

Using Your MBTI® Preferences to Serve Your Patients Better

Presented by {insert name here}

Month 00, Year





# Objectives



#### In this workshop you will:

- Learn how to maximize connections and relationships with your patients.
- Gain self-awareness and an understanding of the role your MBTI preferences play in patient care.
- Uncover your innate biases to understand how your type preferences impact your care style.
- Learn a practical method for reframing and flexing your care style to improve patient satisfaction.
- Develop an action plan for your specific development needs.



What the research says



### What the Research Says



- The key is CONNECTION.
- Studies show communication was the factor with the greatest impact on overall patient satisfaction ratings.
- Better communication allows patients to form a connection with their care providers, resulting in:
  - Increased trust
  - Better understanding of their care
  - Ultimately a better overall experience



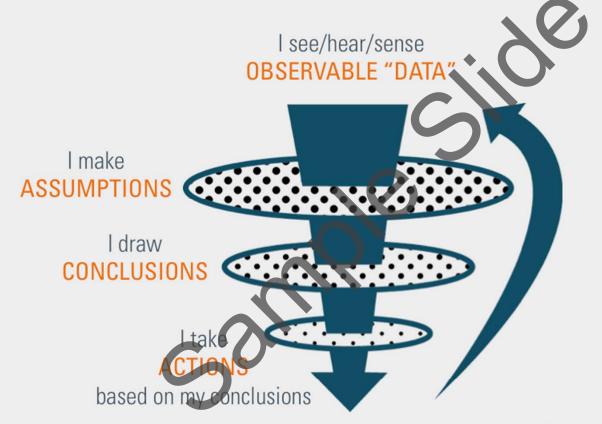
Source: HCAHPS, CAHPS, and Press Ganey data, 2010-2014







as well as values, culture, skills, and experience.



Our conclusions influence what data we focus on next time



#### About the MBTI° Instrument



- Indicator not a test.
- There are no right or wrong answers—no better or worse types
- All types have potential strengths and possible pitfalls or blind spots.
- Type describes preferences; it is not a measurement of behaviors.
- Type is innate and does not change over one's lifetime—however, behaviors can and do change.
- How your type develops is influenced by environment.
- The goal is appropriate use of your preferences.
- You are the expert on your own experience.
- Type is not an excuse for inappropriate behavior.



Innate preferences

# MBTI® Personality Type Theory



- We are all "hardwired" at birth.
- As with our right and left hand, we all use both sides of each preference pair—one is our natural preference, the other is learned.
- Carl Jung believed that our preferences do not change—they stay the same over our lifetime.
- What changes is how we use our preferences depending on the environment.
- We can learn to increase our skill in the nonpreferred parts of our personality.



#### MBTI<sup>®</sup> results...



...indicate inborn predispositions on four pairs of opposite preferences.

Extraversion

Sensing

Sor

N

Intuition

Thinking

Tor

Feeling

Judging

J or

P

Perceiving



# Where People Focus Their Energy



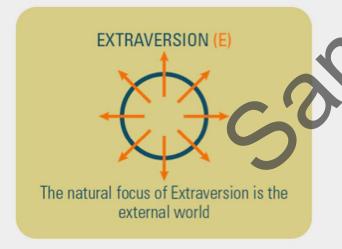
#### Extraversion (E)

- Energized by interacting with others
- Sociable and expressive
- Prefer face-to-face communication
- Talk it out



- Energized by reflection
- Private and contained
- Prefer written communication

Think it through









#### Partner Exercise: Patient Concerns



- **Scenario**: The FDA is recalibrating dosage for OTC Tylenol due to overdoses occurring at minimal levels over the directed dosage.
- Your patient tells you he has always been prescribed a higher dosage than what you are giving him now.

# Page 5: Assuring patients that they obinions about their care matter Responding to their need for either details or the big picture

- Role-play: What do you emphasize? Balance the big-picture, long-range impact of treatment with details important in the moment.
- Practice using Sensing and then Intuition to discuss the dosage with the patient.
- 10 minutes each partner



### SFs' Natural Style and Biases



- Feel as though they've let patients down when their pain does not decrease.
- May take bad behavior from colleagues or patients personally, rather than consider the context.
- Have difficulty dealing with conflicts between clinical professionals regarding the nature or directives of treatment.

I SF J

I SF P

E SF P

E SF J



Managing your stress



Using Your MBT\* Preferences to Serve Your Patients Better Copyright 2014 by CPP, Inc. All rights reserved. Use of this CPP electronic product is governed by CPP's Standard Terms & Conditions for License of CPP Electronic Products Go to www.cpp.com/eproducterms for details and information. MBTI, Introduction to Type, and the MBTI logo are trademarks or registered trademarks of The Myers & Briggs Foundation in the United States and other countries. The CPP logo is a trademark or registered trademark of CPP, Inc., in the United States and other countries.

# "In the Grip" of the Inferior Function



 Our psyche is "self-regulating" wants to be in balance.

 Under extreme stress, if exaggerating our main function doesn't work, in an effort to get us back in balance our inferior (least favorite) function can erupt into the conscious mind.

