



Strong Interest Inventory[®] 244 Profile

Report prepared for
J. SAMPLE
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HOW THE STRONG ASSESSMENT CAN HELP YOU

The *Strong Interest Inventory*® 244 assessment is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your Strong results. Understanding your Strong report can help you identify a career focus and begin your planning and exploration process.

Keep in mind that the Strong assessment measures interests, not skills or abilities. The results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your report, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The Strong assessment can be a valuable tool in helping you identify your interests, enabling you to:

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk-taking, and teamwork
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1: General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2: Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3: Personal Style Scales

Describes preferences related to work style, learning, leadership, risk-taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 4: Occupation Similarity Scores

Indicates the similarity of your interests to those of people who work in those occupations.

Section 5: Academic Major Similarity Scores

Indicates the similarity of your interests to those of people who pursue studies in those majors.

Section 6: Report Summary

Provides a graphic snapshot of your Strong results for immediate, easy reference.

Section 7: Response Summary

Summarizes your responses to Strong items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 7 of the report before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1







The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your standard scores are based on a comparison with those of a representative group of 100,000 working adults in the United States who have completed the Strong assessment.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk-taking, status, competition, influence
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

YOUR HIGHEST THEMES	YOUR THEME CODE
Enterprising, Conventional, Artistic	ECA

THEME	CODE	STANDARD SCORE & INTEREST LEVEL					STD SCORE
		30	40	50	60	70	
Enterprising	E						58
Conventional	C						55
Artistic	A						53
Investigative	I						51
Social	S						49
Realistic	R						47

The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at the rest of your Themes and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, coursework, and leisure activities that are personally motivating and rewarding.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle, and think about how you might be able to incorporate them into your plans.

YOUR TOP SIX INTEREST AREAS

1. Finance & Investing (C)
2. Hospitality & Tourism (S)
3. Research (I)
4. Marketing & Advertising (E)
5. Entrepreneurship (E)
6. Sales (E)

Areas of least interest

- Politics & Public Speaking (E)
- Teaching & Education (S)
- Protective Services (R)

ENTERPRISING—High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Marketing & Advertising	██████████ H					57
Entrepreneurship	██████████ H					57
Sales	██████████ H					56
Management	██████████ M					51
Law	██████████ M					51
Politics & Public Speaking	██████████ M					45

CONVENTIONAL—Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Finance & Investing	██████████ H					59
Programming & Information Systems	██████████ M					53
Office Management	██████████ M					52
Taxes & Accounting	██████████ M					51

ARTISTIC—Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Visual Arts & Design	██████████ M					55
Performing Arts	██████████ M					52
Writing & Mass Communication	██████████ M					52
Culinary Arts	██████████ M					48

INVESTIGATIVE—Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Research	██████████ H					58
Science	██████████ M					51
Medical Science	██████████ M					51
Conservation & Environmentalism	██████████ M					50
Mathematics	██████████ M					48

SOCIAL—Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Hospitality & Tourism	██████████ H					59
Social Sciences	██████████ M					55
Healthcare Services	██████████ M					53
Human Resources & Training	██████████ M					52
Counseling & Helping	██████████ M					50
Religion & Spirituality	██████████ M					49
Teaching & Education	██████████ M					46

REALISTIC—Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Computer Hardware & Electronics	██████████ M					55
Athletics	██████████ M					54
Mechanics & Construction	██████████ M					50
Nature & Agriculture	██████████ M					49
Military	██████████ M					48
Protective Services	██████████ M					47

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

PERSONAL STYLE SCALES

SECTION 3

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices and examine your opportunities more effectively. Each scale includes descriptions at both ends of a continuum, and the score indicates your preference for one style versus the other.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer a balance of working with things and working with people.
2. You likely prefer working with data.
3. You seem to prefer to learn by doing and through lectures and books.
4. You probably prefer to lead by example.
5. You may dislike taking risks.
6. You probably enjoy both team roles and independent roles.

