

# Career *i*nterest PROFILER

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Canadian Edition

# About this report

Knowing your interests is important because it allows you to make informed career decisions and indicates work that you will enjoy. People whose interests match their occupations and activities find greater satisfaction, are more productive, and have higher levels of motivation. These results can increase your chances for career success.

**T**his report provides an in-depth description of your responses to the Career Interest Profiler (CIP). Designed to help you identify and understand your career interests, this report can start you on the journey of matching your interests with occupations. To guide you through the career planning process and help you set goals, a variety of occupations that correspond with your interests are provided. This report is designed to expand your options, rather than limit them, giving you many avenues to explore that have something in common with your interest profile.

Your personalized report explains your two areas of greatest interests, and then provides a wide variety of occupations that meet those interests in some way. Not all of these jobs will be attractive to you, which is to be expected. While interests play a key role in identifying preferred occupations, other traits such as abilities, skills, values, personality and previous experience also influence what you find appealing. Each of the occupations listed in this report have common activities that match your interests. Of course, some of the jobs listed will match your desires to a greater extent than others.

**As you read through this report there are a number of things to keep in mind.**

- 1** Do not expect to find one perfect job. There are many job options available and many will fit your interest profile in some way.
- 2** The Career Interest Profiler is a measure of interests, not skills. So while it can help you identify jobs you might like, it does not tell you what you are good at.
- 3** When you are making career decisions gather as much information as possible. This includes taking other types of assessments and talking to people who are working in jobs that interest you.
- 4** Take the time to discuss your findings with the people who are important to you such as your family and career counselor.

# Your Profile

Your score for each interest area is directly related to the number of likes, dislikes and uncertain responses you made on the Career Interest Profiler. If you chose many likes in an area, your interest level will be high or very high. If you chose many dislikes then your interest level will be low or very low. The level is neither good nor bad, but a reflection of how interesting you find activities in each of the six areas.

The CIP measures 6 broad patterns of interest: Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. Your scores for the six areas are shown below. Most people have interests that fall into more than one category. At the bottom of the page is a brief description of the 6 interest areas.

Theme	Score	Level of Interest				
		very low	low	average	high	very high
R	4					
I	10					
A	9					
S	5					
E	6					
C	3					

- Realistic R Enjoy work activities that include practical, hands-on problems and solutions. They like dealing with plants, animals, and real-world materials, like wood, tools, and machinery. They enjoy outside work.

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- Investigative I Enjoy work that involves solving complex problems. They like exploring ideas, conducting research and looking at theories. They prefer thinking over doing and prefer data and ideas to people.

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- Artistic A Enjoy work activities that deal with the artistic side of things, such as forms, designs, and patterns. They like self-expression in their work. They prefer settings where work can be done without following a clear set of rules.

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- Social S Enjoy work activities that assist others and promote learning and personal development. They prefer to be with people rather than to work with objects, machines, or data. They like to teach, to give advice, to help, or otherwise be of service to people.

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- Enterprising E Enjoy work activities that have to do with starting up and carrying out projects, especially business ventures. They like persuading and leading people and making decisions. They like taking risks for profit. These people prefer action rather than thought.

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- Conventional C Enjoy work activities that follow set procedures and routines. They prefer working with data and detail more than with ideas. They prefer work in which there are precise standards rather than make judgements. These people like working where the lines of authority are clear.

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# Investigative - Artistic



*is your career interest pattern*

## *Your Scores*

indicate that your primary interests are Investigative-Artistic. This means you have interests that fall in both the Investigative and Artistic areas. This page provides a comprehensive description of the Investigative and Artistic themes, and the people who prefer them.

### Investigative - Thinkers

Investigative people are inquisitive, analytical, and intellectual. They like investigating things and solving complex problems. Investigative individuals enjoy exploring ideas, conducting research, uncovering facts and establishing theories. Their preferred reading material includes scientific or technical magazines. They also enjoy working alone, and prefer working with data and ideas over people. As a result, they tend to avoid jobs that require leading, selling, or persuading others. While they share some of the same interests in the physical world as Realistic people, Investigative types prefer thinking over doing.

