2195 \$ + Éléments essentiels, HST/GST

Montréal 4 au 7 juin

Taux préférentiel (épargnez 200 \$) :

9 avril

Les bénéfices de votre participation

- Notre atelier hautement interactif, de type formation du formateur, saura vous engager, vous inspirer et vous motiver !
- Vous apprendrez des exercices simples, pratiques et stimulants pour mettre l'évaluation MBTI en application à votre travail
- Identifiez les opportunités de développement des personnes, des leaders et des organisations dans leur ensemble
- Améliorez l'efficacité personnelle et la productivité ainsi que la performance chez les autres
- Vous maîtriserez aussi les compétences requises pour administrer et interpréter avec succès cet outil des plus puissants – individuellement et en groupes

KNOWLEDGE CENTRE



Our Knowledge Centre has resources for some of the world's most widely used and well respected assessments, including:



Explore a wealth of application-based resources for our most popular assessments, tailored for practitioners.

- + Activities
- + Facilitation notes and slides
- + Tips and tricks
- + Downloadable handouts
- + Webinars
- + Whitepapers
- + Instructional videos

Start supplementing your practitioner's toolkit today!
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