Clear Scores (Below 46 and above 54)
You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)
You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE		CLEAR		MIDRANGE		CLEAR		STD SCORE
		25	35	45	55	65	75	
People–Things	Prefers working with people; enjoys helping others; is outgoing			◆				47
Ideas–Data	Prefers working with knowledge, theories, and insights				◆			55
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill			◆				47
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions		◆					38
Risk-Taking	Dislikes risk-taking; likes quiet activities; prefers to play it safe; makes careful decisions			◆				45
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own			◆				47

YOUR STRONG OCCUPATIONS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR				SIMILAR	
				10	20	30	40	50	60
21	Shipping, Receiving, and Inventory Clerks	C	48						
22	Customer Service Representatives	SA	47						
23	Telephone Operators	S	47						
24	Sales Managers	ES	46						
25	Credit Analysts	ECS	46						
26	Data Entry Keyers	A	46						
27	Concierges	E	46						
28	Hairdressers, Hairstylists, and Cosmetologists	SA	46						
29	Business Continuity Planners	EC	46						
30	Financial and Investment Analysts	EC	45						
31	Administrative Services Managers	SEA	45						
32	Management Analysts	EA	45						
33	Pharmacy Technicians	I	45						
34	Tire Builders	RC	45						
35	Insurance Underwriters	ECS	45						
36	Bus Drivers, School	S	45						
37	Electrical and Electronic Equipment Assemblers	RIC	45						
38	Merchandise Displayers and Window Trimmers	AE	45						
39	Baristas	A	45						
40	File Clerks	A	44						
41	Office Clerks, General	S	44						
42	Waiters and Waitresses	E	44						
43	Dietitians and Nutritionists	IAS	44						
44	Sales Engineers	ERA	44						
45	Budget Analysts	CES	44						
46	Production, Planning, and Expediting Clerks	EAC	44						
47	Appraisers and Assessors of Real Estate	EC	44						
48	Food Preparation Workers	A	44						
49	Food Servers, Nonrestaurant	A	44						
50	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	EAR	43						
51	First-Line Supervisors of Food Preparation and Serving Workers	E	43						
52	Interior Designers	AE	43						
53	Hotel, Motel, and Resort Desk Clerks	S	43						
54	Purchasing Managers	ERA	43						
55	Switchboard Operators, Including Answering Service	S	43						
56	Pharmacy Aides	I	43						
57	Printing Press Operators	RI	43						
58	Medical Transcriptionists	IS	43						
59	Bus Drivers, Transit and Intercity	SRC	43						
60	Market Research Analysts and Marketing Specialists	EA	43						

Continues

YOUR STRONG OCCUPATIONS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR				SIMILAR	
				10	20	30	40	50	60
61	Financial Risk Specialists	SEA	43						
62	Billing and Posting Clerks	C	43						
63	Fraud Examiners, Investigators and Analysts	CAS	43						
64	Adult Basic Education, Adult Secondary Education, and English as a Second Language Instructors	SA	42						
65	Compensation, Benefits, and Job Analysis Specialists	SAE	42						
66	Training and Development Specialists	SAE	42						
67	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	S	42						
68	Tellers	CS	42						
69	Loan Officers	ECS	42						
70	Packaging and Filling Machine Operators and Tenders	RC	42						
71	Meeting, Convention, and Event Planners	AES	42						
72	Light Truck Drivers	R	42						
73	Eligibility Interviewers, Government Programs	SCE	42						
74	Court Reporters and Simultaneous Captioners	A	42						
75	Receptionists and Information Clerks	S	41						
76	Human Resources Assistants, Except Payroll and Timekeeping	SA	41						
77	Human Resources Specialists	SEA	41						
78	Bookkeeping, Accounting, and Auditing Clerks	C	41						
79	First-Line Supervisors of Office and Administrative Support Workers	SA	41						
80	Laborers and Freight, Stock, and Material Movers, Hand	RIC	41						
81	Manicurists and Pedicurists	E	41						
82	Art Directors	A	41						
83	Cooks, Institution and Cafeteria	S	41						
84	Statisticians	ICA	41						
85	Models	E	41						
86	Tutors	SA	41						
87	Fundraisers	AES	41						
88	Executive Secretaries and Executive Administrative Assistants	AS	40						
89	Claims Adjusters, Examiners, and Investigators	SEA	40						
90	Insurance Claims and Policy Processing Clerks	SC	40						
91	Childcare Workers	S	40						
92	Financial Managers	CE	40						
93	Exercise Trainers and Group Fitness Instructors	S	40						
94	Pharmacists	I	40						
95	Team Assemblers	R	40						
96	Personal Care Aides	S	40						
97	Database Administrators	CIR	40						
98	Cooks, Short Order	R	40						
99	Bill and Account Collectors	SC	40						
100	Fashion Designers	A	40						