#### activities/hobbies they enjoy

Scientific, mathematical, and intellectual pursuits; researching and understanding the physical world; using computers; doing complex calculations; astronomy, crossword puzzles, board games, and visiting museums.

#### typical skills and strengths

Understanding and solving science and math problems; analytical, observant, inquisitive; organizing, analyzing, interpreting data, ideas, theories; working independently with loosely defined problems; researching and understanding the physical world.

#### global occupational areas

Biology, chemistry, physics, computer programming, computer engineering, medicine, pharmacology, psychology, veterinary science, technical writing.

#### dislikes

Sales, persuading others, leading people.

### Artistic - Creators

Artistic people are creative and imaginative. They are original and independent people who have a strong desire to express themselves creatively. Artistic individuals value aesthetics and enjoy creative activities such as art, drama, writing, dance and music. They like to use their intuition and originality to develop new ideas. They are similar to investigative people, but are more interested in cultural-aesthetic pursuits than scientific ones. Artistic people find the most satisfaction in environments that have variety and change. They tend to dislike work activities that are highly structured or repetitive. They are more interested in ideas and people than data or things.

#### activities/hobbies they enjoy

Drawing, painting, creative writing, photography; playing musical instruments; attending concerts, theatre and art exhibits; reading fiction, plays and poetry

#### typical skills and strengths

Using imagination and originality to develop new ideas; dealing with change in flexible environments; designing products; creating, using intuition and self-expression; good artistic abilities - writing, drama, music, art

#### global occupational areas

Music, art, graphic art, advertising, design, writing, editing

#### dislikes

Repetitive, structured tasks; lack of variety; processing information; working with numbers

# Investigative - Artistic



**Zone** is the amount of skill, education, or preparation required for this occupation. Level 1 - little or no preparation; Level 2 - some preparation; Level 3 - Medium preparation; Level 4 - Considerable preparation; Level 5 jobs require Extensive preparation.

If you are using an electronic version of this report, click on the links to the right to get more information about occupations you are interested in.

Click on the **Job Title** to look at the job opportunities available around the country.

You can use the NOC code to access detailed occupational information on the National Occupational Classification Website. Go to <https://noc.esdc.gc.ca> and enter the NOC code into the search box in the middle of the page.

Investigative-Artistic people tend to enjoy exploring ideas and complex problems as well as having some opportunity for creative expression. Selected occupations matching your interest pattern are displayed below. Occupations are sorted by Job Zone, to help you find occupations that match your current or expected level of education, training and experience. Each occupation includes a brief description and has connections to extensive information on the Canadian National Occupational Classification (NOC). Use this information to further your knowledge about occupations that interest you.

Job Title	Zone	NOC Code
<a href="#">Anthropologists and Archeologists</a>	5	<a href="#">4169</a>
Study the origin, development, and behavior of humans. May study the way of life, language, or physical characteristics of existing people in various parts of the world. May engage in systematic recovery and examination of material evidence, such as tools or pottery remaining from past human cultures, in order to determine the history, customs, and living habits of earlier civilizations.		
<a href="#">Astronomers</a>	5	<a href="#">2111</a>
Observe, research, and interpret celestial and astronomical phenomena to increase basic knowledge and apply such information to practical problems.		
<a href="#">Biochemists and Biophysicists</a>	5	<a href="#">2112</a>
Study the chemical composition and physical principles of living cells and organisms, their electrical and mechanical energy, and related phenomena. May conduct research to further understanding of the complex chemical combinations and reactions involved in metabolism, reproduction, growth, and heredity. May determine the effects of foods, drugs, serums, hormones, and other substances on tissues and vital processes of living organisms.		
<a href="#">Geneticists</a>	5	<a href="#">2121</a>
Research and study the inheritance of traits at the molecular, organism or population level. May evaluate or treat patients with genetic disorders.		
<a href="#">Political Scientists</a>	5	<a href="#">4169</a>
Study the origin, development, and operation of political systems. Research a wide range of subjects, such as relations between the United States and foreign countries, the beliefs and institutions of foreign nations, or the politics of small towns or a major metropolis. May study topics, such as public opinion, political decision making, and ideology. May analyze the structure and operation of governments, as well as various political entities. May conduct public opinion surveys, analyze election results, or analyze public documents.		
<a href="#">Sociologists</a>	5	<a href="#">4169</a>
Study human society and social behavior by examining the groups and social institutions that people form, as well as various social, religious, political, and business organizations. May study the behavior and interaction of groups, trace their origin and growth, and analyze the influence of group activities on individual members.		