ACADEMIC MAJOR SIMILARITY SCORES

SECTION 5

This section highlights your top educational major similarity scores, which indicate the extent to which your interests are similar to those of satisfied students in each major. Scores of 50 and above are considered “very similar,” scores between 40 and 49 are considered “somewhat similar,” and scores below 30 are considered “dissimilar.”

Keep in mind that the majors listed here are just some of the many majors linked to your interests that you might want to consider. They do not indicate those you “should” pursue. Theme codes associated with each major indicate the GOTs most commonly found among people studying that major.

YOUR STRONG MAJORS

RANK	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR				SIMILAR	
				10	20	30	40	50	60
1	Library science and administration	A	44						
2	Specialized sales, merchandising and marketing operations	E	44						
3	General sales, merchandising and related marketing operations	E	44						
4	Food science and technology	I	44						
5	Statistics	S	41						
6	Business operations support and assistant services	EC	41						
7	American/united states studies/civilization	A	40						
8	Romance languages, literatures, and linguistics	A	40						
9	Family and consumer economics and related studies	E	40						
10	Communication and media studies	E	39						
11	American history (united states)	S	39						
12	Germanic languages, literatures, and linguistics	A	39						
13	International business	E	38						
14	Sociology	S	38						
15	Sociology and anthropology	AI	38						
16	Business/corporate communications	E	38						
17	Health and medical administrative services	S	38						
18	Audiovisual communications technologies/technicians	A	38						
19	Hospitality administration/management	E	38						
20	East asian languages, literatures, and linguistics	A	38						

Continues

YOUR STRONG MAJORS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR				SIMILAR	
				10	20	30	40	50	60
21	Visual and performing arts, general	A	38						
22	Business administration, management and operations	EC	37						
23	History	A	37						
24	Women's studies	A	37						
25	European history	A	37						
26	Management information systems and services	CE	37						
27	Graphic communications	A	37						
28	American sign language	AS	37						
29	Latin american studies	S	37						
30	Public relations, advertising, and applied communication	E	36						
31	Geography and cartography	I	36						
32	Design and applied arts	A	36						
33	Public health	IS	36						
34	Communications technologies/technicians and support services, other	R	36						
35	International/globalization studies	A	36						
36	Biopsychology	IS	36						
37	Accounting and related services	CE	35						
38	Clinical/medical laboratory science/research and allied professions	I	35						
39	City/urban, community, and regional planning	R	35						
40	Surveying engineering	RI	35						
41	Dietetics and clinical nutrition services	S	35						
42	Optometry	I	35						
43	Parks, recreation, and leisure facilities management	E	35						
44	Foods, nutrition, and related services	S	35						
45	Urban studies/affairs	S	35						
46	Communication disorders sciences and services	S	35						
47	Linguistic, comparative, and related language studies and services	A	35						
48	Management sciences and quantitative methods	ES	35						
49	Data processing	C	35						
50	Agricultural/animal/plant/veterinary science and related fields, other	ER	34						
51	Social work	S	33						
52	Archeology	AI	33						
53	English language and literature/letters, other	A	33						
54	Classics and classical languages, literatures, and linguistics	A	33						
55	Film/video and photographic arts	A	33						
56	Pharmacology and toxicology	I	33						
57	Fine and studio arts	A	33						
58	Pharmacy, pharmaceutical sciences, and administration	I	33						
59	Industrial engineering	EC	33						
60	Rehabilitation and therapeutic professions	S	32						