# Related Occupations

**Zone** is the amount of skill, education, or preparation required for this occupation. Level 1 - little or no preparation; Level 2 - some preparation; Level 3 - Medium preparation; Level 4 - Considerable preparation; Level 5 jobs require Extensive preparation.

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There are many jobs out there that will meet some but not all of your interests. To expand your opportunities, it is helpful to look at jobs that utilize some of your interest patterns or rank them in a different order. Since you are Investigative-Artistic you may want to look at jobs that rearrange the order of your themes such as Artistic-Investigative, or utilize your third key interest area - Enterprising. Below are groups of occupations that are organized by interest pattern that you have something in common with and may want to explore.



Job Title	Zone	NOC Code
<a href="#">Desktop Publishers</a>	3	<a href="#">1423</a>
Format typescript and graphic elements using computer software to produce publication-ready material.		
<a href="#">Landscape Architects</a>	4	<a href="#">2152</a>
Plan and design land areas for such projects as parks and other recreational facilities, airports, highways, hospitals, schools, land subdivisions, and commercial, industrial, and residential sites.		
<a href="#">Poets, Lyricists and Creative Writers</a>	4	<a href="#">5121</a>
Create original written works, such as scripts, essays, prose, poetry or song lyrics, for publication or performance.		
<a href="#">Technical Writers</a>	4	<a href="#">5121</a>
Write technical materials, such as equipment manuals, appendices, or operating and maintenance instructions. May assist in layout work.		
<a href="#">Multi-Media Artists and Animators</a>	4	<a href="#">5241</a>
Create special effects, animation, or other visual images using film, video, computers, or other electronic tools and media for use in products or creations, such as computer games, movies, music videos, and commercials.		
<a href="#">Architects, Except Landscape and Naval</a>	5	<a href="#">2151</a>
Plan and design structures, such as private residences, office buildings, theaters, factories, and other structural property.		

# Related Occupations

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Job Title	Zone	NOC Code
<a href="#">Management Analysts</a>	4	<a href="#">1122</a>
Conduct organizational studies and evaluations, design systems and procedures, conduct work simplifications and measurement studies, and prepare operations and procedures manuals to assist management in operating more efficiently and effectively. Includes program analysts and management consultants.		
<a href="#">Market Research Analysts</a>	4	<a href="#">4163</a>
Research market conditions in local, regional, or national areas to determine potential sales of a product or service. May gather information on competitors, prices, sales, and methods of marketing and distribution. May use survey results to create a marketing campaign based on regional preferences and buying habits.		
<a href="#">Urban and Regional Planners</a>	5	<a href="#">2153</a>
Develop comprehensive plans and programs for use of land and physical facilities of local jurisdictions, such as towns, cities, counties, and metropolitan areas.		
<a href="#">Industrial-Organizational Psychologists</a>	5	<a href="#">4151</a>
Apply principles of psychology to personnel, administration, management, sales, and marketing problems. Activities may include policy planning; employee screening, training and development; and organizational development and analysis. May work with management to reorganize the work setting to improve worker productivity.		
<a href="#">Environmental Economists</a>	5	<a href="#">4162</a>
Assess and quantify the benefits of environmental alternatives, such as use of renewable energy resources.		



Job Title	Zone	NOC Code
<a href="#">Models</a>	1	<a href="#">5232</a>
Model garments and other apparel to display clothing before prospective buyers at fashion shows, private showings, retail establishments, or photographer. May pose for photos to be used for advertising purposes. May pose as subject for paintings, sculptures, and other types of artistic expression.		
<a href="#">Singers</a>	2	<a href="#">5133</a>
Sing songs on stage, radio, television, or motion pictures.		

# Related Occupations

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<a href="#">Actors</a>	2	<a href="#">5135</a>
Play parts in stage, television, radio, video, or motion picture productions for entertainment, information, or instruction. Interpret serious or comic role by speech, gesture, and body movement to entertain or inform audience. May dance and sing.		
<a href="#">Merchandise Displayers and Window Trimmers</a>	2	<a href="#">5243</a>
Plan and erect commercial displays, such as those in windows and interiors of retail stores and at trade exhibitions.		
<a href="#">Floral Designers</a>	2	<a href="#">5244</a>
Design, cut, and arrange live, dried, or artificial flowers and foliage.		
<a href="#">Music Composers and Arrangers</a>	3	<a href="#">5132</a>
Write and transcribe musical scores.		
<a href="#">Musicians and Singers</a>	3	<a href="#">5133</a>
Play one or more musical instruments or entertain by singing songs in recital, in accompaniment, or as a member of an orchestra, band, or other musical group. Musical performers may entertain on-stage, radio, TV, film, video, or record in studios.		
<a href="#">Film and Video Editors</a>	3	<a href="#">5226</a>
Edit motion picture soundtracks, film, and video.		
<a href="#">Radio and Television Announcers</a>	3	<a href="#">5231</a>
Talk on radio or television. May interview guests, act as master of ceremonies, read news flashes, identify station by giving call letters, or announce song title and artist.		
<a href="#">Fashion Designers</a>	3	<a href="#">5243</a>
Design clothing and accessories. Create original garments or design garments that follow well established fashion trends. May develop the line of color and kinds of materials.		
<a href="#">Hairdressers, Hairstylists, and Cosmetologists</a>	3	<a href="#">6271</a>
Provide beauty services, such as shampooing, cutting, coloring, and styling hair, and massaging and treating scalp. May also apply makeup, dress wigs, perform hair removal, and provide nail and skin care services.		
<a href="#">Art Directors</a>	4	<a href="#">0511</a>
Formulate design concepts and presentation approaches, and direct workers engaged in art work, layout design, and copy writing for visual communications media, such as magazines, books, newspapers, and packaging.		



# Related Occupations

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## [Commercial and Industrial Designers](#)

4

[2252](#)

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Develop and design manufactured products, such as cars, home appliances, and children's toys. Combine artistic talent with research on product use, marketing, and materials to create the most functional and appealing product design.

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## [Editors](#)

4

[5122](#)

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Perform variety of editorial duties, such as laying out, indexing, and revising content of written materials, in preparation for final publication.

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## [Reporters and Correspondents](#)

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[5123](#)

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Collect and analyze facts about newsworthy events by interview, investigation, or observation. Report and write stories for newspaper, news magazine, radio, or television.

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## [Music Directors and Composers](#)

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[5132](#)

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Conduct, direct, plan, and lead instrumental or vocal performances by musical groups, such as orchestras, choirs, and glee clubs. Includes arrangers, composers, choral directors, and orchestrators.

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## [Interior Designers](#)

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[5242](#)

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Plan, design, and furnish interiors of residential, commercial, or industrial buildings. Formulate design which is practical, aesthetic, and conducive to intended purposes, such as raising productivity, selling merchandise, or improving life style. May specialize in a particular field, style, or phase of interior design.