Continues

YOUR STRONG MAJORS *continued*

	TITLE	THEME CODE	SIMILARITY SCORE	DISSIMILAR				SIMILAR	
				10	20	30	40	50	60
61	Teacher education and professional development, specific subject areas	S	32						
62	Public administration	S	32						
63	Entrepreneurial and small business operations	E	32						
64	Physical sciences, other	I	32						
65	Engineering-related fields	R	32						
66	Plant sciences	I	32						
67	Peace studies and conflict resolution	AS	32						
68	Applied horticulture and horticultural business services	I	32						
69	Finance and financial management services	CE	31						
70	Education, general	S	31						
71	Marketing	E	31						
72	Human development, family studies, and related services	S	31						
73	Music	A	31						
74	Radio, television, and digital communication	A	31						
75	Microbiological sciences and immunology	I	31						
76	Agricultural business and management	ER	31						
77	Russian, central european, east european and eurasian studies	AS	31						
78	Ethnic, cultural minority, gender, and group studies	A	31						
79	Landscape architecture	R	31						
80	Philosophy	A	30						
81	Economics	EC	30						
82	Agricultural/animal/plant/veterinary science and related fields	R	30						
83	Rhetoric and composition/writing studies	A	30						
84	Allied health diagnostic, intervention, and treatment professions	I	30						
85	International relations and national security studies	A	30						
86	Cognitive psychology and psycholinguistics	IS	29						
87	Public policy analysis	S	29						
88	Biotechnology	I	29						
89	Natural resources conservation and research	I	29						
90	Computer systems analysis	CR	29						
91	Agricultural engineering	IR	29						
92	Computer and information sciences and support services, other	C	28						
93	Behavioral neuroscience	I	28						
94	Environmental/natural resources management and policy	I	28						
95	Information science/studies	CR	28						
96	Human resources management and services	ES	28						
97	Geological and earth sciences/geosciences	I	28						
98	Veterinary medicine	I	28						
99	Chiropractic	I	28						
100	Professional, technical, business, and scientific writing	A	28						

REPORT SUMMARY

SECTION 6

YOUR HIGHEST THEMES

Enterprising, Conventional, Artistic

YOUR THEME CODE

ECA

YOUR TOP SIX INTEREST AREAS

1. Finance & Investing (C)
2. Hospitality & Tourism (S)
3. Research (I)
4. Marketing & Advertising (E)
5. Entrepreneurship (E)
6. Sales (E)

Areas of least interest

- Politics & Public Speaking (E)
Teaching & Education (S)
Protective Services (R)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer a balance of working with things and working with people.
2. You likely prefer working with data.
3. You seem to prefer to learn by doing and through lectures and books.
4. You probably prefer to lead by example.
5. You may dislike taking risks.
6. You probably enjoy both team roles and independent roles.

Clear Scores (Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

RESPONSE SUMMARY**SECTION 7**

This section provides a summary of your responses for use by your career professional.

ITEM RESPONSE PERCENTAGES

	STRONGLY LIKE	LIKE	INDIFFERENT	DISLIKE	STRONGLY DISLIKE
TOTAL PERCENTAGE	3	32	39	21	5

Note: Due to rounding, total percentages may not add up to 100%.

- Total possible responses: 244
- Your response total: 244
- Items omitted: 0
- **Consistency index: Item responding appears consistent.**

OCCUPATION RIASEC PERCENTAGES

	R	I	A	S	E	C
TOTAL PERCENTAGE	0	0	18	10	54	18

Note: Due to rounding, total percentages may not add up to 100%.