# Reviewing Your Interests

**T**his report describes how your interests match certain types of work better than others. Work that makes the most of your interests will be more rewarding and satisfying for you. Work that does not, may leave you feeling unmotivated or unsatisfied. To get the most out of this report, it is helpful to take some time to review your results. Below are some activities that will help you further analyze your interests and help you find out more about the occupations that interest you.

- 1 Read through the interest descriptions on page 4. Highlight the activities and tasks that you believe an occupation must have for you to enjoy it. When you start evaluating occupations, check to see if they involve these activities. Remember, not every type of work will fulfill all your interests, however, some jobs will meet more of them than others. Consider which of your interests you are willing to satisfy in leisure activities or hobbies, rather than in work.

List the activities and tasks a job should involve for you to feel satisfied.

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List the activities and tasks that you would be willing to satisfy through leisure or hobbies.

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# Reviewing Your Interests

- 2 Looking back over your previous experiences, what work and leisure activities have given you the greatest sense of accomplishment or satisfaction?

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- 3 Review the occupations that appear at the beginning of the report. These are the ones that match your primary interests and are most likely to satisfy your interests. If none of them appeal to you, look at the section called More Occupations. Highlight the occupations that you would like to learn more about. Begin with 10 jobs that you are curious about, and write them in the space below. You can begin your career search by using these occupations as a starting point. There are many jobs out there, and by researching the jobs you have listed you will quickly learn what you like and dislike. Explore the possibilities!

List the 10 jobs you are most curious about.

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# Reviewing Your Interests

**4** **Learn more about each job** - if you have access to the internet you can quickly find excellent and reliable information. Each occupation listed in this report has a NOC Code. With the NOC code you can access a number of government resources that provide up-to-date information on the tasks, knowledge, skills, abilities, work activities, wages and employment, and related occupations for each job.

If you are using an electronic version of this report (PDF file) you can click on any of the links shown in the report. These will take you to the pages related to the occupations that are of interest to you.

You can search Canadian National Occupational Classification at <https://noc.esdc.gc.ca> to find more information about jobs.

Do not forget to talk to people who are in the occupation. This will give you the opportunity to confirm the information you already have from your other research.

# Your Career Search

**P**utting together a comprehensive and detailed career search with specific goals and deadlines is one of the most important steps for managing career decision making successfully. Too often, people in career transition immediately begin writing resumes, applying for jobs, or jumping into retirement without planning their activities. As a result, people use poor job search techniques or make decisions that they later regret.

To start your career search, you need to do some research. To make good career decisions you should find out as much as you can about each of the occupations that interest you.

**1** There are a number of questions you need to answer before you can assess whether or not a job is for you. These include:

**Questions about the work itself** - What are the duties and responsibilities? What does a typical work week look like? What are the working conditions?

**Questions about work requirements** - What are the minimum educational requirements? What skills are needed? What personal characteristics are needed? Are there any certification requirements? Does training take place on the job or do I need some post-secondary education?

**What does the work offer you** - What is the employment outlook? Is the job in a sector that is growing or declining? What are the opportunities for growth? What are the opportunities for career advancement?

**2** **Keep your options open** - Do not discard a job because you have a pre-conceived notion about what it entails. Your understanding may be based on stereotypes. For example, the activities of an automotive service technician may have more to do with computers and electronics than with the ability to use a wrench. Keep an open mind and don't limit yourself unnecessarily.

Don't expect to accomplish your career search in just one day. It will take time and hard work. You need to have a plan and to stick to it! Use the form on the following page to evaluate and take notes on any occupation that interests you.

# Review an Occupation

Name of Occupation \_\_\_\_\_

- 1 What are the duties and responsibilities? What does a typical work week look like? What working conditions can you expect?

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- 2 What experience, education, certification or training do you need to get in order to prepare for the career you are exploring?

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- 3 What specific job requirements do you need to meet? (eg shift work, weekend work, on call etc.)

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- 4 List the pros and cons about the occupation that you are researching.

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- 5 Will this occupation meet your needs? (money, relationships, personal development, ambitions etc.)

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Photocopy as needed.